



- Similar to DNS
- Allows anyone to register a name
- Decentralized, no trusted third party
- First fork of Bitcoin!



- Extension to Bitcoin script with 3 new opcodes
  - NAME\_NEW
  - NAME\_FIRST\_UPDATE
  - NAME\_UPDATE



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Is there something to consider?

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Wait for 12 blocks, preventing frontrunning!

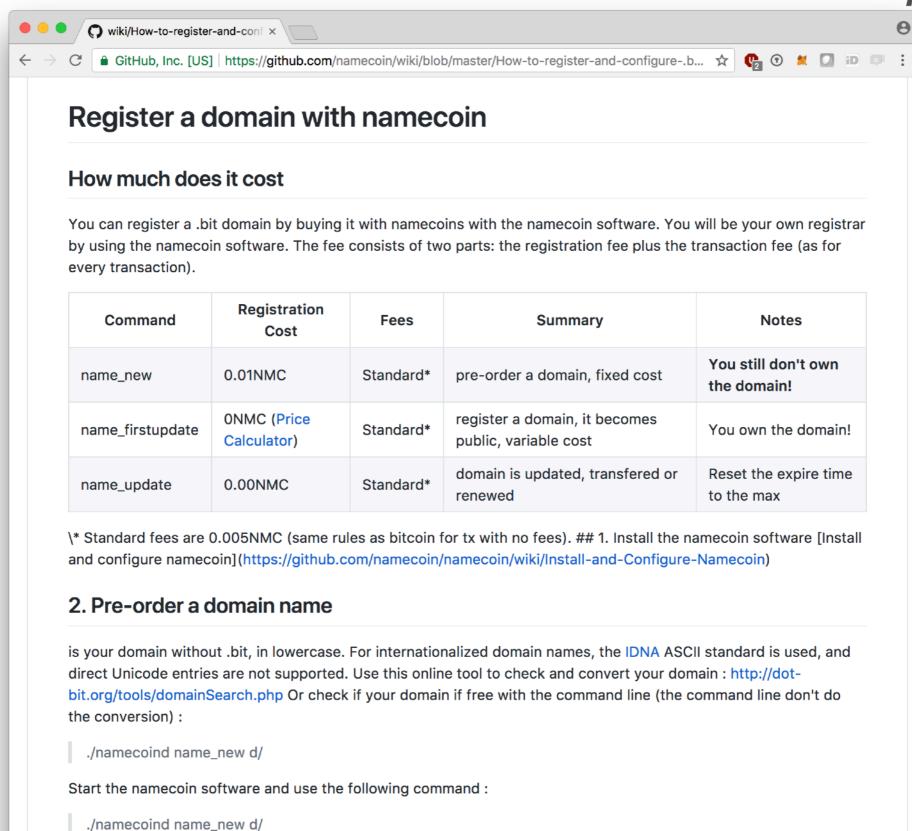
NAME\_FIRST\_UPDATE: random\_nonce, "agervais", {"ip":"234.22.34.23"}

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#### **Namecoin Fees**

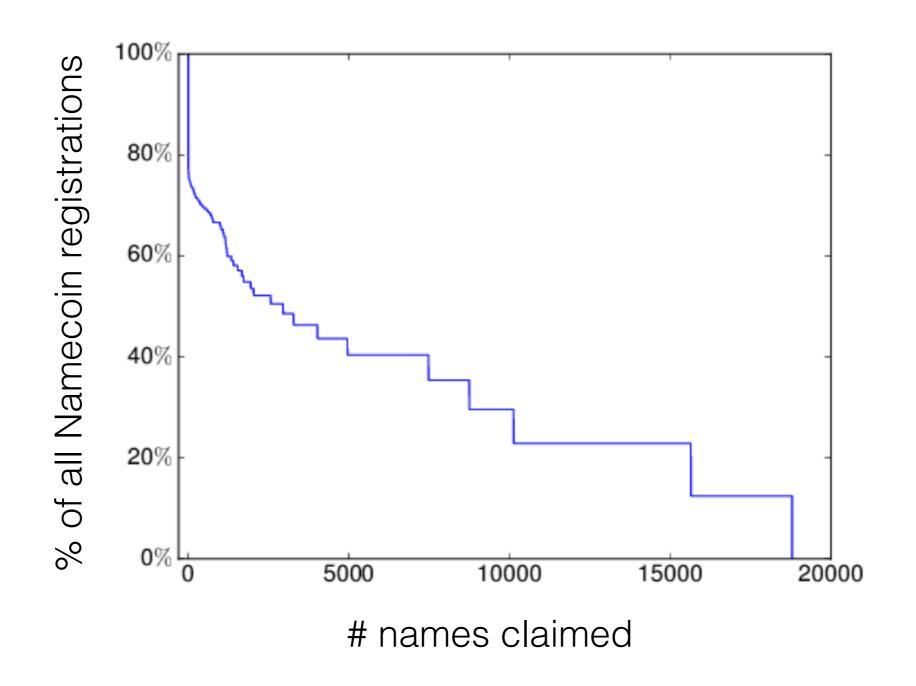
The output will looke like this .





### Namecoin's Bad Incentive Structure

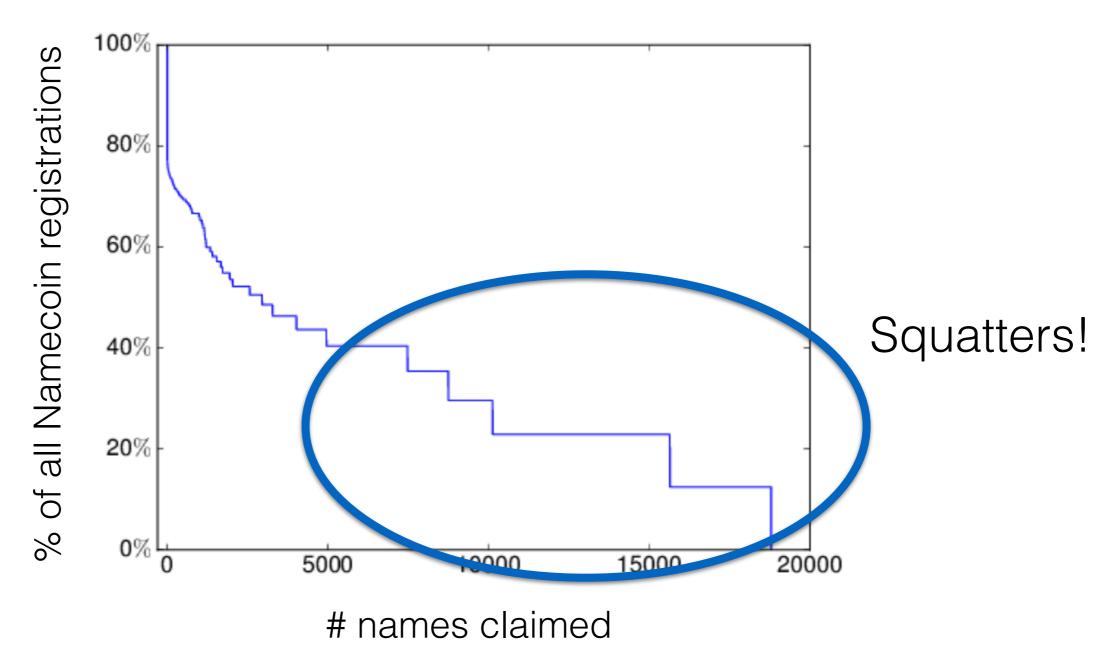




An empirical study of Namecoin and lessons for decentralized namespace design, Kalodner et al., WEIS 2015

### **Namecoin's Bad Incentive Structure**





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# **New Functionality for Bitcoin**

new addition	Purpose	In Namecoin	In OpenBazaar/ Futurecoin
Global State	Track application data	Register name	merchants, ask and bid
Opcodes	Write to global state	NAME_NEW, etc.	OPEN_MARKET, etc.
Fees	Limit spam, computation and storage read/write	Registration fee to limit squatting, expiry	Transaction fees for trades

# **New Functionality for Bitcoin**

new addition	Purpose	In Bitcoin
Global State	Track application data	UTXO set
Opcodes	Write to global state	Transactions
Fees	Limit spam, computation and storage read/write	Implicit with transaction fees