

Sources / Inspirations

Make my own Flip Fold Board / Buy my own

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Learn how it works and how to improve

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Retrieve Cardboard to craft my own or/ Go to amazon to buy and actual board

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Review Instruction / Tracking Based apps for inspiration

Ex: Calorie Tracker
Workout Tutorial apps

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Evaluation

Attributes:
Price
efficiency
engagement

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App/Board Ratings:
Stars
Numerical

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Customer Feedback:
Written Reviews
Surveys
Critiques

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App Beta Testers:
Evaulate app
Provide feedback

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Solutions

Debate Platforms:
Blog (Promote Awareness)
App store(Post an app for engagement)

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Debate Monetization:
Sponsors
Ads
Content Creation
Pay to access

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Apply Customer Feedback
Sift through reviews and find issues to address

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Apply App tester feedback. Correct mistakes

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Final Draft

Test Run a Refined Method For the Flip fold board

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Run it through another round of reviews and tests

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Propose final Draft to Monetization Companies

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Release for people

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Completed Outcome

Release an open Source App that provides instructions and tutorials for flip fold

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App will also provide engagement to make folding clothes fun for everyone

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Use oppurtunities to widen reach, advertise to as many people

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Change the outlook of Folding clothes and make it easier for everyone!

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