**To Cloister, Colonial, Terrace, Quad, Tower, other big Frosh week clubs**

Hey {{officer.name}},

Hope you had a wonderful summer! We over here on the ProspectAve Team have been working hard maintaining the site and reflecting on successes and future goals. Here are a few highlights:

STATS:

Since going live, ProspectAve.io has accumulated over 6,800 pageviews and 2,300 unique users

Active monthly users peaked at 1,223 over LWNPARTIES weekend

25% of our users access the page through their phones

Thanks for playing a part in making ProspectAve such a huge success!

With the new semester upcoming and frosh week around the corner, I know this is an important time of the year for your eating club, so I want to make advertising your events as impactful as possible. I’d love to get you on a FaceTime or Google Hangouts calls for like 5 min next week to make sure we are on the same page for frosh week. Please let me know what times work for you next [insert day of the week(s)].

Best,

{{emailer.name}}

**To other clubs**