

Masum Billah

Full Stack Web Developer | Branding Architect | SEO Strategist

Bangladesh, Philippines

Email: billahdotdev@gmail.com

Website: www.billah.dev

LinkedIn: linkedin.com/in/billahdotdev

GitHub: github.com/billahdotdev

Professional Summary

I am a multidisciplinary Full Stack Web Developer, Digital Marketing Specialist, and Brand Strategist with a focus on performance, storytelling, and clean user experiences. I create custom websites that are fast, responsive, and search-optimized, helping startups and small brands grow their digital presence and build memorable identities.

Whether you're launching a product or scaling your online presence, I offer a rare blend of technical expertise and creative strategy to make your vision a reality.

Skills & Technologies

Web Development

React, JavaScript (ES6+), TypeScript, Node.js, Express, MongoDB, REST APIs, Vite, HTML5, CSS3, Tailwind CSS, Material UI, Firebase, Git & GitHub, EmailJS

UI/UX & Design

Figma, Inkscape, Responsive Design, Wireframing, Typography, Branding Kits, Visual Identity Systems

SEO & Digital Marketing

Technical SEO, On-Page SEO, Keyword Research, Google Search Console, Google Analytics, Conversion Optimization, Content Strategy, Social Media Optimization

Tools & Platforms

Vercel, Netlify, GitHub, Canva, Trello

Services

Custom Web Development

Fast, responsive, and scalable websites tailored to business goals.

SEO Optimization

Technical and strategic SEO practices to increase visibility and organic reach.

Brand Identity Design

Visual branding systems including logos, typography, and color palettes.

Fashion Industry Support

Specialized in helping Bangladeshi fashion brands build modern eCommerce experiences.

Selected Projects

Garmentik – Fashion Website

A minimalist DTC brand website built from the ground up with React and optimized for SEO, user engagement, and storytelling.

Website: garmntik.com

billah.dev - Developer Portfolio

Personal portfolio site reflecting creative development, built with Vite, React, and Tailwind CSS, deployed via gitHub.

Website: billah.dev

Brandotory - Digital Launchpad for Brands

Service platform designed for small and emerging businesses in Bangladesh, offering design, web development, and branding solutions.

Website: brandotory.com

Experience

Freelance Full Stack Developer & Branding Consultant

Bangladesh | 2017 - Present

- Developed responsive, custom websites for startups, fashion brands, and personal portfolios
 - Created full visual identities and digital marketing strategies
 - Increased user engagement and conversion through technical and creative optimization
 - Worked directly with clients to deliver tailored digital solutions
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Education & Certifications

Certified Full Stack Web Developer - Bangladesh University of Engineering and Technology (BUET)

Modern Web Development - University of Helsinki (In Progress)

Machine Learning & AI - National Information Society Agency, South Korea

Digital Marketing Fundamentals - Google Digital Garage

Fashion Branding - Real-world experience with Bangladeshi apparel businesses

Mission

Empowering businesses to succeed online through clean design, efficient development, and strategic marketing. I help entrepreneurs - especially in emerging markets - build a strong digital foundation with confidence and creativity.

Let's Connect

I'm open to freelance projects, long-term collaborations, agency partnerships that challenge my creativity and push boundaries. Let's build something that matters.

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