

# 60017 PERFORMANCE ENGINEERING

## Design of Experiments

## Last lecture

- ▶ Service demand
- ▶ Utilization law
- ▶ Bottleneck analysis

# This lecture

- ▶ Screening for influential factors
  - ▶ Full factorial designs
- ▶ Accelerating estimation of system response
  - ▶ Fractional factorial designs

## Motivating example: system performance tuning

- ▶ Suppose that we want to optimize a VM for a workload.
- ▶ We may run tests varying many configuration options:
  - ▶ Number of virtual cores: 2, 4, 8, 16, 32
  - ▶ Virtual core clock (MHz): 2534, 2534, 2133, 1867, 1600
  - ▶ VM RAM (GB): 2, 4, 8, 16, 32
  - ▶ Virtual disk size: Small, Medium, Large
  - ▶ I/O cache size: Small, Large
  - ▶ Hyper-threading (HT) on the host machine: ON, OFF
- ▶ Unfortunately, testing each combination would require  $2 \times 3 \times 5 \times 2 \times 5 \times 5 = 1500$  experiments...
- ▶ How to quickly find the **most promising** configurations?

# Terminology



Before continuing we need some terminology:

- ▶ **Response variable**: a measurement representing the outcome of a test (*e.g., response time, throughput, ...*)
- ▶ **Factor**: a configuration option that affects the response variable (*e.g., HT*)
- ▶ **Level**: a feasible value of a factor (*e.g., ON/OFF*)
- ▶ **Design**: an experimental plan specifying
  - ▶ The number of experiments that we will run
  - ▶ For each experiment, the level to be assigned to each factor



# Terminology

- ▶ **Interaction**: two factors interact if their levels **jointly** affect the response variable.
- ▶ Consider an experiment where the response variable is the system response time (*ms*), and let's vary just two factors.
- ▶ If factors **interact**, results depend on the levels of both factors.

## *Non-interacting Factors*

<i>Cache size/HT</i>	<i>Off</i>	<i>On</i>
<i>Small</i>	10	8
<i>Large</i>	5  x0.5	4  x0.5

## *Interacting Factors*

<i>Cache size/HT</i>	<i>Off</i>	<i>On</i>
<i>Small</i>	5	8
<i>Large</i>	5  x1	4  x0.5

# Blackbox modelling

How to find the **most promising** configurations quickly?

- ▶ We can build a **model** to guide us in the decision.
- ▶ For example, we may only want to test the configurations where the model predicts the best performance.
- ▶ How to define a robust model? We could try simulation or analytical modelling, but they become **error-prone** as the system's internal complexity grows.
- ▶ Since the system exists, we can instead use measurements to build **blackbox models**, which are **agnostic** of the internals.
- ▶ We will focus on models based on **multivariate polynomials**.

# Screening response models

- ▶ Consider a simple example with two factors  $A$  and  $B$
- ▶ The simplest polynomial that can also capture interactions is

$$y = q_0 + q_A x_A + q_B x_B + q_{AB} x_A x_B + \epsilon$$

- ▶  $y$ : response variable.
  - ▶  $x_A, x_B$ : levels of factors  $A$  and  $B$ , suitably encoded.
  - ▶  $x_A x_B$ : interaction of  $A$  and  $B$ .
  - ▶  $q_0, q_A, q_B, q_{AB}$ : **effects**, coefficients explaining the influence of the factors on the response  $y$  and the interactions among them.
  - ▶  $\epsilon$ : term capturing experimental noise
- ▶ We call the above a **screening response model**.
  - ▶ With  $k$  factors we use terms of order up to  $k$ , e.g. for  $k = 3$ :

$$y = q_0 + \sum_j q_j x_j + \sum_{\substack{j,k \\ j \neq k}} q_{jk} x_j x_k + \sum_{\substack{j,k,h \\ j \neq k \neq h}} q_{jkh} x_j x_k x_h + \epsilon$$

- ▶ We focus on the case **without** noise ( $\epsilon = 0$ ).

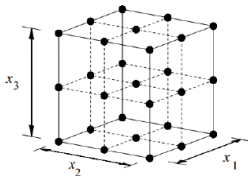


# Design methods

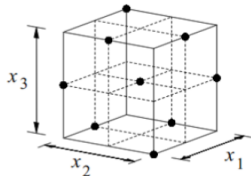
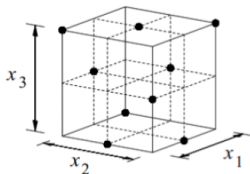
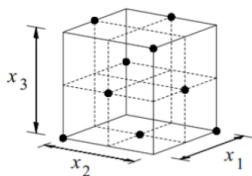
- ▶ Which experiments should we run to supply the model with informative data?
- ▶ Two strategies are in common use to design experiments.
- ▶ Full factorial design
  - ▶ Run every possible combination of levels
  - ▶ The study delivers maximal information to fit the model
  - ▶ Useful to identify the most important factors (screening)
  - ▶ Limited applicability outside screening, too expensive!
- ▶ Fractional factorial design
  - ▶ A fraction of the experiments of a full factorial design
  - ▶ Only some interactions may therefore be captured
  - ▶ Optimal results if some interactions are negligible
  - ▶ Applicable and popular in many areas of engineering

# Example: full factorial vs fractional factorial designs

- Full factorial design (3 factors, 3 levels each)



- Fractional factorial design (here 1/3 of the experiments)



Source: L. F. Alvarez, PhD thesis, Univ. Bradford, 2000.

## $2^k$ factorial designs

- ▶ In  $2^k$  designs, there are  $k$  factors, each having only 2 levels.
- ▶ Hence there are  $2^k$  possible combinations of levels
  - ▶ Important special case, results are easy to analyse
  - ▶ Also called a **screening design**, as it can help choosing the most important factors among several of them (8 – 12 max)
- ▶ For factors with more than two levels, pick min and max
  - ▶ number of cores: 2,4,8,16,32 → pick 2,32
- ▶ Let us introduce some additional notation:
  - ▶  $y_i$ : response variable in the  $i$ -th experiment ( $1 \leq i \leq 2^k$ )
  - ▶  $x_{A,i}$ : level of factor  $A$  in the  $i$ -th experiment
  - ▶  $x_{B,i}$ : level of factor  $B$  in the  $i$ -th experiment

## $2^2$ factorial designs ( $k = 2$ )

- ▶ Full factorial design with 2 factors having 2 levels each
- ▶ We encode the levels as -1 (low) or +1 (high)
  - ▶ +1 and -1 simplify calculations, we could use other encodings but formulas would be more complex.
- ▶ Running case:
  - ▶ response = measured response time of the benchmark
  - ▶ factor A = I/O cache size, Large = 1, Small = -1
  - ▶ factor B = HT, ON = 1, OFF = -1

<i>A/B</i>	<i>B=-1</i>	<i>B=+1</i>
<i>A=-1</i>	15	25
<i>A=+1</i>	45	75

## Running case

We fit the model setting  $x_A = -1$  if  $A = -1$ ,  $x_B = 1$  if  $B = 1$ , ...

$$y_1 = 15 = q_0 - q_A - q_B + q_{AB}$$

$$y_2 = 45 = q_0 + q_A - q_B - q_{AB}$$

$$y_3 = 25 = q_0 - q_A + q_B - q_{AB}$$

$$y_4 = 75 = q_0 + q_A + q_B + q_{AB}$$

This is a system of linear equations, solving for the  $q_i$ 's we get

$$q_0 = (1/4)(y_1 + y_2 + y_3 + y_4) = 40$$

$$q_A = (1/4)(-y_1 + y_2 - y_3 + y_4) = 20$$

$$q_B = (1/4)(-y_1 - y_2 + y_3 + y_4) = 10$$

$$q_{AB} = (1/4)(y_1 - y_2 - y_3 + y_4) = 5$$

## Sign table method

- ▶ The sign table does the same without explicit equations
  - ▶ I column entries are always set to 1
  - ▶ The other columns represent an assignment of  $x_A$ ,  $x_B$ ,  $x_A x_B$
  - ▶ A and B columns enumerate all combinations of levels
  - ▶ AB obtained by multiplying A and B columns
- ▶ Multiply the responses by column  $i$  and scale by  $2^k$  to get  $q_i$

$I$	$A$	$B$	$AB$	$y$
1	-1	-1	1	15
1	1	-1	-1	45
1	-1	1	-1	25
1	1	1	1	75
40	20	10	5	$y * col / 4$
$= q_0$	$= q_A$	$= q_B$	$= q_{AB}$	

## Example: null effects

- $q_0 = 10.0, q_A = 0.0, q_B = 0.0, q_{AB} = 0.0$

<i>Cache/HT (A/B)</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>Small (-1)</i>	10	10
<i>Large (1)</i>	10	10

- $q_0 = 7.5, q_A = 0.0, q_B = 0.0, q_{AB} = 2.5$

<i>Cache/HT (A/B)</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>Small (-1)</i>	10	5
<i>Large (1)</i>	5	10

## Example: sign of effects

- $q_0 = 7.5, q_A = -2.5, q_B = 0.0, q_{AB} = 0.0$

<i>Cache/HT (A/B)</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>Small (-1)</i>	10	10
<i>Large (1)</i>	5	5

- $q_0 = 7.5, q_A = 2.5, q_B = 0.0, q_{AB} = 0.0$

<i>Cache/HT (A/B)</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>Small (-1)</i>	5	5
<i>Large (1)</i>	10	10



# Allocation of Variation

- ▶ We now study the influence of the factors on the response
- ▶ The method we see explains the **variance** of the  $y_i$  values
- ▶ A factor is more important if it contributes more to the SST
  - ▶ We consider a scaled variance, called **variation** (the *SST*):

*SST* = Sum of Squares Total

$$\begin{aligned} &= \sum_{1 \leq i \leq 2^k} (y_i - \bar{y})^2 \\ &= \sum_{1 \leq i \leq 2^k} (q_A x_{A,i} + q_B x_{B,i} + q_{AB} x_{A,i} x_{B,i})^2 \\ &= \sum_{1 \leq i \leq 2^k} (q_A x_{A,i})^2 + \sum_{1 \leq i \leq 2^k} (q_B x_{B,i})^2 + \sum_{1 \leq i \leq 2^k} (q_{AB} x_{A,i} x_{B,i})^2 \\ &\quad + \text{product terms} \end{aligned}$$

where  $\bar{y}$  is the average response across experiments, thus  $\bar{y} = q_0$ .

# Allocation of Variation

- ▶ Using that  $x_{A,i}^2 = x_{B,i}^2 = 1$ , the product terms simplify to

$$2q_Aq_{AB} \sum_{1 \leq i \leq 2^k} x_{B,i} + 2q_Bq_{AB} \sum_{1 \leq i \leq 2^k} x_{A,i} + 2q_Aq_B \sum_{1 \leq i \leq 2^k} x_{A,i}x_{B,i}$$

- ▶ Note that the A and B columns of the sign table sum to zero

$$\sum_{1 \leq i \leq 2^k} x_{A,i} = \sum_{1 \leq i \leq 2^k} x_{B,i} = 0$$

- ▶ Also, due to the orthogonality of A and B in the sign table

$$\sum_{1 \leq i \leq 2^k} x_{A,i}x_{B,i} = 0$$

- ▶ Therefore the product terms sum to zero.

# Allocation of Variation

- ▶ Putting everything together

$$SST = q_A^2 \sum_{1 \leq i \leq 2^k} x_{A,i}^2 + q_B^2 \sum_{1 \leq i \leq 2^k} x_{B,i}^2 + q_{AB}^2 \sum_{1 \leq i \leq 2^k} (x_{A,i} x_{B,i})^2$$

- ▶ Due to the squaring, sums are all  $\sum_{1 \leq i \leq 2^k} 1 = 2^k$ , hence since  $k = 2$

$$SST = 4(q_A^2 + q_B^2 + q_{AB}^2)$$

# Allocation of Variation

$$SST = 4(q_A^2 + q_B^2 + q_{AB}^2)$$

- ▶ The most appealing property of  $2^k$  designs is that the contributions of the factors to the SST are easy to interpret.
  - ▶  $SSA$  = variation explained by  $A = 4q_A^2$
  - ▶  $SSB$  = variation explained by  $B = 4q_B^2$
  - ▶  $SSAB$  = variation explained by  $AB = 4q_{AB}^2$
  - ▶  $SST = SSA + SSB + SSAB$
- ▶ The ratios  $SSA/SST$ ,  $SSB/SST$ ,  $SSAB/SST$  show the percentage of the variation explained by each factor and by their interaction.
- ▶ Factors or interactions that explain a higher percentage of variation are considered more important.

## Example: allocating variation in the running case

- ▶  $q_0 = 40, q_A = 20.0, q_B = 10.0, q_{AB} = 5.0$
- ▶  $SST = 4(q_A^2 + q_B^2 + q_{AB}^2) = 2100$
- ▶  $SSA/SST = 4q_A^2/SST = 76.19\%$
- ▶  $SSB/SST = 4q_B^2/SST = 19.05\%$
- ▶  $SSAB/SST = 4q_{AB}^2/SST = 4.76\%$
- ▶ The variation is mostly explained by the levels of A and (to a moderate extent) of B, not by their interaction.

## Case study: modelling hyper-threading effects

- ▶ We run a TPC-W benchmark on a quad-core Intel Xeon 5540
- ▶ 2 factors: HT and CPU frequency
- ▶ 2 possible response variables: power and response time

CPU Freq. (MHz)	Hyper- threading ON/OFF	Power Consumption (W)	Mean Response Time [ms]
2534	ON	<b>184</b>	13.50
2534	OFF	193	<b>11.60</b>
2133	ON	<b>170</b>	16.10
2133	OFF	176	<b>14.50</b>
1867	ON	<b>167</b>	<b>17.50</b>
1867	OFF	174	18.70
1600	ON	<b>167</b>	<b>21.20</b>
1600	OFF	173	43.10

## Case study: modelling hyper-threading effects

- ▶ Response variable = system response time

<i>Freq/HT (F/H)</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>1600 (-1)</i>	43.10	21.20
<i>2534 (1)</i>	11.60	13.50

- ▶  $q_0 = 22.35$ ,  $q_F = -9.80$ ,  $q_H = -5.00$ ,  $q_{FH} = 5.95$
- ▶ Explained variation:
  - ▶  $SSF/SST = 61.4\%$
  - ▶  $SSH/SST = 16.0\%$
  - ▶  $SSFH/SST = 22.6\%$

⇒ Response time tuning requires managing both frequency & HT

## Case study: modelling hyper-threading effects

- ▶ Response variable = power consumption

<i>Freq/HT</i>	<i>Off (-1)</i>	<i>On (+1)</i>
<i>1600 (-1)</i>	173	167
<i>2534 (1)</i>	193	184

- ▶  $q_0 = 179.25$ ,  $q_F = -9.25$ ,  $q_H = 3.75$ ,  $q_{FH} = -0.75$
- ▶ Explained variation:
  - ▶  $SSF/SST = 85.4\%$
  - ▶  $SSH/SST = 14.0\%$
  - ▶  $SSFH/SST = 0.6\%$

⇒ Frequency explains power usage, HT has a limited influence



## General $2^k$ designs

- ▶ The results can be easily generalised, however higher-order interaction need to be included
- ▶ For example with  $k = 3$

$$\begin{aligned} SST &= 8(q_A^2 + q_B^2 + q_C^2 + q_{AB}^2 + q_{BC}^2 + q_{AC}^2 + q_{ABC}^2) \\ &= (SSA + SSB + SSC) + (SSAB + SSBC + SSAC) \\ &\quad + SSABC \end{aligned}$$

- ▶ Factors with low explained variation can be removed from follow-up experiments, which are typically carried out using the fractional factorial method.

## Example: sign table for $k = 3$

- Easily automated, e.g., MATLAB's *fullfact* function

$I$	$A$	$B$	$C$	$AB$	$AC$	$BC$	$ABC$
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

## Fractional factorial designs: $2^{k-p}$ designs

- ▶  $2^k$  screening designs often require too many experiments
  - ▶ A recent study considered how GCC compiler options affect software energy usage (Pallister *et al.*, 2013).
  - ▶ The authors observed they would need at least a  $2^{82}$  design.
- ▶ After using a  $2^k$  screening design we know which factors strongly interact with each others.
- ▶ We can then decompose the problem in smaller subproblems, with just a few interacting factors.
- ▶ Another simplification consists in adopting a  $2^{k-p}$  design
  - ▶ Analyze  $k$  two-level factors using only  $2^{k-p}$  experiments
  - ▶  $p$  is a user-specified parameter, which controls precision
- ▶ Compared to a  $2^k$  design this can save a considerable effort
  - ▶  $2^{k-1}$  design needs half of the experiments of a  $2^k$  design
  - ▶  $2^7$  design needs 128 experiments, a  $2^{7-4}$  design only  $2^3 = 8$

## Key Idea of a $2^{k-p}$ factorial design

- ▶ **Goal:** keep simplicity of result interpretation of a  $2^k$  design
- ▶ **Assumption:** interactions among the factors are sparse and we can guess which ones they are.
- ▶ Under this assumption, we can sacrifice some interaction terms of the response model to allow for more factors.
- ▶  $2^2$  response model

$$y = q_0 + q_A x_A + q_B x_B + q_{AB} x_A x_B$$

- ▶  $2^{3-1}$  response model

$$y = q_0 + q_A x_A + q_B x_B + q_C x_C$$

- ▶ In larger designs, some interactions will still appear in the response model.
- ▶ **Problem:** ignoring interactions can bias the  $q_i$  values!

## Sign table for a $2^k$ design

Example:  
 $2^3$  design

$2^k$ columns							
$k$ columns				$2^k - k - 1$ columns			
$I$	$A$	$B$	$C$	$AB$	$AC$	$BC$	$ABC$
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

## Sign table for a $2^{k-p}$ design

We sacrifice the  $q_{ABC}x_Ax_Bx_C$  term to make room for factor  $D$ .

$2^{4-1}$  design  
 $p = 1$

$2^{k-p}$ columns							
$k - p$			$2^{k-p} - k - 1$			$p$	
$I$	$A$	$B$	$C$	$AB$	$AC$	$BC$	$D$
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

$D$  will be assigned to these levels in the experiments

# Confounding

$D$  is thus dependent on  $A, B, C$ , but in this way we run less experiments. The problem of **confounding** is the price to pay!

Using columns products we see that interactions overlap with main effects biasing the effects

$2^{4-1}$  design

$p = 1$

$I$	$A$	$B$	$C$	$AB$	$AC$	$BC$	$D$
$ABCD$	$BCD$	$ACD$	$ABD$	$CD$	$BD$	$AD$	$ABC$
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

# Resolution of a Fractional Design

- ▶ Order of an effect = number of factors included in it
  - ▶ e.g.,  $ABCD$  is a 4th-order effect
- ▶ The confoundings in the  $2^{4-1}$  design are
  - ▶  $A = BCD$ ,  $B = ACD$ ,  $C = ABD$  (1st order and 3rd order)
  - ▶  $AB = CD$ ,  $AC = BD$ ,  $BC = AD$  (2nd order and 2nd order)
  - ▶  $I = ABCD$  (0th order and 4th order)
- ▶ The full list of confoundings is algorithmically generated starting from the known 0th or 1st order confoundings, e.g.,

$$D = ABC \Rightarrow D * D = D * ABC \Rightarrow I = ABCD$$

since the squaring of the entries of column  $D$  is  $I$ .

- ▶ If the sum of the orders of the confoundings is  $r$  or more, we say that the design has **resolution**  $r$ 
  - ▶ Resolution numbers are indicated with Roman literals
  - ▶ The  $2^{4-1}$  example is a resolution IV design
  - ▶ The higher the resolution the less severe the confounding is.



# Resolution of a Fractional Design

Resolution  
III design

<i>I</i>	<i>A</i>	<i>B</i>	<i>C</i>	<i>D</i>	<i>AC</i>	<i>BC</i>	<i>ABC</i>
<i>ABD</i>	<i>BD</i>	<i>AD</i>	<i>ABCD</i>	<i>AB</i>	<i>BCD</i>	<i>ACD</i>	<i>CD</i>
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

Caution!  
Main effects are  
confounded with  
2<sup>nd</sup> order  
interactions

# Resolution of a Fractional Design

Resolution  
IV design

<i>I</i>	<i>A</i>	<i>B</i>	<i>C</i>	<i>AB</i>	<i>AC</i>	<i>BC</i>	<i>D</i>
<i>ABCD</i>	<i>BCD</i>	<i>ACD</i>	<i>ABD</i>	<i>CD</i>	<i>BD</i>	<i>AD</i>	<i>ABC</i>
1	-1	-1	-1	1	1	1	-1
1	1	-1	-1	-1	-1	1	1
1	-1	1	-1	-1	1	-1	1
1	1	1	-1	1	-1	-1	-1
1	-1	-1	1	1	-1	-1	1
1	1	-1	1	-1	1	-1	-1
1	-1	1	1	-1	-1	1	-1
1	1	1	1	1	1	1	1

Confounding  
of main terms is  
with 3<sup>rd</sup> order  
interactions.  
This is better.