

Billie Weisiger

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Experience

Product Design Intern

Vien Health | Dec 2020 - Present

- Analyzed existing user experience to identify pain points. Pitched solutions to the CEO + created new prototypes.
- Led design of the desktop MVP for product launch including creating a product roadmap, wireframing & prototyping.

UX/UI Design Intern

Butterflies Dating & Socials | Dec 2020 - Present

- Used Figma to create screens consistent with the existing design system.
- Identified gaps in the user experience & created a site map to clarify information architecture.
- Collaborated directly with engineers to implement designs and assisted with logo creation.

UX Designer

UX Rescue | 2020

- Collaborated with a team of designers and researchers on a site redesign project.
- Conducted user + landscape research, refined the design system, created low-fi wireframes to high-fi mockups & helped conduct usability testing.

Research Assistant

Brigham & Women's Hospital | 2017-2018

- Created data visualizations for presentations
- Organized and analyzed data to extract insights

Skills

Design + Research

Interviews
Competitive analysis
Usability testing
Journey mapping
Wireframing
Prototyping
Visual design
Card sorting

Tools

Adobe CC
Figma
Sketch
InVision
Zeplin
HTML/CSS
JavaScript

Education

Northeastern University

Boston, MA | 2015-2020

BS Biology
Minor Interaction Design
3.5 GPA, Dean's List