Name: Bill Anderson

Age: 29

Status: Single

Location: New York, USA

Job: Entrepreneur

Creative, Practical, Organized, Friendly

# Bio

Bill is a young entrepreneur that is constantly travelling and looking for new inspirational ideas for starting a business. He is greatly interested in live streaming videos and how this can help him share his business ideas with his friends, people and companies in his professional network. Bill also wants to reach new individuals and organizations that might be interested in his skills as entrepreneur. He also wants to share his experiences travelling around the world with his friends in New York.

# Goals

* Find an easy way to share ideas using live videos
* Attract new people and organizations
* Share travel experiences with his friends

# Frustrations

* Doesn’t know how live streaming is done
* Existing platforms/applications don’t offer exactly what he wants
* Insufficient time to work the idea on his own

# Technology

* IT & Internet - Medium
* Software – Medium
* Mobile apps – Medium
* Social networks – High