

>>> TREDLiteVMT

Revolutionizing Transportation Impact Analysis: Al-Powered Innovations

Modeling Mobility Conference | September 16, 2025 Presented by Ayberk Kocatepe

What Can the TREDLite VMT Tool Do











Regulate Environmental Impacts Estimate Greenhouse Gas Emissions Run Mitigation Scenarios

Calculate Internal Trip Capture Explore Data Quickly and Easily

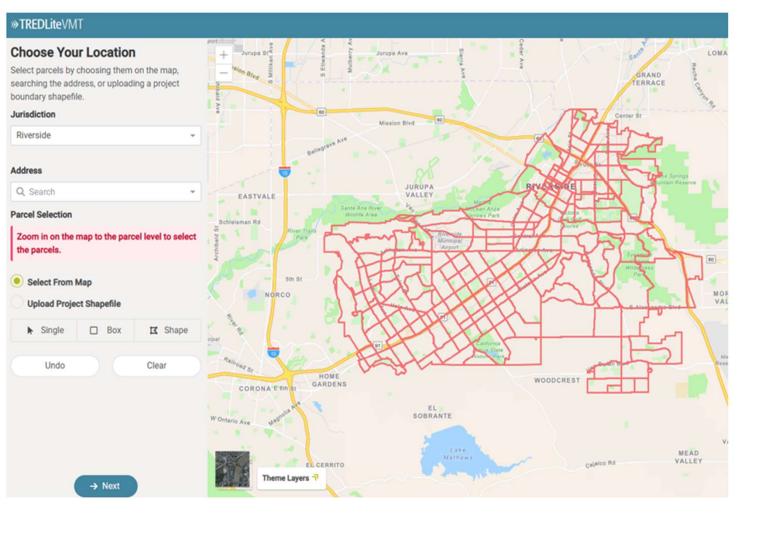
When To Use TREDLite VMT

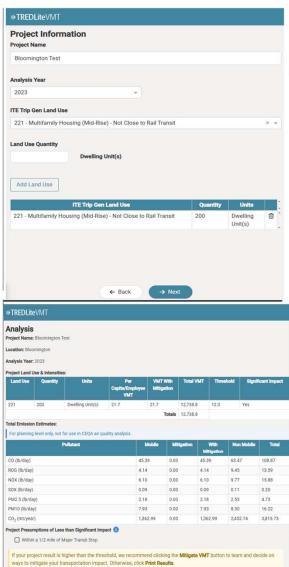
TREDLite VMT can be used on a variety of projects:



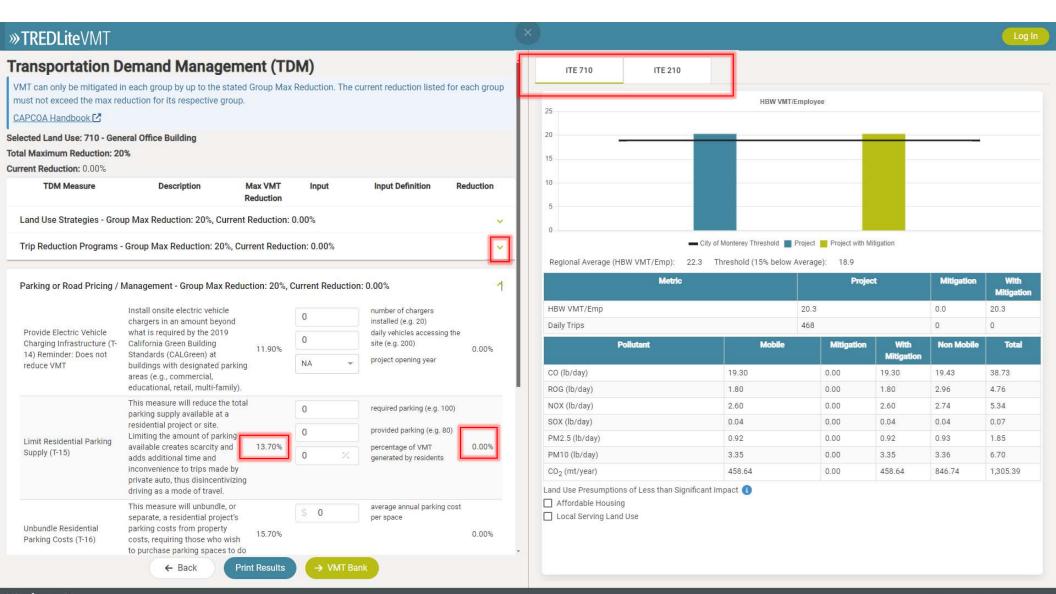


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Print Results



Kimley » Horn

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TREDLite VMT's Key Challenges and Al Driven Solutions

Challenge

Solution

User Knowledge Gap

Significant Differences in user expertise make it difficult for all users to effectively navigate and utilize the tool

Regulatory Complexity

The complexity of laws and regulations adds to the difficulty of using the application efficiently

Reduced Productivity

Time-consuming navigation and information retrieval hinder user productivity and overall user experience



Al Assistant Integration

Implement an AI Assistant that helps users quickly identify relevant mitigation strategies

The New TREDLite VMT Experience



User Enters Project Info

Tool initializes baseline VMT analysis

- Site address
- Land use
- Project size
- Trip reduction strategies



Al Assistant Offers Guided Support

Instant access to definitions, thresholds, and workflow tips

"What are your projects' transportation features?"





Al reviews mitigation options by land use and location recommended in available documentation, and shares those insights with the user

 Reduces trial-anderror and user uncertainty





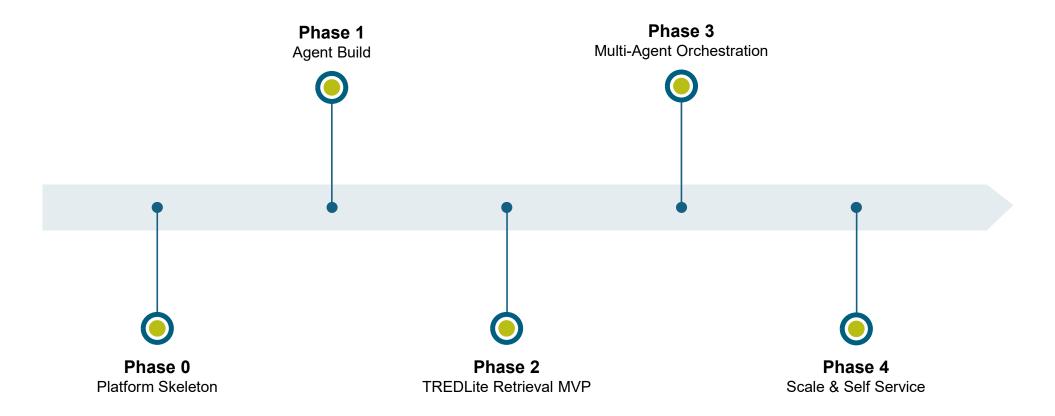
Confidence & **Efficiency Gains**

- Faster project setup review/completion
- Increased user satisfaction and decision confidence





Typical Roadmap



Key Learnings to Enhance AI Assistant Capabilities in TREDLite VMT

Data Foundation & Planning

Start small until indexing meets the requirements

PDFs vary (text vs optical character recognition/OCR needed)

Test most complex documents first

Quality Assurance & Validation

Human validation is essential

Al responses can't be trusted without verification

Always cross-check with source documents

Model Selection & Architecture

Choose models by task requirements

The newest/most expensive model isn't always best

Evaluate performance vs cost

Prompt Engineering

Include golden responses as reference samples

Focus on specific, measurable outcomes vs general guidance

How We Applied Lessons Learned

Rebranding for Better Reception



Lesson: Use the term Al Assistant instead of Al Chatbot

Why it matters:

- •Helps distance the tool from negative perceptions of chatbots
- •Sets a more helpful and human-like tone for user interactions

Building Trust Through References



Lesson: Include references in every AI response

Why it matters:

- •Add credibility and transparency to Al-generated answers
- •Helps users trace information back to source documents

Navigate Uncertainty with Care



Lesson: Avoid giving answers when none exist

Why it matters:

- Acknowledges limitations while maintaining user trust
- ·Focus on guiding users when definitive answers aren't given
- Reinforces transparency and thoughtful communication

More Than Just an Assistant



Lesson: Highlight the assistant's ability to search internal databases

Why it matters:

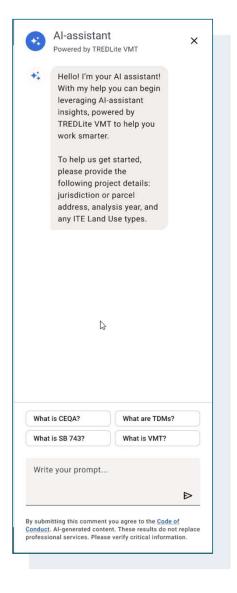
•Demonstrates the assistant's power to extract insights from resources like CEQA and legislation

TREDLiteVMT



First Look at the TREDLite VMT Al Assistant

 Currently, content is not shared between the platform and the Al Assistant (Al assistant is optional)





Success Factors That Enable Key Differentiators

- Understand your data sources thoroughly
- Verify AI Search and Chat response functionality with ingested PDFs
- Cross-validate all Al responses against original documents
- Design to augment human decision-making, not replace it
- Measure business outcomes, not just technical metrics

Connect with Me!



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