

COURSE SYLLABUS

DSN104: Drawing for Graphic Design

Course Description

This course provides direct experience in a variety of drawing techniques to sharpen perception, stimulate imagination and increase the ability to see and interpret the world in design. Core concepts include techniques to accelerate the creative process, and improving drawing skills to be competitive in the design industry. Topics covered include composition, single and multiple point perspectives, gestural and contour drawing, quick sketching, line, shape, color, value, and form.

General Course Information

Number of Units/Weeks	4 / 10
#Hours Lecture/#Hours Laboratory/#Hours HW*	40 / 0 / 80
Prerequisite(s)	None
Co-requisites (s)	None
Course Developer(s)	Douglas Mooney, MBA and Jason Gormally, BS
Date Approved / Last Review	TBA / TBA

* Homework

Learning Outcomes

Upon successful completion of this course, the student will be able to:

- Create gestural sketches utilizing the elements of design (line, shape, color and value).
- Create 1, 2, and 3-point perspective drawings using line and shape.
- Create 1, 2, and 3-point perspective drawings using line, shape, color, value and texture.
- Create still life drawings using composition, line, shape, color, value, form, texture and space.
- Create figure/character studies using composition, line, shape, color, value, form, texture and space.

Instructional Methods Employed in this Course

Lecture and reading assignments

Hands-on exercises

Practical application of theory and skills

Demonstration Videos from YouTube and Lynda.com

Information Resources for this Course



Textbook

Drawing on the Right Side of the Brain: The Definitive, 4th Edition (2012) by Betty Edwards



Other Materials

TBD



Supplies

TBD



Web Site Readings

TBD

Table/Topics & Assignments

Types of Assignments:

Lecture: Considered Lecture Hours

Classroom Discussion: Considered Lecture Hours

In Class Critique: Considered Lecture Hours

Delivering Oral Presentations: Considered Lecture Hours

In Class (IC) Exercises: Considered Lecture Hours

Reading: Considered Homework (HW), work done outside of class.

WebClass lessons (non-online courses): Considered HW, work done outside of class

Lab Work: Considered Lab Hours

Quiz, Midterm or Final: Considered Lecture Hours

Week 1						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 1A	Gestural Drawing	1.00				
LEC 1B	One-Point Perspective	1.00				
IC EX 1A	Drawing Exercises	2.00				End of class
HW 1A	Read Chapters 1 & 2 (24 pages) Evaluated by HW 1B			2.40		By next class
HW 1B	Practice Gestural Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 1		4.00	0.00	8.40	50.00	
Week 2						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 2A	Two-Point Perspective, Elements of Art/Design-Line	1.00				
LEC 2B	Contour Drawing, Gestural Drawing	1.00				
IC EX 2A	Project 1: One-Point Perspective (interior room), Descriptive	2.00			50.00	End of class
HW 2A	Read Chapters 3 & 4 (35 pages) Evaluated by HW 2B			3.50		By next class

HW 2B	Practice Gestural Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 2		4.00	0.00	9.50	100.00	
Week 3						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 3A	Three-Point Perspective, Elements of Art/Design-Shape	0.50				
IC EX 3A	Contour Drawing, Gestural Drawing	0.50				
IC EX 3B	Project 2: Two-Point Perspective, Descriptive Paragraph of techniques used	3.00			50.00	End of class
HW 3A	Read Chapters 5 & 6 (47 pages) Evaluated by HW 3B			4.70		By next class
HW 3B	Practice Gestural Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 3		4.00	0.00	10.70	100.00	
Week 4						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 4A	Human Figure Drawing, Elements of Art/Design-Color	0.50				
IC EX 4A	Contour Drawing, Gestural Drawing	0.50				
IC EX 4B	Project 3: Three-Point Perspective (building, superhero or robot) Descriptive paragraph of techniques used due	3.00			50.00	End of class
HW 4A	Read Chapter 7 (pages 25) Evaluated by HW 4B			2.50		By next class
HW 4B	Practice Gestural Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 4		4.00	0.00	8.50	100.00	
Week 5						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 5A	Human Figure Drawing continued, Elements of Art/Design-Value	0.50				
IC EX 5A	Contour Drawing, Gestural Drawing	0.50				
IC EX 5B	Human Figure Drawing	1.00				

EXAM 5A	Midterm LASA: Drawing Assignment Draw 3 drawings, One Point, Two Point and Three Point Perspective. Use Line, Shape, Color and Value in these drawings. Write a descriptive paragraph telling the reasons for the use of these Elements of Art/Design.	2.00			125.00	End of class
HW 5A	Read Chapter 8 (pages 136-165) Evaluated by HW 5B			2.90		By next class
HW 5B	Practice Gestural/Contour Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 5		4.00	0.00	8.90	175.00	

Week 6

Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 6A	Character Sheet, Elements of Art/Design-Form	1.00				
IC EX 6A	Project 4: Character Sheet (colorize in later class) Write descriptive paragraph about techniques used due	3.00			50.00	End of next class
HW 6A	Read Chapter 9 (35 pages) Evaluated by HW 6B			3.50		By next class
HW 6B	Practice Gestural/Contour/Figure Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 6		4.00	0.00	9.50	100.00	

Week 7

Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 7A	Still life Drawing, Elements of Art/Design- Texture and Space	1.00				
IC EX 7A	Project 4: Character Sheet continued	3.00				End of class
HW 7A	Read Chapter 10 (35 pages)			3.50		By next class
HW 7B	Practice Gestural/Contour/Figure Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 7		4.00	0.00	9.50	50.00	

Week 8

Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
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IC EX 8A	Project 5: Still Life Drawing (future magazine cover), Write descriptive paragraph describing techniques used.	4.00			50.00	End of next class
HW 8A	Read Chapter 11 (21 pages) Evaluated by HW 8B			2.10		By next class
HW 8B	Practice Gestural/Contour/Figure Drawings and techniques learned from textbook in sketch book			6.00	50.00	By next class
Total Week 8		4.00	0.00	8.10	100.00	
Week 9						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
IC EX 9A	Project 5: Still Life Drawing, continued	4.00				End of class
HW 9A	Read Chapter 12 (4 pages) Evaluated by HW 9B			0.40		By next class
HW 9B	Practice Gestural/Contour/Figure Drawings and techniques learned from textbook in sketch book			6.50	50.00	By next class
Total Week 9		4.00	0.00	6.90	50.00	
Week 10						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
EXAM 10A	Final LASA: Drawing Assignment Draw 3 drawings, One Gestural, One Counture and One Life Drawing (gestural and contour combined). Use Line, Shape , Color, Value, Form Texture and Space in these drawings Write a descriptive paragraph telling the reasons for the use of these Elements of Art/Design.	3.00			150.00	End of class
LEC 10A	Presentations	1.00			25.00	
Total Week 10		4.00	0.00	0.00	175.00	

Course Hours Summary

Week	Topic	LEC Hours	LAB Hours	HW Hours
1	Gestural Drawings, One-Point Perspective	4.00	0.00	8.40

2	Gestural Drawings, Countour Drawings, Two-Point Perspective, Elements of Art/Design-Line	4.00	0.00	9.50
3	Three-Point Perspective, Elements of Art/Design-Shape	4.00	0.00	10.70
4	Human Figure Drawing, Elements of Art/Design-Color	4.00	0.00	8.50
5	Human Figure Drawing continued, Elements of Art/Design-Value, Mid-term LASA	4.00	0.00	8.90
6	Character Sheet, Elements of Art/Design-Form	4.00	0.00	9.50
7	Still life Drawing, Elements of Art/Design- Texture and Space	4.00	0.00	9.50
8	Still Life Drawing	4.00	0.00	8.10
9	Still Life Drawing, continued	4.00	0.00	6.90
10	Final LASA, Presentations	4.00	0.00	0.00
Total		40.00	0.00	80.00

Table/Point Breakdown

Assignment Type	Possible Points	Percentage of Grade
Sketchbook Drawings, Weeks 1-9	450.00	45.00%
Project 1: One-Point Perspective (interior room)	50.00	5.00%
Project 2: Two Point Perspective	50.00	5.00%
Project 3: Three Point Perspective	50.00	5.00%
Project 4: Character sheet (to colorize in	50.00	5.00%
Project 5: Still life drawing (for use for magazine cover)	50.00	5.00%
Midterm LASA	125.00	12.50%
Final LASA	150.00	15.00%
Presentations	25.00	2.50%
Total	1000.00	100.00%

Your Grades for this Course

Your final grade for this course will be based on an assessment by the Instructor of your performance on a number of course activities, which may include objective tests, classroom exercises, laboratory demonstrations, project papers, or other types of activities. The chart below indicates in what activities you will engage, how many possible points can be earned for each activity, and the percentage of your final grade that will be accounted for by each activity.

Students in this course should be graded following Coleman University assessment practices and policies. A point system is used in the University to indicate student performance on various required activities or projects. For this course, it is recommended that points be distributed as follows:

Grading Structure

The following table lists the Coleman University grading structure. All grades listed will count as units attempted.

For each unit in which the student is enrolled, he or she will receive quality points as follows:

Letter Grade	Percentage	Grade Points
A	94% - 100%	4.00
A-	90% - 93%	3.67
B+	87% - 89%	3.33
B	84% - 86%	3.00
B-	80% - 83%	2.67
C+	77% - 79%	2.33
C	74% - 76%	2.00
C-	70% - 73%	1.67
D+	67% - 69%	1.33
D	64% - 66%	1.00
D-	60% - 63%	0.67
F	0% - 59%	0.00
I	N/A	0.00
W	N/A	0.00
CR	70% or above	0.00
NC	69% or below	0.00
AU	N/A	0.00
TR	N/A	0.00
WV	N/A	0.00

Note: I = Incomplete, W = Withdraw, CR = Credit, NC = No Credit, AU= Audit, TR= Transfer, WV= Course Waiver

Requirements

Assignments: All assignments (including projects, lab work, quizzes and exams) must be completed as scheduled. The following will apply to late assignments:

- 1-24 hours after due date = 20% off point value
- 25-48 hours after due date = 60% off point value
- 49+ hours after due date = No points given

If an assignment equals less than 5 points, no points will be given for late work. If there are extenuating circumstances, the student must submit a written explanation to the department Senior Instructor. Upon evaluation, points will be given according to the Senior Instructor's discretion.

Attendance: Classes begin and end as indicated in the published schedule. It is required that students be present at the beginning of each class session and stay until class is dismissed, including lab periods. Excessive tardiness, leaving early and/or absences (from either lecture or lab sessions)

are causes for dismissal from the course. A student that arrives in class beyond 30 minutes late may be considered absent. A student that leaves over 30 minutes before the end of class may also be considered absent. Excused absences will be determined by the instructors and approved by the Dean of Academics & Director of Student Services. Students may be removed from the course(s) based on the following absence guidelines:

4 Unit Course – Allowed 2 absences per 10-week MOD (3rd absence may be excused by DOA & DOSS)

5 Unit Course – Allowed 2 absences per 5-week MOD (3rd absence may be excused by DOA & DOSS)

8 Unit Course – Allowed 5 absences per 10-week MOD (6th absence may be excused by DOA & DOSS)

Conduct: Students are expected to conduct themselves in a professional manner while on campus. Rules of conduct are outlined in the University Catalog and students are required to adhere to such policies. Students who are in violation of the Student Code of Conduct Policy can be suspended.

Coleman University Policy on Academic Dishonesty:

Academic dishonesty is cause for dismissal from Coleman University. Presenting another person's ideas, methods, course work, or test answers with the intention that they be taken as one's own is theft of a special kind. It defrauds the originator of the work, the institution, its graduates, its students, and its future students.

The student has full responsibility for the authenticity of all academic work and examinations submitted. A student who appears to have violated this policy must submit to a hearing with the reporting instructor and the associate dean. If it is determined that a violation occurred, the matter will be referred to an Officer of the University with recommendations for an appropriate penalty. The student may be dismissed, suspended, or given another penalty.

Coleman University employs the plagiarism software known as Turnitin. Students are expected to use this tool in an appropriate manner with the sole purpose to support their own academic endeavors at Coleman University. Turnitin account information cannot be shared with anyone. Contact your instructor if you have any questions about plagiarism related issues.

Academic Accommodation / Adjustment Policy:

In accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA), Coleman University offers accommodations to students with documented physical, psychological, and/or cognitive disabilities. Coleman University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to offer equal educational opportunities to qualified disabled individuals.

To qualify for an academic accommodation under ADA, the student must provide adequate documentation of a disability. Students seeking academic accommodations should contact the campus ADA Coordinator, Ariana Marron, at 858-966-3953 or via email at ada@coleman.edu. The ADA Coordinator will review the documentation provided and verify ADA coverage. Students covered under ADA must meet with the ADA Coordinator at the beginning of every term to determine the appropriate academic accommodations. Failing to meet with the ADA Coordinator at the beginning of every term may impact the availability of accommodations.

After the academic accommodations have been determined, the students' instructors will be notified by the ADA Coordinator. If any problems or concerns regarding the provision of accommodations occur, the student must inform the ADA Coordinator. If the student feels accommodation is not being made appropriately, the student may follow the published Student Grievance Procedures