Taming the

Case Study

√lotivation

Intellectual Property What & Why Our Proposal Shortcomings

Lessons Learned

Taming the Beast Industry-University Research Ethics

Sadegh Seddighi Khavidak Szhau Lai Willard Rafnsson Celine Billerit

Chalmers University of Technology

March 22, 2010

- Case Study
- 2 Motivation
- Intellectual Property
 - What & Why
 - Our Proposal
 - Shortcomings
- 4 Lessons Learned

Taming the Beast

Case Study

Motivation

Intellectual Property What & Why Our Proposal Shortcomings

Frame Title

Stuff on a slide.

- Itemized
- List

Taming the Beast

Case Study

Motivation

Intellectual
Property
What & Why
Our Proposal
Shortcomings

- Case Study
- 2 Motivation
- Intellectual Property
 - What & Why
 - Our Proposal
 - Shortcomings
- 4 Lessons Learned

Taming the Beast

Case Study

Motivation

Intellectual Property What & Why Our Proposal Shortcomings

Frame Title

Stuff on a slide.

- Itemized
- List

Taming the Beast

Case Study

Motivation

Intellectual Property What & Why Our Proposal Shortcomings

- Case Study
- 2 Motivation
- Intellectual Property
 - What & Why
 - Our Proposal
 - Shortcomings
- 4 Lessons Learned

Taming the Beast

Case Study

Motivation

Intellectual
Property
What & Why
Our Proposal
Shortcomings

Define.

- Patent
- Copyright
- Trade Secret

Ownership of creative work is central in Industry-University research ethics.

Taming the Beast

Case Study

Motivation

Intellectual
Property
What & Why
Our Proposal
Shortcomings

An Ideal IP rule?

- 1. Industry can only demand a *patent* on discoveries:
 - Strictly within the scope of the funded project,
 - Only for the duration of the project, and
 - Only if industry plans to profit from discovery.

Taming the Beast

Case Study

Vlotivation .

Intellectual Property What & Why Our Proposal Shortcomings

Some problems.

- Industry must trust university to deliver discoveries to industry.
- Patent time must differ from field to field.
- Some discoveries are inherently unpatentable.

Case Study

Motivation

ntellectual
Property
What & Why
Our Proposal
Shortcomings

- Case Study
- 2 Motivation
- Intellectual Property
 - What & Why
 - Our Proposal
 - Shortcomings
- Lessons Learned

Taming the Beast

Case Study

Motivation

Intellectual Property What & Why Our Proposal Shortcomings

Frame Title

Stuff on a slide.

- Itemized
- List

Taming the Beast

Case Study

Motivation

Intellectual
Property
What & Why
Our Proposal
Shortcomings