panther.

Private scalable blockchain protocol for Web3 and Defi applications

We are currently in the era of Web2.0 and our data is the biggest commodity.

Web3.0 and decentralised technologies aim to overcome this invasion of privacy, but there is a clear hurdle in the way. By design Blockchain data is stored on an immutable public ledger.

Although this transparency has many benefits, allowing users to easily visualise on-chain data, read network transactions etc. this publicly accessible information can also be a downfall for investors and traders.

DeFi users are prone to having their strategies reverse engineered, potentially compromising their market edge. Some institutions and investors consider Decentralised Finance to be a *'wild west'* approach to trading. This lack of confidence in current solutions may act as a deterrent, delaying mainstream adoption and the influx of institutional capital.

Through the use of advanced technology and zkSNARK cryptography, Panther Protocol aims to resolve this issue.

Panther's multi-asset DeFi pools will allow network participants to deposit digital assets from their preferred Blockchain. These assets are then minted into zero-knowledge 'zAssets'.

As an example users will be able to mint *'zETH, zSOL, zNEAR'*. These tokens will act as collateralised, private digital assets that break the on-chain link; creating cross-chain compatibility. Panther's zAssets will have the ability to be transacted across a range of DeFi applications, disclosing data voluntarily.

By addressing the current flaws in the DeFi space, Panther has the potential to act as a fundamental pillar to the development of the ecosystem.

The fact that this utility is still yet to be fully realised makes Panther Protocol an early-stage investment opportunity with potential to see mass growth and mainstream industry adoption.