



UNIVERSITY GRADUATE

PIYAL BARUA

GET IN CONTACT

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PERSONAL PROFILE

A Business Graduate with hands-on experience in testing, including performance, functional, integration and ready to offer the best to learn and experience something new and to build a hard earned career.

AREAS OF EXPERTISE

- Microsoft Power Bi (Beginner)
- Microsoft Excel (Moderate)
- Microsoft PowerPoint (Moderate)
- Microsoft Word (Moderate)
- R - data Software (Beginner)
- Facebook Ad-manager (Beginner)

OTHER SKILLS

- Fluent in public speaking
- Strategic planning management
- Social Media management
- Administrative management

WORK EXPERIENCE

BUSINESS DEVELOPMENT SPECIALIST

Mind Mapper Bangladesh (ISCEA Bangladesh) | – 01 Dec 2021 – 30 September 2023

Roles:

- Business Program Coordination and Program Development
- Lead Generation from Social Media and distribution to Sales team
- Responsible for partial Program selling
- Manage Coordination Team for Business Performances

INTERN – DIGITAL FINANCE DEPARTMENT

Unilever Bangladesh Ltd. | – 22 Feb – 30 June 2021

Roles:

- Acquired the basics and sound functions for using PowerBi
- Assisted the Digital Finance Team and created Digital HOTO videos

FOUNDING MEMBER AND HEAD OF BUSINESS DEVELOPMENT

Dish N' Dips | September 2020'– Jan 2021'

Roles:

- Directing strategic plans for business development
- Implementing marketing strategies for business growth
- Evaluating customer feedback from online and offline sales
- Maintaining sales and accounts

LANGUAGES

- English (Fluent)
 - Bengali (Fluent)
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ACHIEVEMENTS

- Cum Laude Medalist in Under Graduation Degree
 - Runner's Up at Shutter Fest Photo Exhibition
 - Special Honor at DUNMUN 15'
 - Runner's Up at Suhrawardy Intra Cricket Tournament | 2019
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CERTIFICATIONS

- Certification on 3 days online training on Supply Chain Analytics Using Excel
 - Certification on 1 month program Excel Boot Camp
 - Certification on R – Data Software
 - Certification on Mathematics course from Aloha School
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REFERENCES

Dr. Tanvir Nabi Khan
Senior Lecturer, North South University
Department of Finance
Email:
khan.tanvir@northsouth.edu

CONTENT WRITER

IIHT (IT-Firm) | October 2018 – April 2019

Roles:

- Edited and created for website and social media contents
- Modified brochure samples for advertisements

CPA-IT | Feb 2017– Jan 2018

Roles:

- Published contents for CPA marketing
 - Created contents as a product review
 - Established contents on site for affiliate marketing
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EDUCATION HISTORY

NORTH SOUTH UNIVERSITY

Bachelor of Business Administration, May 2017 – May 2021

- Major in Finance
- CGPA – 3.52

EUROPEAN STANDARD SCHOOL

Graduated Class of 2016. Advanced Level (A'Level)

- GPA – 2.5

Graduated Class of 2014, Ordinary Level (O'Level)

- GPA – 4.0
 - Vice-Captain of Futsal School Team
 - Member of Debate Team
 - Member of School Cricket Team
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EXTRA CURRICULUM ACTIVITIES

DELEGATIONS

- Dhaka University Model United Nation (DUNMUN) | 2015 and 2017
- Bangladesh Model United Nation (BANMUN) | 2016

VOLUNTEERING

JAAGO Foundation | October 2014 – November 2015

- Volunteered as representatives of our school

Quantum Foundation | 2017, 2018

- Volunteered on 4 day program being as a quantum graduate
- Member of organizing team

PARTICIPATIONS

- Shutter Fest Photo Exhibition | 2018
 - Aperture Photo Exhibition | 2018
 - Mathematics, Physics, Chemistry School Competitions from Cambridge School | 2012
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