

COURSE SYLLABUS

MBA680: FINANCIAL MANAGEMENT AND ANALYSIS

Course Description

This course prepares students to select and analyze accounting information for internal use by managers for decision-making, planning, directing, and controlling purposes. The focus is on cost terms and concepts, cost behavior, cost structure, and cost-volume-profit analysis, with an examination of profit planning, standard costs, operations and capital budgeting, cost control, and accounting for costs in organizations.

General Course Information

Number of Units/Weeks/Sessions	5/5/10
#Hours Lecture/#Hours Laboratory/#Hours HWs*	50/0/100
Prerequisite(s)	None
Co-requisites (s)	None
Course Developer(s)	Tom Reddick
Date Approved / Last Review	Aug. 2009 / Aug. 2014

*Homework Projects

MBA Program Learning Outcomes

- Solve Business Problems Using Quantitative Analyses
- Assess Information Critically

MSISM Program Learning Outcomes

- Develop Detailed Business Plans Including Budgets

Learning Outcomes

- Apply the fundamentals of financial management, analysis, financial decision-making and their relationship to the broader context of economics.
- Discuss the functions and limitations of finance and economics, and their impact on business activity.
- Articulate the facts and evidence that supports their decision making process.
- Develop guidelines to validate their facts and evidence.
- Discuss how to cope with no financial data, too much financial data, and/or imperfect financial data.

Instructional Methods Employed in this Course

- Reading from required and suggested sources in preparation for lecture and discussion
- Lectures, some supported by PowerPoint media and handouts
- Examples from current events to support instructor or text-based content
- Whole class discussions, generally correlated with lecture topics
- Small group discussions, stimulated by instructor-provided case studies, scenarios and other materials
- Peer-to-peer activities, in which students are paired to work together on common projects usually requiring research

- Student presentations, either as individuals or small groups, to highlight the results of work completed on an assignment
- Build on prior learning of students to enhance richness of class activities

Information Resources for this Course

- ☐ **Textbook**
Gibson, C., 2009, 2007, Financial Reporting & Analysis: Using Financial Accounting Information 11e, Publisher: South-Western, ISBN 10: 0-324-65742-0
- ☐ **Other Materials**
Financial Calculator HP (Students may check these out from the Coleman University MBA Library)
- ☐ **Web Site Readings**
None

Table/Topics & Assignments

Types of Assignments:

Lecture -

Considered Lecture Hours

Classroom Discussion -

Considered Lecture Hours **In**

Class Critique - Considered

Lecture Hours

Delivering Oral Presentations -

Considered Lecture Hours **In**

Class (IC) Exercise -

Considered Lecture Hours

Reading -

Considered Homework (HW), work done outside of class

WebClass lesson (non-online courses) -

Considered HW, work done outside of class **Lab**

Work -

Considered Lab Hours **Quiz,**

Midterm or Final -

Considered Lecture Hours

Session 1						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 1 A	Financial Reporting	3	0	0	0	
IC EX 1 A	In-class Participation 1	1	0	0	20	Session 1
IC EX 1 B	Oral Presentations	1	0	0	50	Session 1
ELP 1A	Gibson: Chapter 1	0	0	5	0	
ELP 1B	Weekly Thesis Assignment 1	0	0	10	50	Session 3
ELP 1C	Team Case Study	0	0	10	140	Session 8
ELP 1D	Team Case Presentation	0	0	3	90	
HW 1E	Curricular Practical Training Assignment	0	0	10	80	Session 8
Total Session 1		5	0	38	430	
Session 2						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 2 A	Financial Statements	3	0	0	0	
IC EX 2 A	In-class Participation 2	2	0	0	20	Session 2
ELP 2A	Gibson: Chapter 2	0	0	6	0	
Total Session 2		5	0	11	20	
Session 3						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 3 A	Balance Sheet	2	0	0	0	
LEC 3 B	Income Statement	2	0	0	0	
IC EX 3 A	In-class Participation 3	1	0	0	20	Session 3
ELP 3A	Gibson: Chapters 3 - 4	0	0	9	0	
ELP 3B	Weekly Thesis Assignment 2	0	0	10	50	Session 5
Total Session 3		5	0	19	70	
Session 4						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 4A	Basics of Analysis	2	0	0	0	
LEC 4 B	Liquidity of Short-Term Assets	2	0	0	0	

IC EX 4 A	In-class Participation 4	1	0	0	20	Session 4
ELP 4A	Gibson: Chapters 5 - 6	0	0	8	0	
Total Session 4		5	0	8	20	
Session 5						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 5 A	Long-Term Debt-Paying Ability	3	0	0	0	
IC EX 5A	In-class Participation 5	1	0	0	20	Session 5
IC EX 5B	Individual Assignment 1	0	0	5	40	Session 5
ELP 5A	Gibson: Chapter 7	0	0	5	0	
ELP 5B	Weekly Thesis Assignment 3	0	0	10	50	Session 7
EXAM 5 A	Prepare for Mid-Term	1	0	0	0	
Total Session 5		5	0	15	110	
Session 6						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 6 A	Profitability Analysis	3	0	0	0	
IC EX 6 A	In-class Participation 6	1	0	0	20	Session 6
ELP 6A	Gibson: Chapter 8	0	0	5	0	
ELP 6B	Individual Assignment	0	0	5	40	Session 8
EXAM 6 A	Mid-term Exam	1	0	0	100	
Total Session 6		5	0	10	160	
Session 7						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 7 A	Investor Analysis	3	0	0	0	
IC EX 7 A	In-class Participation 7	2	0	0	20	Session 7
ELP 7A	Gibson: Chapter 9	0	0	4	0	
ELP 7B	Weekly Thesis Assignment 4	0	0	10	50	Session 9
ELP 7C	Curricular Practical Training Assignment	0	0	0	0	Session 8
Total Session 7		5	0	14	70	
Session 8						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due

LE C 8 A	Statement of Cash Flows	3	0	0	0	
I C EX 8 A	In-class Participation 8	2	0	0	20	Session 8
IC EX 8B	Individual Assignment 2	0	0	0	40	Session 8
EL P 8A	Gibson: Chapter 10	0	0	9	0	
CPT	Curricular Practical Training Assignment	0	0	0	0	Session 8
Total Session 8		5	0	9	60	
Session 9						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 9 A	Team Case Presentations	4	0	0	0	
EXAM 9 A	Prepare for Final	1	0	0	0	
Total Session 9		5	0	0	0	
Session 10						
Type	Topic/Description	LEC Hours	LAB Hours	HW Hours	Point Value	Due
LEC 10A	Team Case Presentations	4	0	0	0	
EXAM 10A	Final Exam	1	0	0	100	
Total Session 10		5	0	0	100	

Course Hours Summary

Session	Topic	LEC Hours	LAB Hours	HW Hours
1	Financial Reporting	5	0	38
2	Financial Statements	5	0	11
3	Balance Sheet & Income Statement	5	0	9
4	Basics of Analysis & Liquidity of Short-Term Assets	5	0	8
5	Long-Term Debt-Paying Ability	5	0	15
6	Profitability Analysis	5	0	10
7	Investor Analysis	5	0	14
8	Statement of Cash Flows	5	0	9
9	Team Case Presentations	5	0	0
10	Team Case Presentations - Final	5	0	0
Total		50	0	114

Table/Point Breakdown

Session	Assignment	Possible Points	Percent of Grade
1,3,5,7	Weekly Thesis Assignments 1-4	200	20%
8	Curricular Practical Training	80	8%
1-8	In-class Participations 1-8	160	16%
1	Team Case Study	140	14%

1	Team Case Presentation	90	9%
1	Oral Presentation	50	5%

2, 6	Individual Assignments	80	8%
6	Mid-Term Exam	100	10%
10	Final Exam	100	10%
Total		1000	100%

Weekly Thesis Assignments

The primary purpose of the Weekly Thesis Assignments is to prepare each graduate student at Coleman University for the final Master's Thesis.

Each week, students will submit additional progress toward his or her chosen thesis topic. Progress toward the thesis will include a minimum of three (3) pages of new content toward the thesis and cite no fewer than three (3) scholarly sources.

Each weekly submission should include a highlighted section indicating the new content from the previous week. New content could either be completely new material, or revision to existing material based on feedback provided by your Thesis Mentor or Teaching Assistant.

At the end of Week 3, each student will provide an in-progress review submission to his or her Thesis Mentor via WebClass in the Thesis In Progress section. The Thesis Mentor will provide feedback regarding the framework and approach each student is taking and provide general guidance regarding completion. This in addition to the Weekly Thesis Assignment submission is graded by the course Teaching Assistant.

Your Grades for this Course

Your final grade for this course will be based on an assessment by the Instructor of your performance on a number of course activities, which may include objective tests, classroom exercises, laboratory demonstrations, project papers, or other types of activities. The chart below indicates in what activities you will engage, how many possible points can be earned for each activity, and the percentage of your final grade that will be accounted for by each activity.

Students in this course should be graded following Coleman University assessment practices and policies. A point system is used in the University to indicate student performance on various required activities or projects. For this course, it is recommended that points be distributed as follows:

Coleman University Grade Assignment Policy:

Percent	Letter Grade	Grade Points
94-100	A	4
90-93	A-	3.67

87-89	B+	3.33
84-86	B	3
80-83	B-	2.67
77-79	C+	2.33
74-76	C	2
70-73	C-	1.67
67-69	D+	1.33
64-66	D	1
60-63	D-	0.67
N/A	INC	0
N/A	W	0
60 or above	CR	0
59 or below	NC	0
N/A	I	0
N/A	W	0
N/A	AU	0
N/A	TR	0
N/A	WV	0

Legend	
CR = Credit	NC = No Credit
I = Incomplete	W = Course Withdrawal
AU = Audit	TR = Transfer Credit
WV = Waiver	

Academic Accommodation / Adjustment Policy:

In accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA), Coleman University offers accommodations to students with documented physical, psychological, and/or cognitive disabilities. Coleman University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to offer equal educational opportunities to qualified disabled individuals.

To qualify for an academic accommodation under ADA, the student must provide adequate documentation of a disability. Students seeking academic accommodations should contact the campus ADA Coordinator at 858-966-3953 or via email at ada@coleman.edu. The ADA Coordinator will review the documentation provided and verify ADA coverage. Students covered under ADA must meet with the ADA Coordinator at the beginning of every term to determine the appropriate academic accommodations. Failing to meet with the ADA Coordinator at the beginning of every term may impact the availability of accommodations.

After the academic accommodations have been determined, the students' instructors will be notified by the ADA Coordinator. If any problems or concerns regarding the provision of accommodations occur, the student must inform the ADA Coordinator. If the student feels accommodation is not being made appropriately, the student may follow the published Student Grievance Procedures.