**To Cloister, Colonial, Terrace, Quad, Tower, other big Frosh week clubs**

Hey {{officer.name}},

Hope you had a wonderful summer! Here on the ProspectAve Team we have been working hard maintaining the site and reflecting on successes and future goals. Here are a few highlights:

* Since going live, ProspectAve has accumulated over **6,800** page views and **2,300** unique users (nearly half of the undergrad population)
* Active monthly users peaked at 1,223 over LAWNPARTIES weekend
* 25% of users utilize the ProspectAve mobile page

Thanks for playing a part in making ProspectAve such a huge success!

With the upcoming semester and Frosh Week around the corner, we know this is a busy time of year for {{eating\_club}}, and we want to make advertising for your events as easy and impactful as possible. I’d love to have a casual FaceTime/Google Hangouts call for roughly 5 minutes next week to talk about some new features and make sure we are on the same page. Please let me know what times work for you next Monday-Friday from 10am – 10pm.

Best,

Yang

**To other clubs**

Hey {{officer.name}},

Hope you had a wonderful summer! We over here on the ProspectAve Team have been working hard maintaining the site and reflecting on successes and future goals. Here are a few highlights:

* Since going live, ProspectAve has accumulated over **6,800** page views and **2,300** unique users
* Active monthly users peaked at 1,223 over LAWNPARTIES weekend
* 25% of users utilize the ProspectAve mobile page

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Clubs:** | **Contact** | **NetID** | **Contacted?** | **Call scheduled for:** |
| Colonial | Kimberly Peterson | Kap3 | y | 8/29 7pm |
| TI |  |  |  |  |
| Terrace | Madeleine Le Cesne | mlecesne | y |  |
| Tower | Tim Thong | tthong | y | 8/30 10am |
| Cannon |  |  |  |  |
| Quad | Sarah Spergel | sspergel | y | 8/27 9pm |
| Ivy |  |  |  |  |
| Cottage |  |  |  |  |
| Cap |  |  |  |  |
| Cloister | Richard Swanton | rswanton | y | 8/27 12pm |
| Charter | Susanna Belt | sbelt | y |  |