William Cougan

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Spotify Freemium Engineering Team New York, NY

Dear Spotify Freemium Engineering Team,

I'm writing to emphasize the level of interest I have in joining the band and to highlight how closely I embody what you're looking for in a Web Engineer.

I interviewed for a similar role on Spotify's Fans First Team back in October, and while I was disappointed to learn the team moved forward with another candidate, I was appreciative of the experience and came away with nothing but determination to try again. I can be described as both a tech nerd and a music addict, so needless to say the opportunity to contribute to Spotify's product seems like a dream. Reading that your team "oversees the entire user journey" and "ensures innovative engagement" is the icing on the cake.

I'm a Staff Software Engineer at The Hartford based out of Hartford, CT. From 2017 through 2020 I was a core team member and technical lead on our Consumer Sales Application that enables customers to purchase Home & Auto insurance online. A significant portion of our work in 2020 was dedicated to A/B testing new functionality in an effort to maximize conversions in our sales funnel, relating closely to some of your team's priorities. While I was actively involved in the hands-on work of implementing new features, I take pride in having been recognized by my team as a technical leader who promoted a culture of continuous learning and dedicated time to coaching and mentoring the six engineers I oversaw. In January of this year I began leading our Agile Center of Enablement's engineering team to develop React applications that provide data insight capabilities to executive leadership across the enterprise.

Please take this note as an indication of how passionate I am about joining your team. I appreciate your time and I look forward to hearing from you.

Sincerely,

William Cougan

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