Executive Summary

We are pleased to introduce the new Power BI dashboard. The dashboard aims to provide various dimensions for decision-making. It is a one-pager report which contains several sessions and details below.

* The top right session is for time series filtering, for instance, year, quarter, and month.
* Figure with **green** background refers to Total Revenue ($1,765K) and Total Profit ($1,053K).
* Figure with **red** background refers to Total Cost ($712K) spent over 1997 and 1998.
* Figure with **orange** background indicates the store country and city location.
* The left bottom graph shows the Revenue, Profit and Cost breakdown by quarter.
* Center session shows the Geographic location of all the stores, you can choose any location.
* The second graph in the middle shows last month’s Revenue and next month’s target revenue.
* Figure with **purple** background indicates All transactions (269K) and All returns (7,087) throughout 1997 and 1998.
* The graph on the top right indicates the Revenue, Profit, and Cost breakdown with drill down from year > quarter > month.
* Figure with **grey** background shows the last month’s transaction and load month returns.
* The graph on the bottom right shows the last month’s Profit, Cost, and Revenue breakdown.

Other information did not show on the dashboard:

* In 1997 and 1998, the total quantity sold is 833,489 and the total quantity returned is 8,289.
* The return rate is 0.99% which is calculated by quantity return over quantity sold.
* There are 1,560 unique products in all the stores.
* 28% (around 77K) transactions are made over the weekend.

**Appendix**

Graphical user interface, application

Description automatically generated