



PROPOSAL

SITE GOALS

Oh Snap! The 90's, a 90's Flash Back, is an informative site dedicated to the Era that is, the 90's. It will be a visual walk through popular iconic troupes of what is arguably the best generation.

TARGET AUDIENCE

It will pull from nods to the 90's such as patterns and colors that were popular at the time. The main page will be very vibrant in color and will be responsive and available for proper viewing on any device. Images will be vector and able to resize to fit that purpose.

VISUAL PERSONALITY

People looking for a nostalgia from their past, or younger people looking to learn about an era that they misses out on.

PERSONA

STATS

NAME: Regina Burger
GENDER: Female
AGE: 35
LOCATION: Portland Or
OCCUPATION: Waitress



PERSPECTIVE

GOAL: A walk down memory lane

FRUSTRATIONS: There are not many websites that are high quality and informative at the same time.

MOTIVATIONS

Regina grew up through the 1990's and these years encompass a large part of her childhood. She loves waxing sentimental, so a visit to this website is the same as turning on her Pandora radio and listening to 90's music.

SITE MAP

**HOME
PAGE**

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graph TD; HP[HOME PAGE] --- W[WELCOME]; HP --- S[SLANG]; HP --- F[FASHION]; HP --- M[MUSIC]; HP --- SM[SHOWS & MOVIES]; HP --- G[GAMES];
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The diagram illustrates a hierarchical site map. At the top is a cyan box labeled 'HOME PAGE'. A vertical line descends from this box and connects to a horizontal line. From this horizontal line, six vertical lines descend to a row of six yellow boxes. The boxes are labeled 'WELCOME', 'SLANG', 'FASHION', 'MUSIC', 'SHOWS & MOVIES', and 'GAMES' from left to right.

WELCOME

SLANG

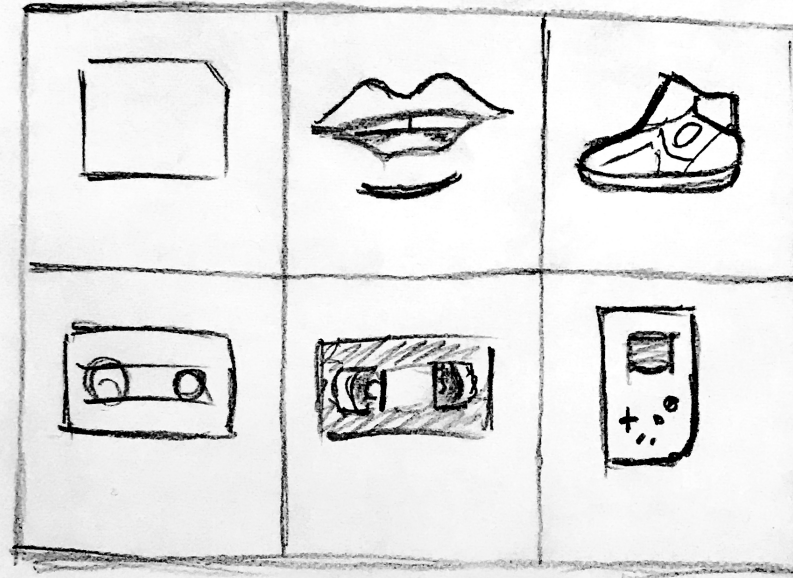
FASHION

MUSIC

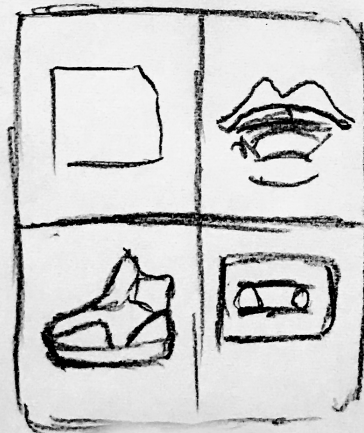
**SHOWS &
MOVIES**

GAMES

SKETCH



DESKTOP

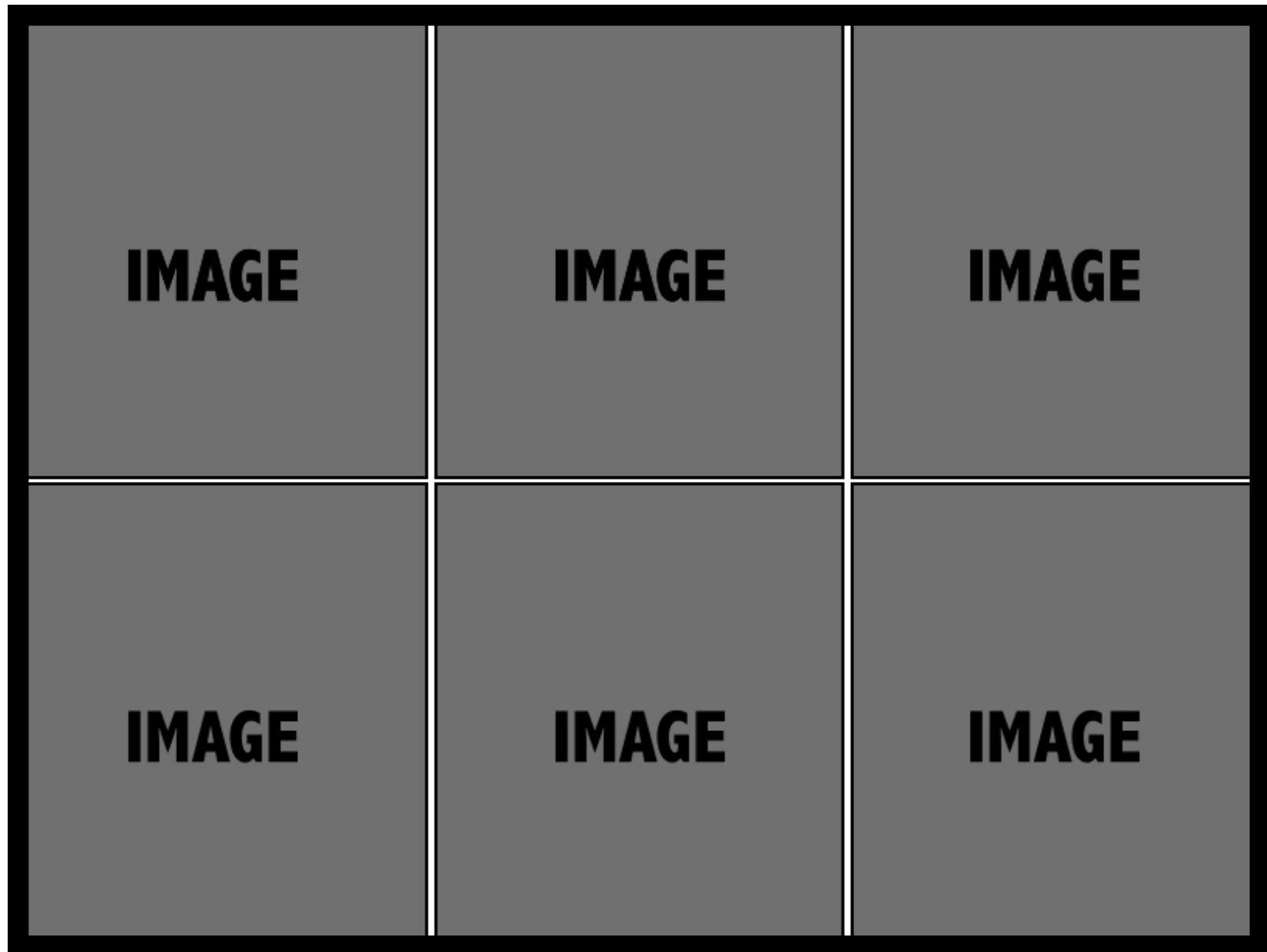


TABLET

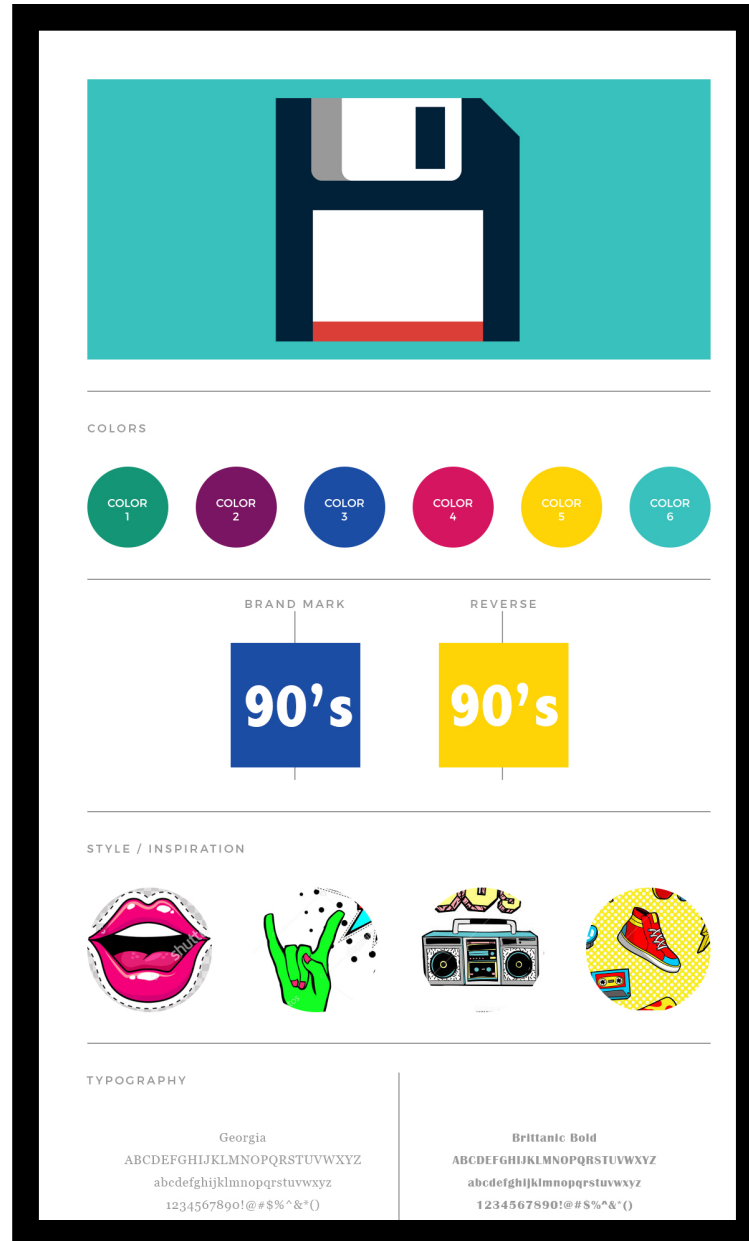


PHONE

WIREFRAME



STYLE TILE



PAGE COMP



LINK



LINK



LINK



LINK



LINK



LINK