

Billie Weisiger

Product designer in NYC

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WORK EXPERIENCE

Product Designer / EmployBridge

May 2021 – Present (Remote)

EmployBridge is the largest industrial staffing company in the US, placing ~450,000 people on jobs with thousands of companies per year.

Executing end-to-end designs in an agile environment from concept to development for consumer-facing and internal tools. Collaborating closely with engineering, business stakeholders, UX research, copywriting, and other designers. Contributing to our design system, defining patterns and documenting components.

Product Designer / Vien Health

December 2020 – May 2021 (Remote)

First design hire at a healthtech startup offering a comprehensive virtual healthcare system in Africa.

Owned design of the patient and doctor web apps, from wireframes through handoff. Facilitated ideation and critique sessions with other designers. Heuristically analyzed the marketing website and pitched solutions for an improved user experience to the CEO.

PROJECTS

UX Design Volunteer / UX Rescue

September 2020 – February 2021 (Remote)

Collaborated with a small team of designers and researchers on a website redesign for a non-profit. Analyzed the existing site, conducted a landscape analysis + user research. Created wireframes, high-fidelity prototypes, and refined the existing design system. Ran and analyzed remote usability testing and used findings to iterate on designs.

SKILLS

Sketching
Wireframing
Visual Design
Prototyping
User Research
Journey Mapping
Usability Testing
Heuristic Evaluation

TOOLS

Figma
Adobe XD
Illustrator
InDesign
Photoshop
Jira/Confluence
HTML & CSS
Miro
ZeroHeight

EDUCATION

Northeastern University

Boston, MA

B.S. Biology
Interaction Design minor
GPA 3.6