

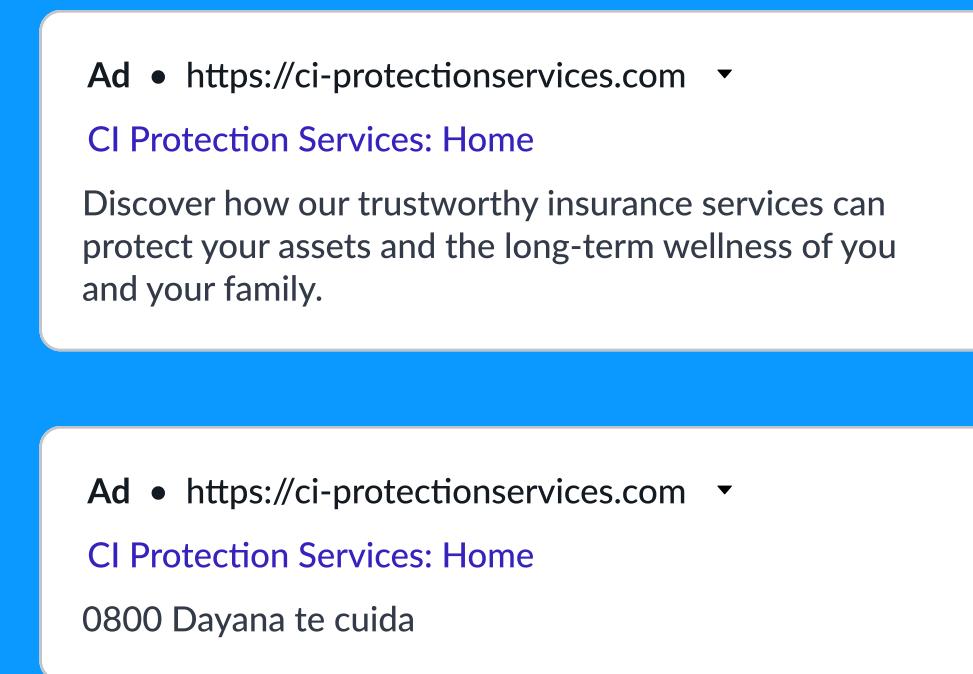


Ads Proposal for CI Protection Services

By [Bill Gaize](#)



Quick & Effective Marketing Strategy



About me

I'm Bill, a full-stack MERN developer with 5+ years of experience in e-commerce, B2B integrations, and specifically Shopify stores. These corners of the tech world have given me extensive experience with Google and Meta Ads in the **Chilean market** and beyond. I've collaborated with successful businesses like Greenglass.cl, thebluelab.cl, murphfitness.cl, and nup.cl.



The BlueLab®

NUP!
QUP!

What you want...

Driving Growth for CI Protection Service

1

Increase traffic

Increase targeted traffic to CI Protection Services'

2

Get Leads

Generate high-quality leads that convert into loyal customers.

3

Cross-sell

Explore cross-selling opportunities with existing clients to maximize ROI.

4

Train you

This is your campaign, I will show you how to scale it, modify and own it after we implemented it.

How to do it:

A Strategic Approach

**Under-
stand**

your ideal customer

Build!

targeted ad campaign

Empower*

you to own these ads

Analyze/

performance.

Timeline

- **February**

1. Accept proposal
2. Get accesses
3. Have a kickoff meeting

- **March**

1. Develop campaign
2. Get feedback and agree launch

- **April**

1. Launch, monitor and optimize
2. Analyze performance.

People

POC will coordinate all with your team or person who will be approving all that is needed.

Group chat + Recurrent meeting are needed.



Bill

Main Point of Contact
from Tech Solutions.



Dayana L

Pricing

Professional services fee for managing / planning / setup / reporting the campaign monthly is CLP 500,000. For ad expenses I recommend starting around CLP 500,000 (for initial campaign). This can be adjusted up or down depending on your budget and how broadly you want to reach your audience. CLP 500,000 is a good starting point to build brand visibility.

The best way to market your services is to understand how you client looks before they realize they need you

Thank you

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