

# **COURSE SYLLABUS**

## **COM319: Internet Applications and Development**

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### **Course Description**

This course introduces students to practical applications for modern Web page design. Practical and theoretical aspects of Web page management will be discussed in conjunction with the latest international standards from the W3C (World Wide Web Consortium).

### **General Course Information**

|  |                           |
|--|---------------------------|
| Number of Units/Weeks                            | 4/0/10                    |
| #Hours Lecture/#Hours Laboratory/#Hours Homework | 40/0/80                   |
| Prerequisite(s)                                  | None                      |
| Co-requisites (s)                                | None                      |
| Course Developer(s)                              | Jason Abel, MS BTM        |
| Date Approved / Last Review                      | August 2011 / August 2014 |

### **Learning Outcomes**

- Use correct semantic HTML elements in web documents
- Validate web documents to W3C standards
- Apply the HTML element Box Model to web layouts
- Apply graphical formatting to informational content with CSS
- Critique web documents for quality of construction

### **Instructional Methods Employed in this Course**

- Lecture and reading assignments
- Hands-on exercises and labs
- Research
- Practical application of theory and skills in authentic design projects
- Build on prior knowledge and experience of students to enhance richness of class activities

## Information Resources for this Course



### Textbook

Castro, E. & Hyslop, B., (2011). HTML5 & CSS3 Visual QuickStart Guide (7 ed.). Peachpit Press, Berkley, CA. (978-0-321-71961-4)



### Optional Web Site Readings

Companion Site: [www.bruceontheloose.com/htmlcss/](http://www.bruceontheloose.com/htmlcss/)

Videos (requires textbook registration) [www.peachpit.com/register](http://www.peachpit.com/register) (requires purchase - not required for course)

## Table/Topics & Assignments

### Types of Assignments:

#### Lecture -

Considered Lecture Hours

#### Classroom Discussion -

Considered Lecture Hours

#### In Class Critique -

Considered Lecture Hours

#### Delivering Oral Presentations -

Considered Lecture Hours

#### In Class (IC) Exercise -

Considered Lecture Hours

#### Reading -

Considered Homework (HW), work done outside of class

#### WebClass lesson (non-online courses) -

Considered HW, work done outside of class

#### Lab Work -

Considered Lab Hours

#### Quiz, Midterm or Final -

Considered Lecture Hours

| Week 1 |                        |          |          |         |             |           |
|--------|------------------------|----------|----------|---------|-------------|-----------|
| Type   | Topic/Description      | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 1A | Web document structure | 2        | 0        | 0       | 15          | Wednesday |
| LEC 1B | Web document critiques | 1        | 0        | 0       | 10          | Saturday  |

| HW 1A         | Read chapters 1, 2 & 3<br>(Evaluated by HW 1B) | 0        | 0        | 9.8     | 0           |           |
|---------------|--|----------|----------|---------|-------------|-----------|
| HW 1B         | Practical exercise 1                           | 0        | 0        | 1.5     | 50          | Saturday  |
| Total Week 1  |  | 2.5      | 0        | 11.3    | 75          |           |
| <b>Week 2</b> |  |          |          |         |             |           |
| Type          | Topic/Description                              | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 2A        | Keeping content current, copyright issues      | 2        | 0        | 0       | 15          | Wednesday |
| LEC 2B        | Feedback                                       | 1        | 0        | 0       | 10          | Saturday  |
| EXAM 2A       | Knowledge check                                | 0.5      | 0        | 0       | 50          | Saturday  |
| HW 2A         | Read chapters 4, 5 & 6<br>Evaluated by HW 2B   | 0        | 0        | 7.9     | 0           |           |
| HW 2B         | Practical exercise 2                           | 0        | 0        | 2       | 50          | Saturday  |
| Total Week 2  |  | 3.5      | 0        | 9.9     | 125         |           |
| <b>Week 3</b> |  |          |          |         |             |           |
| Type          | Topic/Description                              | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 3A        | Cascading style sheets                         | 2        | 0        | 0       | 15          | Wednesday |
| LEC 3B        | Styles, cascading behavior                     | 2        | 0        | 0       | 10          | Saturday  |
| HW 3A         | Read chapters 7 & 8<br>Evaluated in HW 3B      | 0        | 0        | 3.3     | 0           |           |
| HW 3B         | Practical exercise                             | 0        | 0        | 4       | 50          | Saturday  |
| Total Week 3  |  | 4        | 0        | 7.3     | 75          |           |
| <b>Week 4</b> |  |          |          |         |             |           |
| Type          | Topic/Description                              | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 4A        | Tip guides                                     | 2        | 0        | 0       | 15          | Wednesday |
| LEC 4B        | Source your tips                               | 2        | 0        | 0       | 10          | Saturday  |
| EXAM 4A       | Knowledge check                                | 0.5      | 0        | 0       | 50          | Saturday  |
| HW 4A         | Read chapters 9, 10 & 11. Evaluated in HW 4B   | 0        | 0        | 11.3    | 0           |           |
| HW 4B         | Practical exercise                             | 0        | 0        | 3       | 50          | Saturday  |

| Total Week 4  |   | 4.5      | 0        | 14.3    | 125         |           |
|---------------|---|----------|----------|---------|-------------|-----------|
| <b>Week 5</b> |   |          |          |         |             |           |
| Type          | Topic/Description                             | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 5A        | Web validation                                | 2        | 0        | 0       | 15          | Wednesday |
| LEC 5B        | Feedback                                      | 1        | 0        | 0       | 10          | Saturday  |
| HW 5A         | Publish webpage                               | 0        | 0        | 3       | 50          | Saturday  |
| Midterm 5     | Midterm Exam                                  | 2        | 0        | 0       | 50          |           |
| Total Week 5  |   | 5        | 0        | 3       | 125         |           |
| <b>Week 6</b> |   |          |          |         |             |           |
| Type          | Topic/Description                             | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 6A        | Mobile web                                    | 2        | 0        | 0       | 15          | Wednesday |
| LEC 6B        | Troubleshooting mobile web                    | 2        | 0        | 0       | 10          | Saturday  |
| HW 6A         | Read chapters 12, 13 & 14. Evaluated in HW 6B | 0        | 0        | 6.9     | 0           |           |
| HW 6B         | Practical exercise                            | 0        | 0        | 3       | 50          | Saturday  |
| Total Week 6  |   | 4        | 0        | 9.9     | 75          |           |
| <b>Week 7</b> |   |          |          |         |             |           |
| Type          | Topic/Description                             | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 7A        | Incorporating multimedia                      | 4        | 0        | 0       | 15          | Wednesday |
| LEC 7A        | Common problems                               | 2        | 0        | 0       | 10          | Saturday  |
| Quiz 7A       | Knowledge check                               | 0.5      | 0        | 0       | 50          | Saturday  |
| HW 7A         | Read chapters 15, 16 & 17. Evaluated in HW 7B | 0        | 0        | 9.1     | 0           |           |
| HW 7B         | Practical exercise                            | 0        | 0        | 3       | 50          | Saturday  |
| Total Week 7  |   | 6.5      | 0        | 12.1    | 125         |           |

| Week 8                        |  |          |          |         |             |           |
|-------------------------------|--|----------|----------|---------|-------------|-----------|
| Type                          | Topic/Description                            | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 8A                        | Using scripts                                | 4        | 0        | 0       | 15          | Wednesday |
| LEC 8A                        | Feedback                                     | 2        | 0        | 0       | 10          | Saturday  |
| HW 8A                         | Read chapters 18 & 19.<br>Evaluated in HW 8B | 0        | 0        | 1.5     | 0           |           |
| HW 8B                         | Practical Activity                           | 0        | 0        | 4       | 50          | Saturday  |
| Total Week 8                  |  | 6        | 0        | 5.5     | 75          |           |
| Week 9                        |  |          |          |         |             |           |
| Type                          | Topic/Description                            | LEC Time | LAB Time | HW Time | Point Value | Due       |
| Class discussion 9A           | Publishing to the web                        | 3        | 0        | 0       | 15          | Wednesday |
| Class discussion responses 9A | Justifying your webhost                      | 1.5      | 0        | 0       | 10          | Saturday  |
| EXAM 9A                       | Knowledge check                              | 0.5      | 0        | 0       | 50          | Saturday  |
| HW 9A                         | Read chapters 20 & 21.<br>Evaluated in HW 9B | 0        | 0        | 2.3     | 0           |           |
| HW 9B                         | Practical Activity                           | 0        | 0        | 5       | 50          | Saturday  |
| Total Week 9                  |  | 5        | 0        | 7.3     | 125         |           |
| Week 10                       |  |          |          |         |             |           |
| Type                          | Topic/Description                            | LEC Time | LAB Time | HW Time | Point Value | Due       |
| LEC 10A                       | Self-Examination -<br>Lessons learned        | 3        | 0        | 0       | 15          | Wednesday |
| LEC 10B                       | Doing it over, right                         | 2        | 0        | 0       | 10          | Wednesday |
| EXAM 10A                      | Final Exam                                   | 1        | 0        | 0       | 50          | Wednesday |
| Total Week 10                 |  | 6        | 0        | 0       | 75          |           |

## Course Hours Summary

| Week  | Topic                    | LEC Time | LAB Time | HW Time |
|-------|--------------------------|----------|----------|---------|
| 1     | Web Pages & Structure    | 2.5      | 0        | 11.3    |
| 2     | Web Page Content         | 3        | 0        | 9.9     |
| 3     | CSS - Creating Style     | 4        | 0        | 7.3     |
| 4     | Working the CSS          | 4.5      | 0        | 14.3    |
| 5     | Validation               | 5        | 0        | 3       |
| 6     | Challenges and New Tools | 4        | 0        | 9.9     |
| 7     | Advanced Web Content     | 6.5      | 0        | 12.1    |
| 8     | Tables & Scripting       | 6        | 0        | 5.5     |
| 9     | Launching                | 5        | 0        | 7.3     |
| 10    | Evaluation               | 6        | 0        |         |
| Total |                          | 46.5     | 0        | 80.6    |

## Table/Point Breakdown

| Week  | Assignment          | Possible Points | Percent of Grade |
|-------|---------------------|-----------------|------------------|
| 1     | Class discussions   | 235             | 23.5%            |
| 1     | Practical Exercises | 450             | 45%              |
| 2     | Quizzes             | 200             | 5%               |
| 5     | Midterm exam        | 50              | 5%               |
| 10    | Self-Examination    | 15              | 1.5%             |
| 10    | Final exam          | 50              | 5%               |
| Total |                     | 1000            | 100%             |

## Your Grades for this Course

Your final grade for this course will be based on an assessment by the Instructor of your performance on a number of course activities, which may include objective tests, classroom exercises, laboratory demonstrations, project papers, or other types of activities. The chart below indicates in what activities you will engage, how many possible points can be earned for each activity, and the percentage of your final grade that will be accounted for by each activity.

Students in this course should be graded following Coleman University assessment practices and policies. A point system is used in the University to indicate student performance on various required activities or projects. For this course, it is recommended that points be distributed as follows:

### Coleman University Grade Assignment Policy:

| Percent     | Letter Grade | Grade Points |
|-------------|--------------|--------------|
| 94-100      | A            | 4            |
| 90-93       | A-           | 3.67         |
| 87-89       | B+           | 3.33         |
| 84-86       | B            | 3            |
| 80-83       | B-           | 2.67         |
| 77-79       | C+           | 2.33         |
| 74-76       | C            | 2            |
| 70-73       | C-           | 1.67         |
| 67-69       | D+           | 1.33         |
| 64-66       | D            | 1            |
| 60-63       | D-           | 0.67         |
| N/A         | INC          | 0            |
| N/A         | W            | 0            |
| 60 or above | CR           | 0            |
| 59 or below | NC           | 0            |
| N/A         | I            | 0            |
| N/A         | W            | 0            |
| N/A         | AU           | 0            |
| N/A         | TR           | 0            |
| N/A         | WV           | 0            |

| Legend         |                       |
|----------------|-----------------------|
| CR = Credit    | NC = No Credit        |
| I = Incomplete | W = Course Withdrawal |
| AU = Audit     | TR = Transfer Credit  |

## **Academic Accommodation / Adjustment Policy:**

In accordance with Section 504 of the Rehabilitation Act of 1973 and the Americans with Disabilities Act (ADA), Coleman University offers accommodations to students with documented physical, psychological, and/or cognitive disabilities. Coleman University will adhere to all applicable federal, state, and local laws, regulations, and guidelines with respect to providing reasonable accommodations as required to offer equal educational opportunities to qualified disabled individuals.

To qualify for an academic accommodation under ADA, the student must provide adequate documentation of a disability. Students seeking academic accommodations should contact the campus ADA Coordinator at 858-966-3953 or via email at [ada@coleman.edu](mailto:ada@coleman.edu). The ADA Coordinator will review the documentation provided and verify ADA coverage. Students covered under ADA must meet with the ADA Coordinator at the beginning of every term to determine the appropriate academic accommodations. Failing to meet with the ADA Coordinator at the beginning of every term may impact the availability of accommodations.

After the academic accommodations have been determined, the students' instructors will be notified by the ADA Coordinator. If any problems or concerns regarding the provision of accommodations occur, the student must inform the ADA Coordinator. If the student feels accommodation is not being made appropriately, the student may follow the published Student Grievance Procedures.