HOUSE PRICING PREDICTIONS

BY: BILLY ADAMS

BUSINESS VALUE

- EASIER TIME FINDING A HOUSE IF YOU KNOW WHAT YOU WANT AND HOW MUCH YOU CAN SPEND
- Less time being on the market

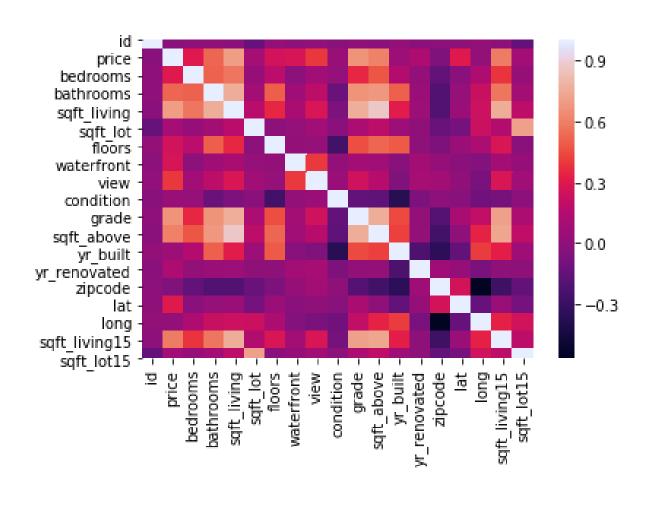
METHODOLOGY

- DATA EXPLORATION
- Data cleaning
- FEATURE SELECTION
- MULTIVARIATE REGRESSION

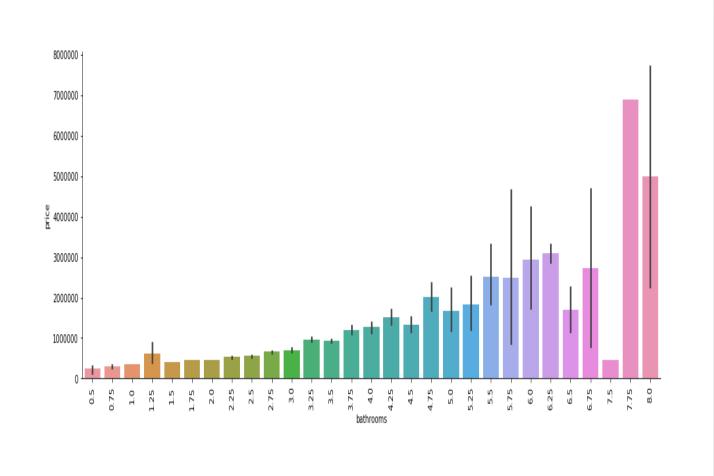
DATA

- Newest house built was in 2015
- The most bathrooms a house has is 8 but 75% of houses have between a bath and 3 quarters and a two and a half bath.
- 75% OF THE HOUSES HAVE BETWEEN 3 AND 4 BEDROOMS.
- MOST OF THE HOUSES DO NOT HAVE A WATERFRONT VIEW.
- THE AVERAGE NUMBER OF BEDROOMS WERE 3 WHEN ROUNDED DOWN, AND THE AVERAGE NUMBER OF BATHROOMS WERE 2.

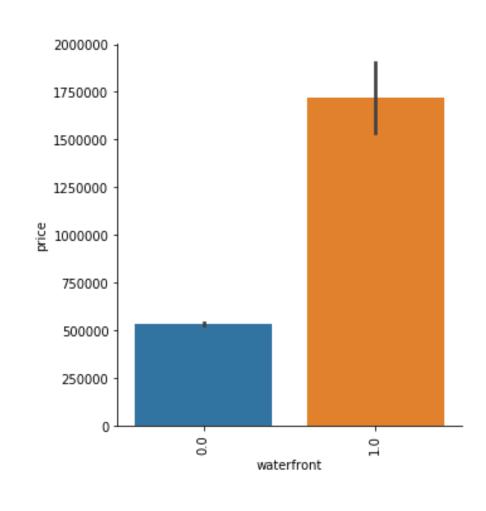
HEATMAP



OF BATHROOMS AND BATHROOM SIZE VS. HOUSE PRICE



WATERFRONT VIEW VS. HOUSE PRICE



CONCLUSION

Using the below features, I have a 77% accuracy predicting house prices.

- **BEDROOMSNUMBER** OF BEDROOMS/HOUSE
- BATHROOMSNUMBER OF BATHROOMS/BEDROOMS
- **SQFT_LIVING** FOOTAGE OF THE HOME
- FLOORS TOTAL FLOORS (LEVELS) IN HOUSE
- WATERFRONT HOUSE WHICH HAS A VIEW TO A WATERFRONT
- VIEW HAS BEEN VIEWED
- GRADE OVERALL GRADE GIVEN TO THE HOUSING UNIT, BASED ON KING COUNTY GRADING SYSTEM
- SQFT_ABOVE SQUARE FOOTAGE OF HOUSE APART FROM BASEMENT
- SQFT_BASEMENT SQUARE FOOTAGE OF THE BASEMENT
- **ZIPCODE -** ZIP
- LAT LATITUDE COORDINATE
- SQFT_LIVING15 THE SQUARE FOOTAGE OF INTERIOR HOUSING LIVING SPACE FOR THE NEAREST 15
 NEIGHBORS
- SQFT_LOT15 THE SQUARE FOOTAGE OF THE LAND LOTS OF THE NEAREST 15 NEIGHBORS

FUTURE WORK

- APPLY RIDGE AND LASSO REGRESSION
- Decision tree
- ADD FEATURES SUCH AS, DECK AND DECK SIZE, SCHOOLS IN THE AREA, WHETHER THE WATERFRONT VIEW IS RIVER, LAKE, OCEAN, ETC.

THANK YOU