

COMPUTATIONAL FINANCE: 422

Basic Options Theory

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(Slides courtesy of Daniel Kuhn)

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Today (20/11)
2-Lecture

Tues. 24/11
• finish slides

(Fri)

27/11 ° Tutorial

Cover remaining
Tutorials

(Tue)

1/12 ° Revision / CW feedback
(1-3pm)

This Lecture

Introduction to options theory:

- Basic concepts
 - Definitions, terminology
 - Payoff diagrams
- Single period binomial options theory
- Multiperiod binomial options theory

Further reading:

- D.G. Luenberger: *Investment Science*, Chapter 12
- D.J. Higham: *Financial Option Valuation*, Chapters 1–2

Option Price

= { Arbitrage, Binomial Model, }.

Black-Scholes Model.

(Stochastic Differential Equation)
↓

European Call Options

An **asset** is any financial object whose value is **known at present** but is **liable to change in the future**.

Typical examples are:

Asset or
underlying asset

- **shares** of a company,
- **commodities** such as gold, oil, or electricity,
- **currencies** such as the value of USD 100 in GBP.

Definition: A **European call option** gives its **holder** the right (but not the obligation) to purchase from the **writer** a prescribed asset for a prescribed **exercise price** (or **strike price**) at a prescribed time in the future.

→ Maturity Date

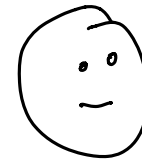
Example I/II

Wilma (the writer) writes a **European call option** that gives Henry (the holder) the **right to buy 100 shares of Google for £250 in three months.**

→ strike price
— Maturity/Expiry Date.
underlying asset, asset,

After three months, Henry takes one of two actions:

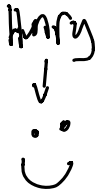
1. if the value of 100 Google shares is **more** than **£250**, Henry will **exercise** the option. *e.g. $S_T = 260$ $(260 - 250) \times 100$*
2. if the value of 100 Google shares is **less** than £250, Henry will **not exercise** the option. *e.g. $S_T = 240$*



Henry



Wilma





Henry

Wilma - :)

Example II/II

- Since Henry is **not obliged** to buy the shares, he will **never lose money** at expiry. In case 1 he gains money and in case 2 he neither gains nor loses.
- Wilma, on the other hand, will **never gain money** at expiry. In case 1 she loses money and in case 2 she neither gains nor loses.
- To compensate for this imbalance, when the option is agreed (**today**) Henry has to pay Wilma an amount of money, which is known as the **value of the option/option premium**.

Other Standard Options

-  A **European put option** gives its holder the right (but not the obligation) to **sell** to the writer a prescribed asset for a fixed price at a prescribed future time.
-  An **American call (put)** option gives its holder the right to **buy from (sell to)** the writer a prescribed asset for a fixed price **any time before a prescribed future time**.

Question:

How much should the option holder pay the writer for the privilege to hold the option?

What are Options Used for?

Options / Derivatives

● Risk management

- Assume that you own a British company.
 - This company is committed to buy an American factory in 3 months for a prescribed price in USD.
- ⇒ Buy a European put option that makes a profit when the GBP drops in value against the USD! This will protect you against exchange rate risk!

● Speculation

- You believe that the Google shares will increase.
- ⇒ You may speculate by buying a suitable call option.
- ⇒ If Google goes up, you make a greater profit relative to your initial payout than by purchasing the shares.

How to Read an Option Table?

Stk	Exp	P/C	Vol	Bid	Ask	Opint
360networks (TSIX)						20.15
20	Feb	C	3	1.00	1.25	26
22	Mar	C	10	1.60	1.85	138
24	Mar	C	2	1.05	1.25	366
18	June	P	2	2.50	2.75	11
20	June	C	12	4.05	4.30	83
24	June	C	1	2.65	2.90	77

The **strike price (Stk)** is the price per share for which the underlying stock (360networks) may be purchased (call option) or sold (put option) upon exercise.

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20	June	C	12	4.05	4.30	83
24	June	C	1	2.65	2.90	77

The column with the label 'Exp' shows the month in which the option expires. The exact expiration date during that month is the Saturday following the third Friday.

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360networks (TSIX)						20.15
20	Feb	C	3	1.00	1.25	26
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The **P/C** column determines whether the option is a put (**P**) or a call (**C**) option.

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360networks (TSIX)						20.15
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The **Vol** column shows the traded **volume**, that is, the total number of options traded on the reported day.

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18	June	P	2	2.50	2.75	11
20	June	C	12	4.05	4.30	83
24	June	C	1	2.65	2.90	77

The **Bid** column shows the **bid price**, that is, the price at which the **market maker** will **buy** the option from you.

How to Read an Option Table?

Stk	Exp	P/C	Vol	Bid	Ask	Opint
360networks (TSIX)						20.15
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20	June	C	12	4.05	4.30	83
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The **Ask** column shows the **ask price**, that is, the price at which the **market maker** will **sell** the option to you.

How to Read an Option Table?

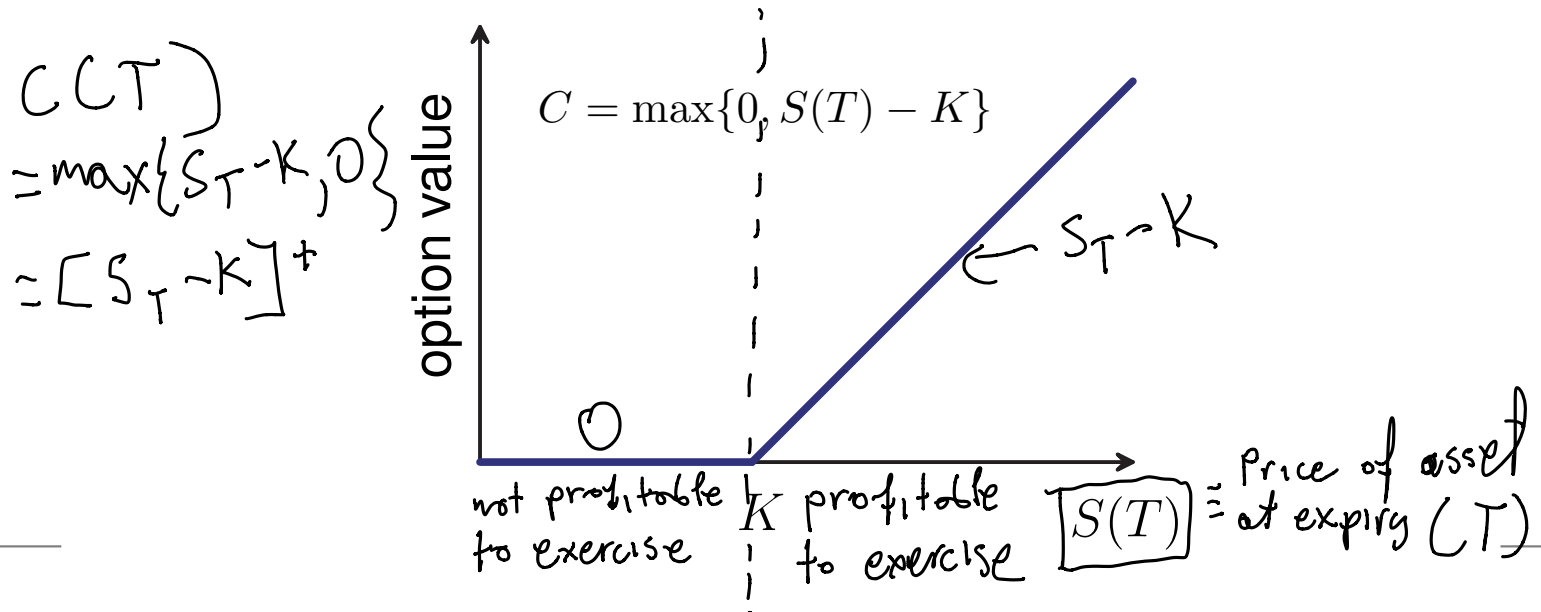
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The **Opint** column shows the **open interest**, that is, the number of option contracts which have not yet expired or have not been exercised.

Payoff Diagrams I

You own a **European call option** with strike price K and expiration date T . Suppose that at T the price of the underlying stock is $S(T)$. What is the option value C at T ?

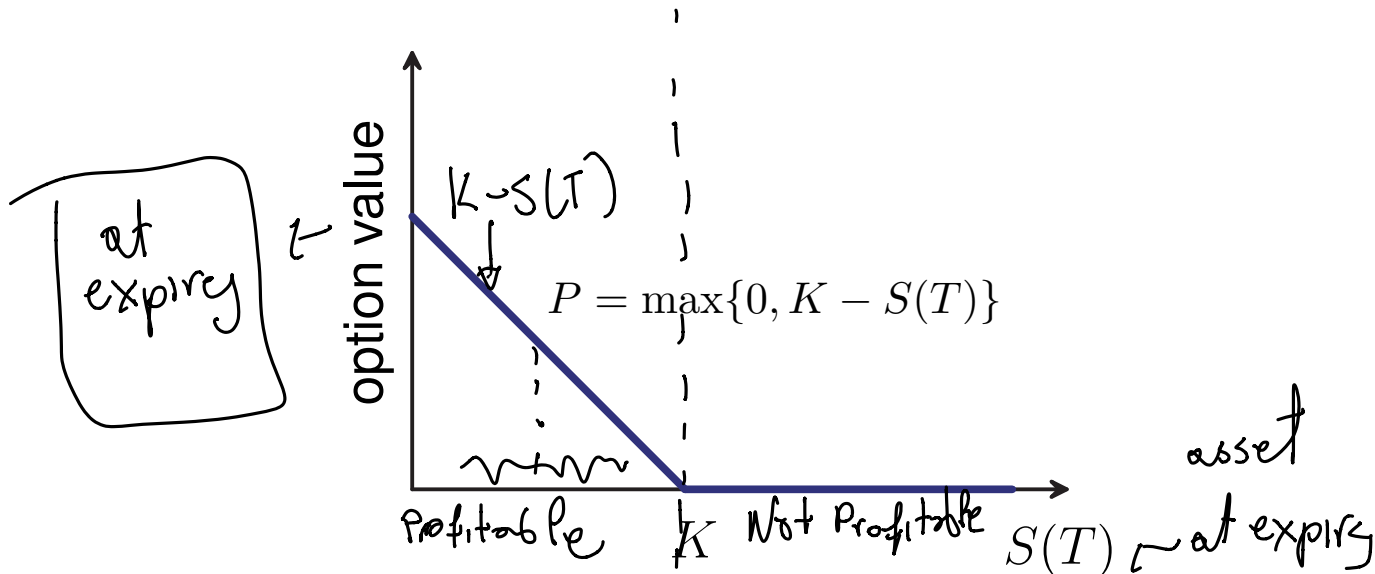
- If $S(T) < K$: option is not exercised $\Rightarrow C = 0$;
- If $S(T) > K$: exercise the option $\Rightarrow C = S(T) - K$.



Payoff Diagrams II

You own a **European put option** with strike price K and expiration date T . Suppose that at T the price of the underlying stock is $S(T)$. What is the option value P at T ?

- If $S(T) < K$: exercise the option $\Rightarrow P = K - S(T)$;
- If $S(T) > K$: option is not exercised $\Rightarrow P = 0$.



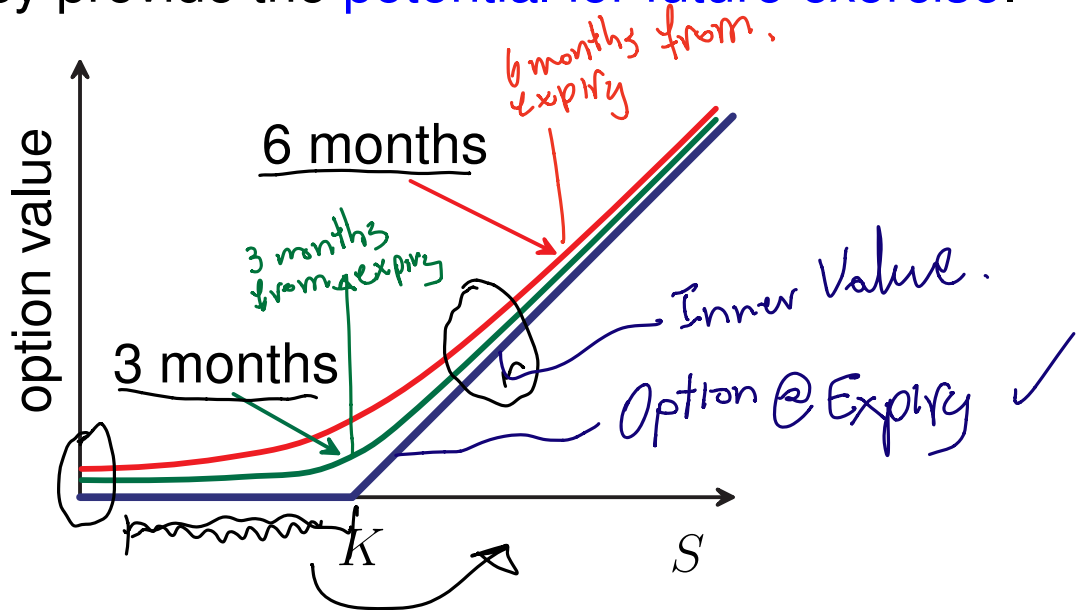
Payoff Diagrams III

Some terminology:

- The payoff curves of call and put options are sometimes referred to as **hockey sticks**;
- We say that a call option is **in the money**, **at the money**, or **out of the money** depending on whether $S(t) > K$, $S(t) = K$, or $S(t) < K$, respectively ($t \leq T$).
- Puts have the **reverse terminology** since the payoffs at exercise are positive if $S(t) < K$.
- The **inner value** of an (**American** or **European**) option is the value that it would have if it was exercised immediately (at any $t \leq T$).

Time Value of Options I

The value of an option at expiration is derived from its basic specification. However, options have also a value at earlier times since they provide the **potential for future exercise**.



Even if an option is **out of the money** 3 months before T , say, it is still possible to end up **in the money** at T . Thus, the **option value at time $t < T$ is larger than its inner value.**

Time Value of Options II

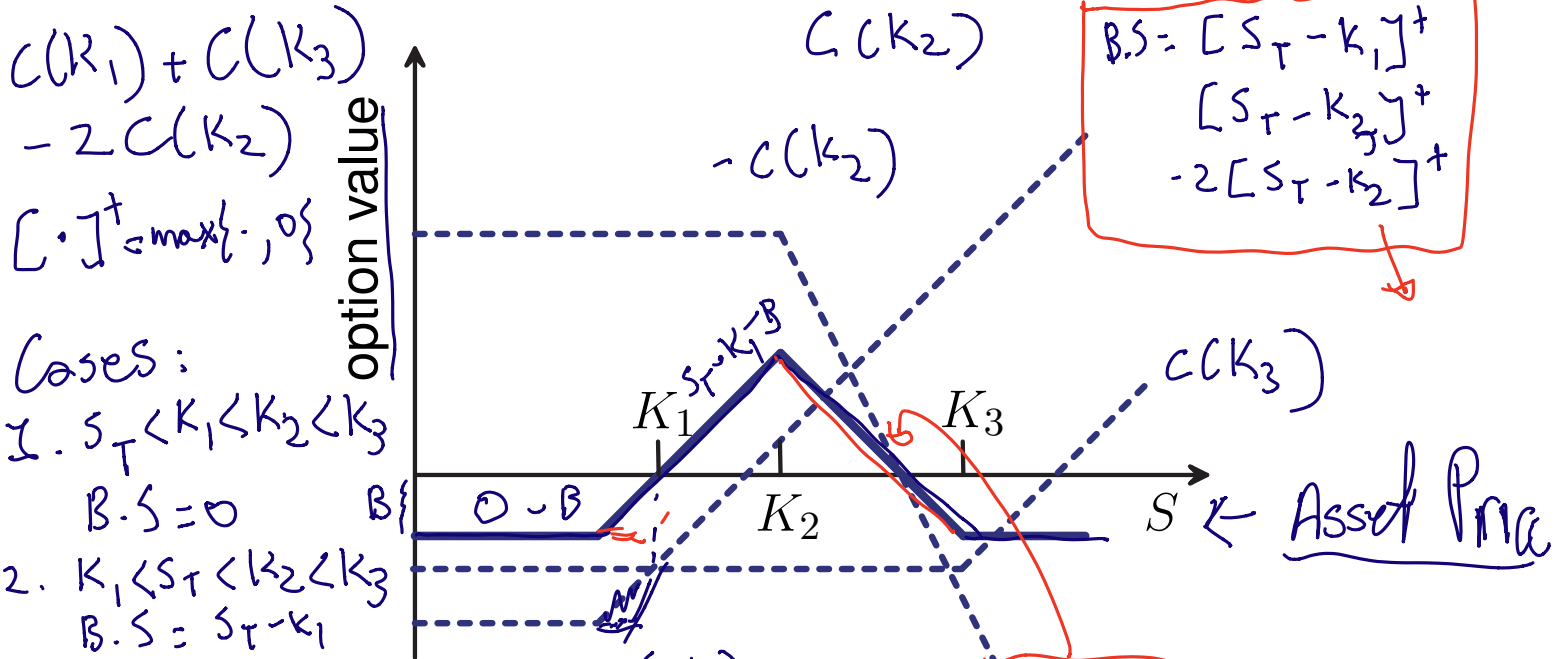
- At $t < T$, the value of a call option is a smooth curve rather than a decidedly kinked curve.
- This smooth curve can be determined by estimation, using data of actual option prices.
- The curve gets higher with increasing length to expiration since additional time increases the chance for the stock to rise in value.

Option Combinations

- It is common to invest in combinations of options and the stock in order to implement special hedging or speculative strategies.
- By forming such combinations, it is possible to approximate virtually any payoff function by a sequence of straight line segments.
- The cost of such a payoff is then just the sum of the costs of the individual components.

Example: Butterfly Spread

Buy two calls with different strike prices K_1 and K_3 and sell two calls with equal strike price K_2 , where $K_1 < K_2 < K_3$.



All curves show profits (including payoffs and initial costs).

The butterfly spread yields a positive profit for $S(T) \approx K_2$.

4. $K_1 < K_2 < K_3 < S_T$

Put-Call Parity I

For European options the following holds: a suitable combination of a put, a call, and a risk-free loan has a payoff identical to that of the underlying stock.

Construction:

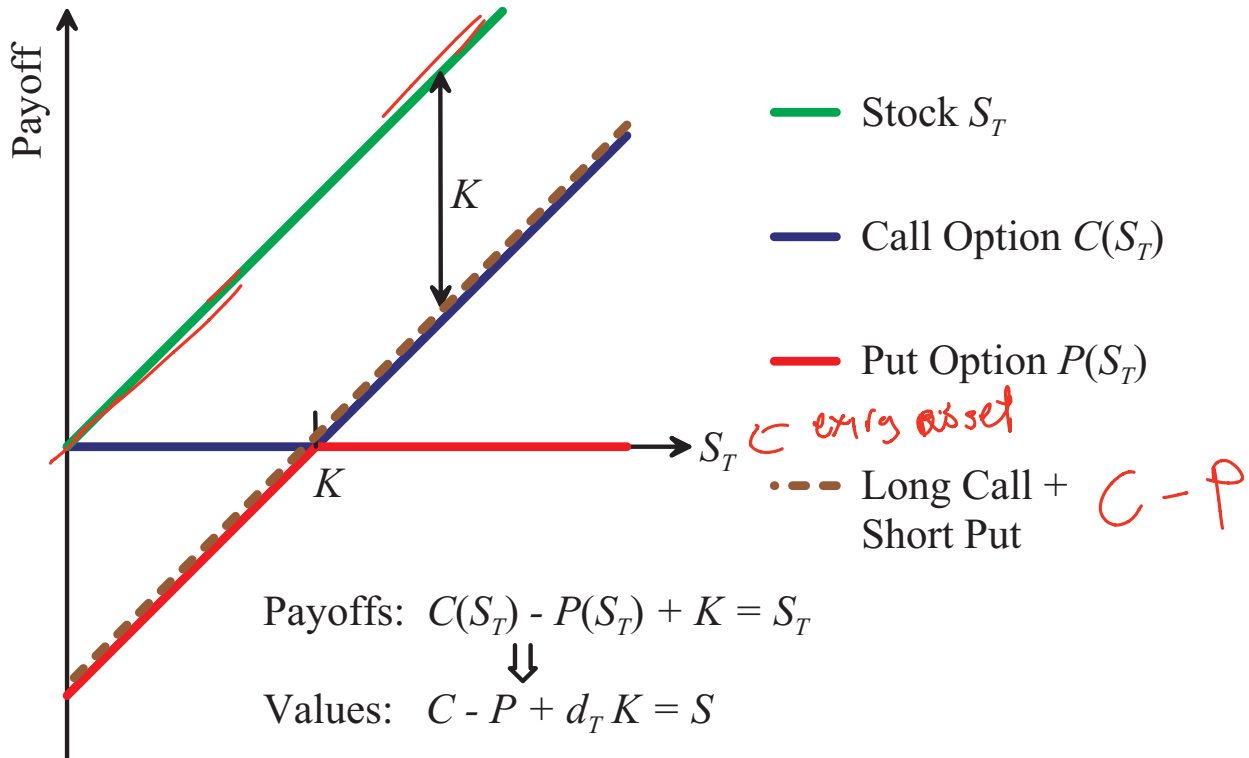
- buy one call, sell one put (with the same strike price K), and lend an amount $d_T K$;
- the combination of the call and the put has a payoff that is a line at 45° , passing through K on the horizontal axis;
- by lending $d_T K$, we lift the payoff line up so that it passes through the origin. This final payoff is exactly that of the stock!

$$\Rightarrow C - P + d_T K = S$$

Put-Call Parity II

$C(t)$

Long \equiv Buy
Short \equiv Sell.



Options Pricing Theory

(Arbitrage Pricing Theory)

Options pricing theory calculates the theoretical value of an option. There are several approaches based on different assumptions about

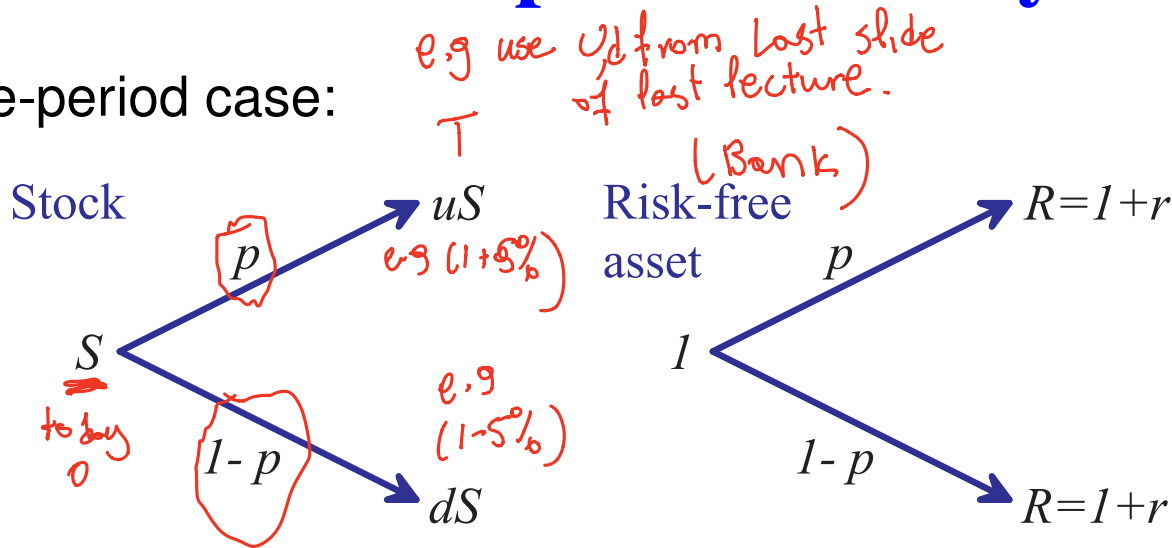
- the market,
- the dynamics of stock prices,
- individual preferences.

The most important theories are based on the no arbitrage principle, which can be applied when the stock price dynamics take certain forms.

The simplest of these theories is based on the binomial model of stock price fluctuations.

Binomial Options Theory I

Single-period case:



To avoid arbitrage, we must require $u > R > d$.

Proof: Assume that $R \geq u > d$ and $0 < p < 1$. By shorting £1.00 of the stock and loaning the proceeds, one obtains a profit of either $R - u$ or $R - d$. The initial cost is zero, but the profit is positive in both events. This is a type B arbitrage!

A similar argument rules out $u > d \geq R$.

□

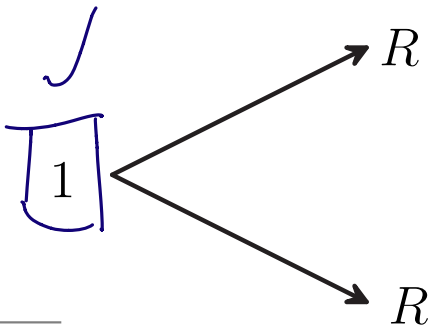
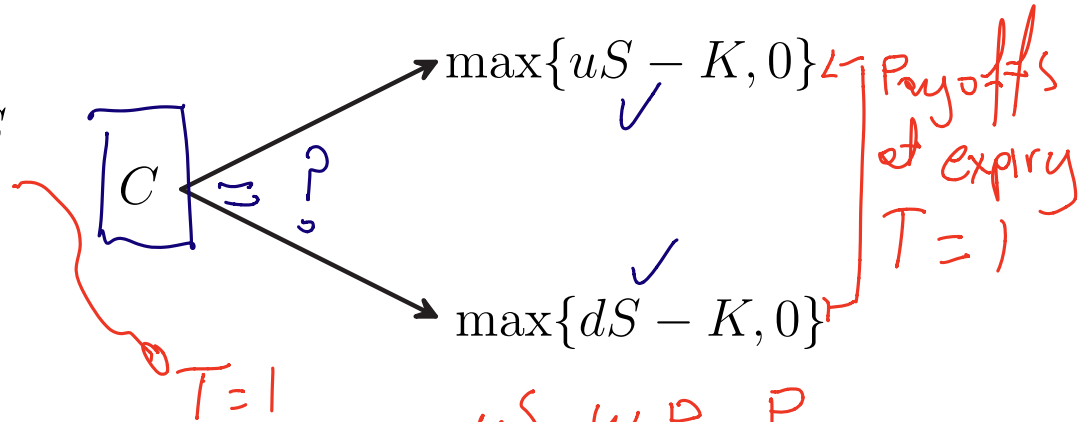
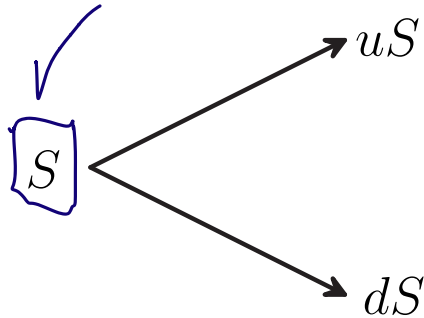
Binomial Options Theory II

(Derivatives)

Consider a call option with strike price K and expiration at the end of the (single) period. The **binomial lattices** for the stock price, the value of a risk-free asset, and the value of the option have **common arcs**:

$$C(T) = \max \{ S(T) - K, 0 \}$$

$T \equiv$ expiry date K - strike
 $S(T) \equiv$ asset at time T .



$$S(T) = \begin{cases} uS & \text{w.p } p \\ dS & \text{w.p } 1-p \end{cases}$$

Binomial Options Theory III

By combining suitable proportions of the stock and the risk free asset, we can construct any pattern of outcomes.

The outcome pattern of the option is:

$$C_u = \max\{uS - K, 0\} \quad \text{and} \quad C_d = \max\{dS - K, 0\}.$$

The portfolio that invests x dollars in the stock and b dollars in the risk-free asset pays off either $ux + Rb$ or $dx + Rb$, depending on the realized scenario.

To match the option, we require

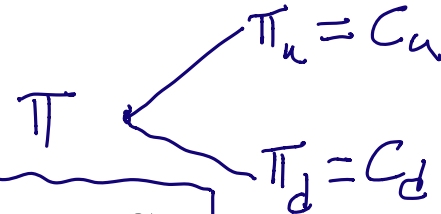
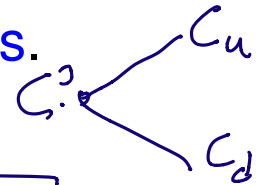
$$\pi_u = ux + Rb = C_u \quad \text{and} \quad \pi_d = dx + Rb = C_d.$$

$$\pi_u - \pi_d = \text{fixed } X$$

$$\Rightarrow x = \frac{C_u - C_d}{u - d},$$

$$(u-d)x = C_u - C_d$$

$$b = \frac{C_u - ux}{R} = \frac{uC_d - dC_u}{R(u - d)}$$



then
by no
arbitrage
 $\pi = C$

Binomial Options Theory IV

The value of the replicating portfolio thus amounts to

$$x + b = \frac{C_u - C_d}{u - d} + \frac{uC_d - dC_u}{R(u - d)} = \frac{1}{R} \left(\frac{R - d}{u - d} C_u + \frac{u - R}{u - d} C_d \right).$$

- The replicating portfolio has the same payoff as the call option in every scenario.

⇒ The portfolio value must equal the price of the call.

- If $C > x + b$ ($C < x + b$), we could buy (sell) the portfolio and sell (buy) the call for an immediate gain and no future costs ⇒ type A arbitrage!

$$\Rightarrow C = \frac{1}{R} \left(\underbrace{\frac{R - d}{u - d}}_{\sim q} C_u + \underbrace{\frac{u - R}{u - d}}_{(1 - q), q > 0} C_d \right).$$

$d < R < u$
From no
arbitrage

Binomial Options Theory V

$$\pi = \gamma + b$$

- The replicating portfolio made up of the stock and the risk-free asset duplicates the outcome of the option.
- This replicating idea can be used to find the value of any security defined on the same lattice; that is, any derivative of the stock.
- We can also write

$$C = \frac{1}{R} [qC_u + (1 - q)C_d] \quad \text{where} \quad q = \frac{R - d}{u - d}. \quad (1)$$

⇒ C is found by taking the expected value of the option payoff using the artificial probability q , and then discounting this value at the risk-free rate.

Note that $0 < q < 1$ since $d < R < u$.

Risk-Neutral Valuation

We can rewrite (1) as

$$C(T-1) = \frac{1}{R} \hat{E}[C(T)]$$

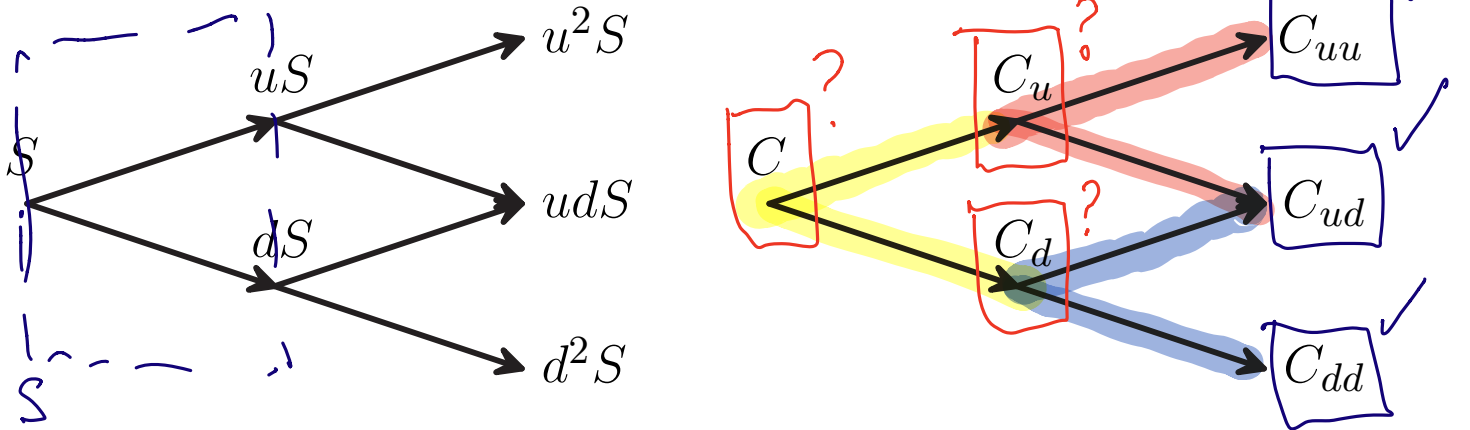
where $C(T)$ and $C(T-1)$ are the call values at T and $T-1$, respectively, and \hat{E} denotes expectation with respect to the risk neutral probabilities q and $1-q$.

The pricing formula is independent of the probability p !

The value C is found by matching the outcomes of the option with a combination of the stock and the risk-free asset. Probability never enters this calculation.

Multiperiod Options I

The one-period solution can be extended to multiperiod options by **working backward one step at a time**.



By the basic structure of a call with strike price K , we find

$$C_{uu} = \max\{u^2S - K, 0\}$$

$$C_{ud} = \max\{udS - K, 0\}$$

$$C_{dd} = \max\{d^2S - K, 0\}$$

Multiperiod Options II

Again, we define the **risk-neutral probability**

$$q = \frac{R - d}{u - d} .$$

Repeating the single-period calculations, we find

$$\begin{aligned} C_u &= \frac{1}{R} [qC_{uu} + (1 - q)C_{ud}] \\ C_d &= \frac{1}{R} [qC_{ud} + (1 - q)C_{dd}] . \end{aligned}$$

Applying the risk-neutral valuation formula once again gives

$$C = \frac{1}{R} [qC_u + (1 - q)C_d] .$$

5 Month Call I

Assume stock is a log-normal random variable. (Black & Scholes)

Consider a non-dividend paying stock with a volatility of its logarithm of $\sigma = 20\%$ and with initial price £62. The current interest rate is 10% and compounded monthly. We want to price a European call with $K = £60$ and expiration date 5 months from now.

We choose a period length of 1 month, that is, $\Delta t = 1/12$.

$$\Rightarrow u = e^{\sigma\sqrt{\Delta t}}$$

$$d = e^{-\sigma\sqrt{\Delta t}}$$

$$\underline{R} = 1 + 0.1/12$$

$$\Rightarrow \underline{q} = (R - d)/(u - d)$$

see previous lecture.

$$= 1.05943$$

$$= 0.94390$$

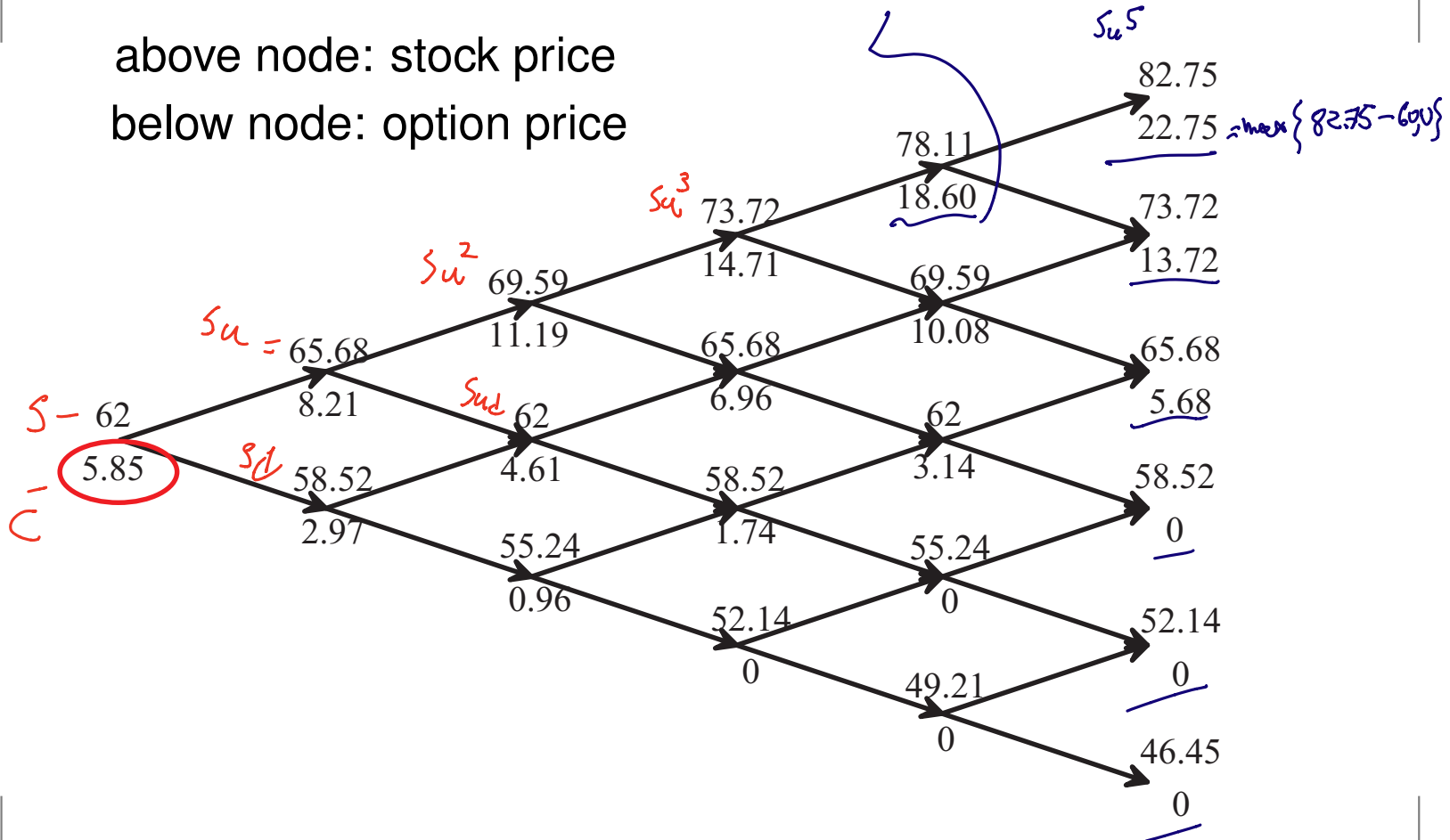
$$= \underline{1.00833}$$

$$= \underline{0.55770}.$$

5 Month Call II

$$18.6 = \frac{1}{2} [q \times 22.75 + (1-q) \times 13.72]$$

above node: stock price
below node: option price



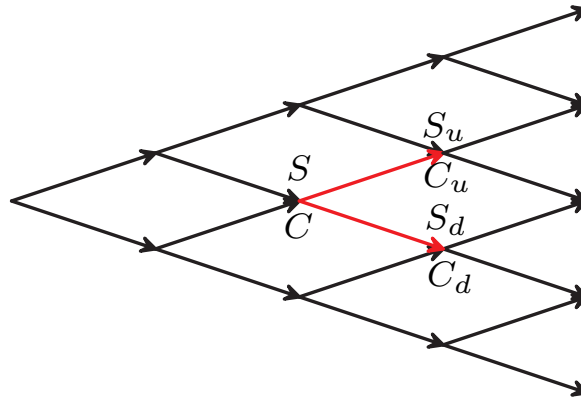
American Options I

Recursion for **European** call options:

$$C = \frac{1}{R} [qC_u + (1 - q)C_d] .$$

Recursion for **American** call options:

$$\underline{C} = \max \left\{ \underbrace{S - K}, \underbrace{\frac{1}{R} [qC_u + (1 - q)C_d]} \right\}$$



American Options II

Theorem 1. *American call options are never exercised early.*

American Call
European Call.

Proof. Fix any non-terminal node S in the stock price lattice and consider its successor nodes $S_u = uS$ and $S_d = dS$. As the option value is always larger than the value of immediate exercise, we have

$$C_u \geq S_u - K \quad \text{and} \quad C_d \geq S_d - K.$$

Hence, we find

$$\begin{aligned} C &\geq \frac{1}{R} [q(S_u - K) + (1 - q)(S_d - K)] \\ &= \frac{1}{R} [(qu + [1 - q]d)S - K] = S - \frac{K}{R} \geq S - K. \end{aligned}$$

$\hookrightarrow q = (u - R)/(u - d)$ since $R > 1$

\Rightarrow the option is not exercised in node S . Since S is an arbitrary non-terminal node, the option is never exercised before the expiration date. □

American Options III

Early exercise is optimal for **American put** options! Consider a 5 month put with $K = \pounds 60$ on the same binomial lattice as before. Bold face entries indicate points of early exercise.

Stock Price					
62.00	65.68	69.59	73.72	78.11	82.75
	58.52	62.00	65.68	69.59	73.72
		55.24	58.52	62.00	65.68
			52.14	55.24	58.52
				49.21	52.14
					46.45
American Put Option					
1.56	0.61	0.12	0.00	0.00	0.00
	2.79	1.23	0.28	0.00	0.00
		4.80	2.45	0.65	0.00
			7.86	4.76	1.48
				10.79	7.86
					13.55

Stock Price

American Put

$q = 0.55775$
 $R = 1.008333$

$$\max \left\{ \frac{K - S}{1 + R}, \frac{1}{2} C_u + (1 - \frac{1}{2}) C_d, [K - S_{T,0}]^+ \right\}$$

Handwritten notes: $\frac{1}{2}$ and $\frac{1}{2}$ are written above the first two terms of the max function. A bracket is drawn under the first two terms. The third term is written as $[K - S_{T,0}]^+$.

Simplico Gold Mine I

(See materials for a spreadsheet)

- Gold can be **extracted** from a mine at a rate of 10,000 ounces per year at a cost of £200 per ounce.
- Today, the **market price of gold** is £400 per ounce, and each year it increases either by a factor of 1.2 (with probability 0.75) or decreases by a factor of 0.9. (5)
- The **risk-free interest rate** is 10% (compounded yearly).
↳ don't need this.

We assume that gold mined in a given year is sold at the price at the beginning of the year, but the corresponding cash flow occurs at the end of the year.

What is the fair value of a 10 year lease of this mine?

Simplico Gold Mine II

The gold mine is a **derivative** whose **underlying security** is **gold**. In fact, the value of the mine can only be a **function of the gold price**.

We represent future gold prices by a **binomial lattice**, and the value of the lease is calculated for each of its nodes:

- at the **end of the 10 years**, the values are **zero** since the mine must be returned to the owners;
- for an earlier node, the value of the lease is the **sum of the profit made in that year** and the **risk-neutral expected value** of the lease in the next period.

Risk neutral probabilities: $q = \frac{1.1-0.9}{1.2-0.9} = \frac{2}{3}, 1 - q = \frac{1}{3}.$

At nodes where the **price of gold is $\leq \text{£}200$** we do not mine.

Simplico Gold Mine III

Gold Price										
0	1	2	3	4	5	6	7	8	9	10
$S = 400.0$	$S_u = 480.0$	576.0	691.2	829.4	995.3	1194.4	1433.3	1719.9	2063.9	2476.7
	$S_d = 360.0$	432.0	518.4	622.1	746.5	895.8	1075.0	1289.9	1547.9	1857.5
		324.0	388.8	466.6	559.9	671.8	806.2	967.5	1161.0	1393.1
			291.6	349.9	419.9	503.9	604.7	725.6	870.7	1044.9
				262.4	314.9	377.9	453.5	544.2	653.0	783.6
					236.2	283.4	340.1	408.1	489.8	587.7
						212.6	255.1	306.1	367.3	440.8
							191.3	229.6	275.5	330.6
								172.2	206.6	247.9
									155.0	186.0
										139.5
Price of the gold mine lease (millions of \$)										
0	1	2	3	4	5	6	7	8	9	10
24.1	27.8	31.2	34.2	36.5	37.7	37.1	34.1	27.8	16.9	0.0
	17.9	20.7	23.3	25.2	26.4	26.2	24.3	20.0	12.3	0.0
		12.9	15.0	16.7	17.9	18.1	17.0	14.1	8.7	0.0
			8.8	10.4	11.5	12.0	11.5	9.7	6.1	0.0
				5.6	6.7	7.4	7.4	6.4	4.1	0.0
$q =$	0.66667				3.2	4.0	4.3	3.9	2.6	0.0
						1.4	2.0	2.1	1.5	0.0
							0.4	0.7	0.7	0.0
								0.0	0.1	0.0
									0.0	0.0
										0.0
										0.0

$$10.000 \quad (2063.9 - 200) \frac{1}{R}$$



Real Options

Sometimes, options are associated with investment opportunities that are not financial instruments:

- if you own a factory, you have the **option of hiring additional employees** or **buying new equipment**;
- if you own a piece of land, you have the **option to drill for oil**, and, if oil is found, you have the **option to extract it**.

Operational options of this type are termed **real options** to emphasize that they involve **real** activities or **real** commodities, as opposed to purely financial ones.

Options theory can also be used to analyze real options!

General Risk-Neutral Pricing I

Let the price S of an asset be described by a **binomial lattice**, and suppose that f is a **security whose cash flow f_k at any time k is only a function of the node at time k .**

⇒ The **arbitrage-free price f_{val}** of the asset is

$$f_{\text{val}} = \hat{\mathbb{E}} \left(\sum_{k=0}^N d_k f_k \right).$$

- d_k is the **risk-free discount factor** as seen at time 0; $1/R$
- f_k is the **period cash-flow** which is **node-dependent** (i.e. **random**); *(any function of S :)*.
- expectation $\hat{\mathbb{E}}(\cdot)$ is taken w.r.t. **risk-neutral probabilities**. $(q, 1-q)$

General Risk-Neutral Pricing II

Example: In the case of a **European call option** with strike price K , there is only **a single cash-flow** $\max(S_N - K, 0)$ occurring at the final time.

In general, the cash-flow stream can be influenced by **our actions**. We may have the opportunity to

- **exercise an option early,**
- **decide how much gold to mine,**
- **or add enhancements.**

In such cases, the **general pricing formula** becomes

$$f_{\text{val}} = \max_{\text{our actions}} \hat{\mathbb{E}} \left(\sum_{k=0}^N d_k f_k \right) .$$

Stochastic Dynamic Programming