

# JACKSON XIONG

2535 College Ave, Berkeley, CA • (610) 969-9657 • xiongy@berkeley.edu

## EDUCATION

University of California, Berkeley

Bachelor of Arts in Economics and Applied Mathematics

GPA: 3.6; SAT: 2350; SAT Math II: 800

Berkeley, CA

Expected May 2014

## WORK EXPERIENCE

Catapult Advisors – San Francisco, CA

Investment Banking Summer Analyst

Jun 2012 – Aug 2012

- Implemented migration of transaction database from Excel to Salesforce to facilitate team coordination
- Created company tree by researching corporate structure and subsidiaries of 4 firms to explore potential transaction
- Conducted research on Social Media Marketing and Digital Asset Management verticals to help create pitchbook

Internal Revenue Service – Oakland, CA

Site Coordinator/IRS Certified Volunteer – Volunteer Income Tax Assistance Program

Feb 2011, Feb 2012

- Assisted 70+ families in filing income taxes by conducting interviews and evaluating financial documents
- Completed 80+ hours of training to become certified as Site Coordinators and intermediate tax filers for IRS
- Organized 2 state and federal tax training sessions and coordinated IRS certification for 60+ students

The University of California, Berkeley – Berkeley, CA

Web Assistant

Jun 2012 – Dec 2012

- Maintained Berkeley's graduate website and implemented changes via HTML, CSS and JavaScript
- Provided technical support by creating forms, managing YouTube channels, and creating new web pages

## VOLUNTEER AND EXTRACURRICULAR EXPERIENCE

ABA Consulting – Berkeley, CA

Team Leader

Jun 2012 – Jan 2013

- Led team of 4 to cold call and interview 8 companies on technology use in the workplace
- Presented initial strategy recommendation and follow-up after client decided on pursuing our proposal
- Compiled report on the current state and future of technology use in various industries

Business Careers in Entertainment Club – Berkeley, CA

Vice President of Membership

Jun 2012 – Present

- Collaborated with Disney and Creative Artists Association to host 2 internship information sessions
- Organized and marketed 5 movie screenings to promote Focus Films; attendance ranged from 20-60
- Facilitated internal networking and improved member retention by implementing point system and executing 2 social events

Asian Business Association – Berkeley, CA

Community Service Chair

Dec 2011 – May 2012

- Selected from 40+ applicants to lead community service for a 500+ member pre-professional organization
- Led committee of 6 in canvassing 100+ locations to provide venues and supplies for two events
- Organized Easter Egg Hunt with 7 charities to promote local causes; attended by 60+ students

Media Technology Chair

May 2011 – Dec 2011

- Instructed committee of 10 in creating 30+ videos; organized 6 professional development seminars

## SKILLS AND INTERESTS

Technical: Microsoft Office Suite, Adobe Creative Suite, Wordpress, Capital IQ, DCF Valuation, SQL and R

Languages: Fluent in Mandarin Chinese, Proficient in Italian

Interests: Filming and editing videos, Photography and photo blogging, Exploring Berkeley restaurants, Building/Upgrading computers, Horror Video Games, Baking