

Billie Weisiger

EXPERIENCE

Product Designer, EmployBridge

May 2021 – Present

- Leading design initiatives, collaborating on cross-functional teams to deliver a range of deliverables (user flows, wireframes, detailed UI specs for hand off)
- Developing design standards for the product design organization and actively contributing to our design system
- Leveraging user research to iterate on designs
- Designed an internal tool for corporate payroll users that enhanced efficiency, usability, and user satisfaction
- Optimized the customer-facing scheduling experience, increasing interviews scheduled by 10%

Product Designer, Vien Health

December 2020 – May 2021

- First design hire at a healthtech startup offering a comprehensive virtual healthcare system in Africa
- Owned design of the patient-facing and doctor-facing web apps, from wireframes through handoff
- Collaborated with a PM to manage design deliverables and set timelines
- Facilitated ideation and critique sessions with other designers
- Heuristically analyzed the marketing website and pitched solutions for an improved user experience to the CEO

UX Designer, UX Rescue

September 2020 – February 2021

- Collaborated with a small team of designers and researchers on a website redesign for an educational non-profit
- Analyzed the existing site, conducted a landscape analysis + user research
- Created wireframes, high-fidelity prototypes, and refined the existing design system
- Ran and analyzed remote usability testing to inform design iterations

CONTACT

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SKILLS

Sketching
Wireframing
Prototyping
Visual design
Design systems
Information architecture
User journeys
Usability testing
Heuristic evaluation
Competitive analysis
Card sorting

TOOLS

Figma
Adobe CC
Maze
Jira
HTML/CSS

EDUCATION

Northeastern University

B.S., Biology

Minor: Interaction Design