

Billie Weisiger

I'm an end-to-end designer passionate about crafting simple solutions for complex problems.

EXPERIENCE

Product Designer, Employbridge

May 2021 - Present

- Leading design initiatives on customer-facing and internal tools, collaborating on cross-functional teams to deliver a range of deliverables
- Crafted and applied design standards, contributed to the creation of our cross-product design system
- Utilized user research to refine design iterations and enhance user experience in various projects
- Engaged stakeholders with key deliverables, ensuring alignment on design strategies
- Streamlined design operations, establishing consistent processes within the design team

Product Designer, Vien Health

December 2020 - May 2021

- Led design for a healthtech startup in Africa focused on creating digital systems for patients and doctors
- Collaborated with a product manager to manage design deliverables and set timelines
- Facilitated ideation and critique sessions with other designers
- Conducted heuristic evaluations to advocate UX improvements to leadership/CEO leading to a more user-friendly marketing website
- Created social media graphics and assisted with various creative needs

UX Designer, UX Rescue

September 2020 — February 2021

- Collaborated with a team of five on a website redesign for Youth Society for Education, a non-profit focused on education access
- Simplified pathways to get involved with the non-profit to promote volunteer engagement and increase donations
- Led design research, translating site evaluations and landscape analyses into practical design enhancements
- Created and refined wireframes/prototypes; managed remote usability testing for iterative improvement

CONTACT

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EDUCATION

Northeastern University

May 2020

B.S., Biology
Minor: Interaction Design

Google

July 2020

Google Analytics certificate

SKILLS

Prototyping
Design systems
Information architecture
User journeys
Accessibility

Usability testing
Heuristic evaluation
Competitive analysis
User research

HTML/CSS
Figma
Maze