

# SURF & STAND UP

## THE FINEST HANDCRAFTED BOARDS AVAILABLE

In the constantly evolving world of surfboards, the Hobie name has always stood for **quality, innovation** and **craftsmanship**. In the 1950s, Hobie Alter laid down the road map for surfing's future. He was the first to build production foam and fiberglass surfboards, a mode that has been the dominant construction technique for half a century. To this day Hobie Surfboards are still made at the same factory in Capistrano Beach, California.

Hobie has continued the **innovative tradition** with our lineup of stand up paddleboards. Utilizing proven board shaping and boat building technologies, Hobie has developed a spectrum of standup paddleboards to fit almost every paddler's needs. From racing to recreation, from touring to inflatables, Hobie has you covered.

[hobie.com](http://hobie.com)



# HOBIE SINCE 1950

“HOBIE ALTER.  
HE STARTED OUT SHAPING SURFBOARDS,  
HE ENDED UP SHAPING A CULTURE.”

Hobie Alter always had a passion for having fun on the beach and on the water with his family and friends. Hobie designs revolutionary products, based on innovation, craftsmanship, quality, adventure, excitement and tradition. “Hobie” has become one of the most recognized brands in the world. So if you enjoy surfing, sailing, kayaking, fishing, stand up paddling or pedaling, or just getting your toes wet...

**jump on board and experience the Hobie Way of Life.**



**HOBIE CAT COMPANY**  
Holding Company  
Oceanside, California U.S.A.  
1-800-Hobie-49  
[hobiecat.com](http://hobiecat.com)

**HOBIE CAT AUSTRALASIA**  
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# Hobie

## ALTER YOUR BOUNDARIES



SURF SAIL KAYAK FISH STAND UP | [HOBIE.COM](http://HOBIE.COM)

# SAIL



Hobie revolutionized sailing with the Hobie 14. But in 1968, how could Hobie have known that that little fiberglass fun ticket would change the way the world sailed? Perhaps he was too busy to notice. After all, his follow-up vessel—the Hobie 16—rewrote the book just two years later. Today, the Hobie sailing fleet includes everything from the high-performance Wild Cat to the friendly rotomolded Wave and Getaway. And the most approachable of all, the Hobie Mirage Island series - exceptional sailing trimarans outfitted with MirageDrive pedal power.



## FLYING HULLS AND REVOLUTIONIZING SAILING SINCE 1968

[hobie.com](http://hobie.com)

**HOBIE RACING**  
INTERNATIONAL HOBIE CLASS ASSOCIATION  
[hobieclass.com](http://hobieclass.com)



# KAYAK

## WHAT DRIVES YOU?

At Hobie, we believe that kayaking should be accessible, rewarding and - above all else - fun. This starts with locomotion. Why pull with your arms when it's infinitely more efficient to pedal with your legs?

The **MirageDrive® 180** gets you where you're going with minimal effort. Intuitive and efficient, the revolutionary bio-engineered design boasts many advantages over the paddle. Hands-free propulsion means your fishing rod is where it should be - in your hands. The 180 feature shifts propulsion from forward to reverse at a whim.

Seating doesn't come any more comfortable than our hyper-adjustable **Vantage Seating**, fit for a king. With breathable fabric, BOA®-set lumbar support, and dual height settings, you'll never want to leave it. That's why it's removable for use on the beach, in camp, or even at home.



[hobie.com](http://hobie.com)



# FISH



## DESIGNED WITH SERIOUS ANGLING IN MIND

Fishing and Hobie kayaks—a match made in heaven. Silent and stealthy, you'll have access to lunkers that wouldn't come near a powerboat. Now thanks to Hobie's incredible reversing MirageDrive 180, you can fish **hands-free**, in **forward and reverse**, on the fly, quietly pedaling from kelp paddy to reef, from reeds to boulder piles. Nobody combines the ease of kayaking with the excitement of fishing quite like Hobie.



[hobie.com](http://hobie.com)

# MIRAGE ECLIPSE™



## RIDING THE MIRAGE ECLIPSE IS AS EASY AS WALKING. JUST STEP ON AND GO.

Stand tall on the water aboard the Eclipse, another **world's first watercraft** from Hobie. Incredibly stable, just step on and go using MirageDrive leg power. Soon you'll fly high at exceptional speed, nimbly carving turns using fingertip steering controls. The Eclipse takes standup to a whole new level.



[hobie.com](http://hobie.com)