**To Cloister, Colonial, Terrace, Quad, Tower, other big Frosh week clubs**

Hey {{officer.name}},

Hope you had a wonderful summer! Here on the ProspectAve Team we have been working hard maintaining the site and reflecting on successes and future goals. Here are a few highlights:

* Since going live, ProspectAve has accumulated over **6,800** page views and **2,300** unique users (nearly half of the undergrad population)
* Active monthly users peaked at 1,223 over LAWNPARTIES weekend
* 25% of users utilize the ProspectAve mobile page

Thanks for playing a part in making ProspectAve such a huge success!

With the upcoming new semester and Frosh Week around the corner, we know this is an important time of year for {{eating\_club}}, and we want to make advertising for your Frosh Week events as easy and impactful as possible. I’d love to have a FaceTime/Google Hangouts call for roughly 5 minutes next week to make sure we are on the same page for Frosh Week. Please let me know what times work for you next [insert day of the week(s)].

Best,

{{emailer.name}}

**To other clubs**

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