**Attendance:** Andy Y., Andy Z., Spencer, Eric, Ritu, Emily, Youngshin, Eugenia, Charles M. Sylvia, Bola, Praneet, Victor, Kat, Dana, Perry, Jeff, Christina, Jeff

**Entrepreneurship**

* Ideation Workshop: Wednesday, 9/19 at 5:30-6:30
* Meetup: Wednesday, 9/26 at 6pm at Strada
  + Marketing: Eric will email Haas mailing list; also try to get onto engineering mailing list
* Education
  + Sign-up (two lists)
    - 1) If you offer a skill, leave your number!
      * People that want to learn that skill will contact you!
    - 2) Requesting a skill--to gauge demand!
    - Create a group to learn the skill and then turn it into Spencer, Victor, or Jayson
* Goal:
  + Help people that want to get things started!
* Twitter: BerkeleySEP
* We’ll also be updating the website

**Brotherhood**

* Weekly study sessions starting next week!
* Big/Little Week coming up

**Pledge**

* Pledge book + pledge pen
* Maintain uniformity: always wear pin, carry book, and carry pen (must all be the same)
* Merits & Demerits
  + You can give constructive feedback or happy note
* Greets
  + When they see you, they are required to greet you
  + “Hello Mr. Yang. How are you today?” (clear & firm with handshake)
  + If they don’t know your last name “My sincere apologies. May I receive your last name sir/ma’am?”
  + Keeps them on their toes!
  + Only required on the streets; Be reasonable!
    - Not required in class or library
* Meetings on Tuesdays

**Pledge Education**

* Eric teaches education event to pledges every week
* Assignments: Short quizzes or short response/blog
  + Three startup ideas every day

**Website**

* Everyone has an account on www.berkeleysep.com
* Add everyone’s phone number to your phone
* If you have suggestions, post on the website’s forum!

**Marketing**

* Special thanks to...Eric, Eugenia, Youngshin, and Emily!
* How did the rushees know us best? Chalking & flyering.
* Ratesh--College Roots
  + New partnership coming up and asked Beta Chapter for ideas
* Order windbreakers
  + Womens’ and mens’ sizes
  + If we order more than 12, $63! If we order less than 12, $70!

**Finance**

* Dues due next week!
* If you need to be reimbursed, then we’ll subtract it from your dues.

**Miscellaneous**

* Chocolates--Unexpected surprises
* We’ll be sending out a doodle soon to figure out meeting time!

**Project Proposal**

* SEP or personal project
* Have an idea?
* Working on an idea and need help?
* Spencer’s Proposal: Website that teaches English
  + Reworking on language startup
  + Lots of coding!
  + Focus on teaching other cultures English--more money in this industry
    - Start at what he’s already good at
  + Game-ify the teaching process--points system used to customize avatar
    - Avatar has to talk to other avatars to pass levels
  + Purpose of learning language? Cater to their needs.

**Legitimize**

* Desire to legitimize ourselves.
* We want to create concrete value to our organization.
* What’s stopping you guys from making startups?
  + If it’s a matter a resource restraint, Andy wants to remove that obstacle
    - SEP fund for startups: $1,000-3,000