Billie Weisiger

billieweisiger.com
billie.weisiger@gmail.com

SKILLS

Design + Research

Interviews
Competitive analysis
Usability testing
User research
Wireframing
Prototyping

Tools

Adobe CC
HTML/CSS
JavaScript
Figma
Zeplin
Sketch
InVision

EXPERIENCE

Product Designer

Vien Health | Dec 2020 - Present

-Worked with a small team of designers in an agile environment to design the desktop MVP for product launch.

-Created a feature roadmap and timeline alongside a PM to ensure the team met deadlines.

-Organized information architecture, established a design system, wireframed and prototyped.

-Analyzed existing user experience to identify pain points on the marketing website. Pitched solutions to the CEO, created new prototypes and handed them off to a developer.

-Oriented new hires to ongoing projects and delegated work to them.

UX/UI Designer

Butterflies Dating & Socials | Dec 2020 - Feb 2021

-Utilized Figma to create screens for a mobile dating app.

-Assisted with logo creation, illustrations, vector icons, and color palettes.

-Collaborated directly with engineers to implement designs. Product set to launch in 2021.

UX Designer

UX Rescue | Sept 2020 - Feb 2021

-Redesigned a non-profit organization's website to increase volunteer interest and donations.

-Conducted user research, a landscape analysis, refined the existing design system, created low-fidelity wireframes to high-fidelity mockups.

EDUCATION

Northeastern University

Boston, MA | 2015-2020

BS Biology, minor in Interaction Design

3.5 GPA, Dean's List