

# Bill Kwai

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## Education

### STANFORD UNIVERSITY

B.S. Candidate, Computer Science | Class of 2018

- Current GPA: 3.85
- Gates Millennium Scholar
- Coursework in computer systems, mobile application development, engineering math, technical and business communication, interpersonal relationships, and improvisation

## Technical Skills

Proficient in C, C++, and Java

Experience with SQL, Python, MATLAB, HTML, CSS, Balsamiq, and Sketch

## Professional Experience

### ASSOCIATE TECHNICAL PRODUCT MANAGER | Groupon

JUN 2017-SEP 2017

- Introduced Destination Pages to Groupon Getaways from inception to production
- Defined feature scope, goals, and deliverables to ensure consistency with company strategy
- Managed a team of 7 people across business operations, sales, design, and engineering
- Developed a go-to-market strategy for Destination Pages by launching our MVP in 2 test markets with ~1MM active users
- Obtained sign-off from Director of Product and Senior PMs to dedicate resources in 2018 for a post-purchase feature projected to increase annual hotel booking revenue by \$6.7MM

### SOFTWARE ENGINEER | Groupon

JUN 2016-SEP 2016

- Collaborated across teams to develop a tool that manages credit card chargebacks to facilitate our Customer Service team's ability to handle fraudulent transactions and process refunds
- Increased Groupon's backend accounting service code coverage by 25% through refactoring unit and integration tests

### SECTION LEADER | STANFORD DEPARTMENT OF COMPUTER SCIENCE

JAN 2016-JUN 2016

- Instructed weekly 1 hour sections of 8+ students for Stanford's introductory computer science course
- Graded 6 assignments per quarter for each student and provided 20 minute one-on-one feedback sessions

## Leadership & Service

### RECRUITMENT CHAIR | PHI KAPPA PSI FRATERNITY

JAN 2016-PRESENT

- Served as the liaison between university officials, alumni, potential new members, and 73 active members of the fraternity
- Organized 8 recruitment events per recruitment cycle and bid delivery logistics

### UNIT LEADER | CAMP KESEM STANFORD

JAN 2016-PRESENT

- Camp Kesem is a non-profit summer camp for children whose parents have been affected by cancer
- Oversaw unit logistics and delegated responsibilities to unit counselors
- Organized unit fundraisers and fundraising pages to raise ~\$1300 towards making camp free to families

### STUDIO MEMBER | DESIGN FOR AMERICA, LIMITLESS ZOOM

DEC 2015-JUN 2016

- Limitless Zoom is a local social impact project designed to decrease travel limitations for wheelchair users
- Identified and interviewed 4 community partners to discover where mobility issues are underserved
- Prototyped and iterated upon 3 products through user testing with our community partners