BILL KWAI

610 Mayfield Avenue • Stanford, CA 94305 • (626) 863-4769 • billkwai@stanford.edu

EDUCATION

Stanford University *9/14 - 6/18*
- B.S. Candidate, Computer Science – Systems; Current GPA: 3.85 / 4.00
- Gates Millennium Scholar
- Coursework in business and technical communication, engineering math, statistics, mobile application development, operating systems, compilers, outdoor leadership, design thinking, and improvisation

Diamond Bar High School *8/10 - 5/14*
- GPA: 4.00 / 4.00 (Unweighted); Valedictorian
- ACT: 35 (composite), 35 (math), 35 (science), 35 (english), 34 (reading), 10 (writing)

WORK EXPERIENCE

Groupon *Seattle, WA*
Associate Technical Product Manager, Intern *6/17 - 9/17*
- Managed a 7 person team across business operations, sales, design, and engineering to launch Destination Pages
- Defined product scope, goals, and deliverables to ensure consistency with company strategy
- Established the go-to-market strategy for Destination Pages by launching our MVP in 2 test markets with 1MM active users
- Identified a product investment opportunity by analyzing customer activity in a database that logs 300MM records/day
- Developed a new post-purchase feature projected to increase revenue by $6.7MM; signed off by Director of Product

Software Engineer, Intern *6/16 - 9/16*
- Collaborated across 3 teams to develop software that handles fraudulent transactions
- Coordinated across global teams (San Francisco, Chicago, and India) to build pages in a large Ruby on Rails web application
- Increased the company's accounting service code coverage by 25% through refactorization of testing software

Stanford Department of Computer Science *Stanford, CA*
Section Leader for Programming Methodology *1/16 - 6/16*
- Instructed 8+ students for CS 106A, Stanford's introductory computer science course taken by 75% of all undergraduates
- Provided weekly one-on-one feedback sessions to each student, resulting in a 12% grade increase in coding style
- Graded 6 assignments per quarter, evaluating performance in algorithmic design, data structure usage, and decomposition

JUMP Investors *Los Angeles, CA*
Venture Capital Research Analyst, Intern *6/15 - 9/15*
- Developed a comprehensive marketing plan on brand recognition and social media presence for the initial launch of Sandee, a travel startup company
- Co-authored market research documents in the travel industry for our Managing Partner to drive investment decisions
- Participated in investment calls and contributed to post-conference discussions with our Managing Partner

LEADERSHIP & SERVICE

Camp Kesem *Stanford, CA*
Unit Leader *1/16 - Present*
- Chosen as 1 of 11 counselors from a pool of 100+ applicants for Camp Kesem, a non-profit summer camp for children whose parents have been affected by cancer
- Managed logistics for a unit of 8 counselors and 16 campers to drive camper programming
- Oversaw unit fundraising efforts to raise $1300 towards making camp free to families

Phi Kappa Psi Fraternity, California Beta Chapter *Stanford, CA*
Recruitment Chair *1/16 - Present*
- Engaged in discussions regarding risk management by serving as the liaison to university officials
- Led 8 recruitment events per recruitment cycle, leading to a 100% bid acceptance rate
- Implemented a participation policy to keep all 73 active members accountable for recruitment efforts

Class of 2018 Council *Stanford, CA*
Cabinet Member *9/16 - 6/17*
- Planned and advertised campus-wide events to create a sense of community among the class of 2018
- Organized *Faces of Our Year*, an event that promoted the diversity of life experiences by featuring speakers from our class
- Delivered the opening speech of *Faces of Our Year* to an audience of 250 students

Design for America, Limitless Zoom *Stanford, CA*
Studio Member *12/15 - 6/16*
- Collaborated within a 5-person team for Limitless Zoom, a project designed to decrease travel limitations for wheelchair users
- Identified community partners by sourcing and networking to bring in candidates to interview for the project
- Designed, prototyped, and iterated on 3 products through continuous user testing with our community partners

ADDITIONAL INFORMATION

Technical Skills: SQL, MATLAB, Python, HTML, CSS, C++, C, Java, and Agile project management
Foreign Languages: English (native) and Chinese (conversational)
Interests: Backpacking, coffee, Berlin street fashion, basketball, indie & techno music, and working with children