Masum Billah

Full Stack Web Developer | Branding Specialist | SEO Strategist
Bangladesh, Philippines

Email: billahdotdev@gmail.com
Website: billah.dev
LinkedIn: linkedin.com/in/billahdotdev
GitHub: github.com/billahdotdev

Professional Summary

I'm a passionate Full Stack Web Developer, Digital Marketer, and Branding
Specialist who loves turning ideas into clean, functional, and purposeful
digital experiences. My aim is to help startups, small businesses, and
creative entrepreneurs connect with their audiences in a way that's simple,
human, and sincere.

Whether you're launching something new or growing your online presence, I'm
here to collaborate, solve problems, and bring your stories to life with a
blend of creativity, technical expertise, and careful thinking.

Skills & Technologies

Web Development:
React, JavaScript (ES6+), TypeScript, Node.js, Express, MongoDB, REST APIs,
Vite, HTML5, CSS3, Tailwind CSS, Material UI, Firebase, Git & GitHub, EmailJS

UI/UX & Design:
Figma, Inkscape, Wireframing, Typography, Branding Kits, Visual Identity
Systems, Responsive Design

SEO & Digital Marketing:
Technical SEO, On-Page SEO, Keyword Research, Conversion Optimization,
Content Strategy, Google Search Console, Google Analytics, Social Media
Optimization

Tools & Platforms:
Vercel, Netlify, GitHub, Canva, Trello

Services

> Custom Web Development:
Fast, responsive, and tailored to your business goals.

> SEO Optimization:
Boost your visibility and reach with careful technical and strategic SEO practices.

> Brand Identity Design:
Creating logos, color schemes, and other branding elements that make your business feel purposeful.

> Fashion Industry Support:
Specialized expertise in helping Bangladeshi fashion brands grow their online presence.

Selected Projects

Garmentik — Fashion Website
A minimalist DTC platform designed for SEO, engagement, and a strong customer experience.
Website: garmntik.com

billah.dev — DeveloperPortfolio
My portfolio, reflecting my creative and technical approach.
Website: billah.dev

Brandotory — Digital Launchpad for Brands
Design, branding, and digital solutions for small and growing businesses in Bangladesh.
Website: brandotory.com

Experience

Freelance Full Stack Developer & Branding Consultant
Bangladesh | 2017–Present

- Built custom, responsive websites for startups, fashion brands, and portfolios.
- Crafted complete visual identities alongside tailored digital marketing strategies.
- Worked directly with clients to bring their creative visions to life.
- Managed both technical and creative aspects to maximize engagement and conversions.

Education & Certifications

- Full Stack Web Developer — BUET (Bangladesh University of Engineering and Technology)

- Modern Web Development — University of Helsinki (In Progress)

- Machine Learning & AI — National Information Society Agency, South Korea

- Digital Marketing fundamentals — Google Digital Garage

- Fashion Branding — Real-world experience with Bangladesh's apparel industry

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Mission

My mission is to empower businesses to grow gracefully online with clean design, strong technical foundations, and purposeful digital strategies — especially for entrepreneurs in growing markets.

Let's Connect

I'm open to freelance projects, long-term collaborations, or partnerships that enable me to grow, learn, and make a positive impact alongside you.

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