

Bill Kwai

Product Manager | Software Developer

Stanford, CA
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Education

B.S. Candidate, Computer Science

2014 - 2018

Stanford University

Current GPA: 3.85

Gates Millenium Scholar

Technical Skills

Proficient in C, C++, and Java

Experience with SQL, Python, HTML, CSS, and MATLAB

Visit www.billkwai.me to see the projects I've worked on

Professional Experience

Associate Technical Product Manager

June 2017 - September 2017

Groupon Getaways

- Local Getaways is an initiative that targets drivable vacation spots to increase conversion and drive customer frequency
- Coordinated between business operations and engineers to launch Event Pages in Seattle on Local Getaways
- Launched Destination Pages to Local Getaways from inception to production by managing the interests of stakeholders and working closely with operations, designers, and engineers
- Proposed a targeted post-purchase experience for Groupon Getaways users to drive conversion by \$6.7MM annualized NOB: sign off from Director of Product and Senior PMs to dedicate resources in 2018

Software Engineer

June 2016 - September 2016

Groupon Financial Engineering

- Worked with 2 teams across 3 different time zones to develop a tool that manages credit card chargebacks to facilitate Groupon's ability to handle fraudulent transactions and refunds
- Increased Groupon's backend accounting service code coverage by 25% through refactoring unit and integration tests

Section Leader

January 2016 - June 2016

CS106A

- Instructed weekly 1 hour sections of 8+ students for Stanford's introductory computer science course
- Graded assignments and provided 20 minute one-on-one feedback sessions on design and style

Leadership & Service

Recruitment Chair

January 2016 - Present

Phi Kappa Psi Fraternity

- Planned, organized, and led the fraternity's recruitment events and subsequent bid discussions
- Served as the liaison between the university, alumni, potential new members, and the 73 active members of the fraternity
- Developed a system to hold active members accountable for recruitment

Unit Leader

January 2016 - Present

Camp Kesem Stanford

- Camp Kesem is a non-profit, week-long summer camp for children whose parents have been affected by cancer
- Organized unit fundraisers during the school year in order to make camp free to families
- Oversaw unit logistics and delegated responsibilities to unit counselors during the week of camp
- Led nightly cabin chats by creating a safe space for campers to share how cancer has affected their lives

Designer

December 2015 - June 2016

Limitless Zoom

- Limitless Zoom is a local social impact initiative designed to decrease travel limitations for those who use wheelchairs
- Identified and collaborated with community partners to discover where mobility issues are underserved and how to design products to address those needs
- Prototyped and iterated on products in a positive feedback loop with our users