Will Vatcher

Walnut Creek, CA | (650) 520 -1469 | will.vatcher@gmail.com

Objective

To be given the opportunity to diligently work as an entry level web developer at a company I can actively contribute my expertise and life experience, and that will allow me to grow and enhance my skills.

Front-end Developer

Adaptive front-end developer with high expertise in communication and committed to designing and building websites that are user-centric, dynamic, and impactful. Ten years of professional guest service experience. Fifteen years of high-level instruction and group leadership experience.

Design Projects & Experience

Brew & Brauts (2017)

- Restaurant was looking for a way to optimize how they advertised their drink menu,
 - Staff had to climb a ladder to hand-write changes on a chalkboard hung above the bar
 - This was done on a weekly basis and was time consuming, dangerous, and disruptive during business hours.
- Provided a technology solution by creating an interactive web application that would allow staff to update the drink menu on an iPad
 - The chalkboard was replaced by a screen that could receive real time updates based on changes made on the iPad
 - o To keep the same theme, the menu was designed to resemble a chalkboard

Gluten Free Bikes (2017)

- Created the face of the company, which upheld its playful spirit without sacrificing professionalism.
- Full logo creation and animation as an added feature.
- Full responsive web app creation and deployment.

Vatchr Design (2017)

- Multi-faceted process for creating a brand identity.
- Creation and adherence to brand throughout body of work.
- Full exploration and refinement of 5 different logos.
- Making calculated design decisions to best represent the company.
- Full responsive web app creation and deployment.

Matthew Cesca Multimedia (2016)

- Collaborated with the owner and founder to decipher and visually capture the essence of what his brand represented.
- Created a logo that was effectively both a powerful and lasting impression that reflected the client's body of work.
- Guided the creation of the brand's web presence and assisted with debugging.

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Work Experience

W Hotel San Francisco Security (2007 - 2009, 2012 - current)

- Provide safety and security to employees, guests, and clientele in the hotel, bar, and event spaces.
- First responder to medical, fire, and all other emergency situations.
- Loss prevention and cataloging, storing, releasing lost items utilizing MS Shift software.
- Dedicated shipping and receiving department for all guest and client incoming and outgoing packages.
- Selected to reform policy on shipping and receiving protocols based on experience and problem solving skills.
- Organize and execute large and small scale security details including, but not limited to: Events and parties for up to 2,000 attendees, VIP and celebrity detail and escort, large conventions and public events (ie. Dreamforce, Oracle, SF Marathon, Bay to Breakers, Doctor's group).
- Work closely with the San Francisco Fire Dept. on medical and fire response on property.
- Organize and act as liaison to San Francisco Police Dept. and FBI in various criminal pursuits including active criminal activity, prostitution stings, and documentation of events.
- Manage and de-escalate altercations between employees, guests, patrons, and clientele.
- Provide customer service beyond the scope of security detail to make the guest experience as enjoyable as possible.

Martial Arts & Self Defense Instructor (2002 - 2013)

- Taught all introductory and preparatory classes to usher students with zero experience into the group training environment.
- Ran the 4-7 year old "Pee-Wee" program which focused on increasing motor skills, coordination, focus, awareness, and discipline.
- Trained students of all ages and levels from beginner to advanced.
- Tailored lessons based on the individual student
 - Worked with children with mental and behavioral conditions such autism, ADD,
 ADHD, epilepsy, and cerebral palsy. Karate was an avenue to improve focus, social interactions, physical coordination and self esteem for these children.
 - Students with special needs can sometimes learn in a very different manner. These situations require outside the box methods and innovative, individualized curriculum structuring for each person.
- Organized and ran self defense workshops focused on (1) learning basic yet effective maneuvers and techniques for escaping dangerous situations, (2) increasing spatial awareness, and (3) assessing and avoiding potentially threatening situations.
 - Workshops were held for companies seeking to provide their employees with team building and educational activities.
 - Workshops were held at schools to provide all children with tools that could potentially prevent them from becoming victims of violence.
- Helped teach a seminar in Panama with students from around the world.

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Education

Sessions College for Professional Design

Degree: Associates in Web Design (2017)

Focus: Web Design best practices including WCAG compliance, design theory, modern frameworks, and other necessary tools for development.

Skills

Personal: Engaging, creative, client-facing, positive, eager to learn, highly motivated, patient, ability to research solutions, ability to teach others, adaptive.

Expertise: Web development, logo design, branding, user experience, design theory, marketing, technical writing, proofing, debugging.

Technical Toolbox

Languages: HTML5, CSS3, Javascript (ES6), Python, PHP

Design Tools: Photoshop, Illustrator, InDesign, Animate, Adobe Xd, Dreamweaver, Affinity, Figma

Microsoft: Word, Outlook, Excel, Powerpoint

Frameworks/Libraries/Development: React. Js, Redux, Vue. Js, Web3. js, Django, JQuery,

Bootstrap, Node.Js, Webpack, Yarn, Rest API.

Hobbies/Fun facts

- 3rd degree black belt in traditional Japanese Karate
- Lived in Japan for 6 months and learned basic conversational Japanese
- Woodworking and Repurposing/ Upcycling material to create new pieces
- General music enthusiast. Played piano for 22 years and guitar for 13 years
- Practicing speaking Spanish with anyone who lets me. I've learned basic conversational Spanish and learning more everyday