# Billie Weisiger

## CONTACT

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## EDUCATION

**Northeastern University**

B.S., Biology
Minor: Interaction Design

## SKILLS

Sketching
Wireframing
Prototyping
Visual design
Design systems
Information architecture
User journeys
User flows

Usability testing
Heuristic evaluation
Competitive analysis
Card sorting

HTML/CSS
Figma
Adobe CC
Maze
Jira

## EXPERIENCE

### Product Designer, EmployBridge

May 2021 — Present

- Leading design initiatives on customer-facing and internal tools, collaborating on cross-functional teams to deliver a range of deliverables (user flows, wireframes, detailed UI specs for hand off, etc.)
- Developing design standards for the product design team and actively contributing to our design system
- Conducting user research & leveraging findings to iterate on designs
- Presenting deliverables to stakeholders and communicating design decisions
- Improving design ops and standardizing the design team's processes

### Product Designer, Vien Health

December 2020 — May 2021

- First design hire at a healthtech startup offering a comprehensive virtual healthcare system in Africa
- Owned design of the patient-facing and doctor-facing web apps, from wireframes through handoff
- Collaborated with a product manager to manage design deliverables and set timelines
- Facilitated ideation and critique sessions with other designers
- Heuristically analyzed the marketing website and pitched solutions for an improved user experience to the CEO
- Created social media graphics + assisted with various creative needs

### UX Designer, UX Rescue

September 2020 — February 2021

- Collaborated with a small team of designers and researchers on a website redesign for an educational non-profit
- Analyzed the existing site, conducted a landscape analysis and user research
- Created wireframes, high-fidelity prototypes, and refined the existing design system
- Ran and analyzed remote usability testing to inform design iterations