Billy Riley

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OBJECTIVE

My passion for visual arts and media has led me to craft my skillset as a versatile content creator and developer. Not afraid to take the lead on any project. I am always looking to learn and absorb as much as I can. I am currently looking for the next step in my career path.

EXPERIENCE

Multimedia Designer   September, 2019 - Present
Incentive Solutions | Atlanta, GA

- Designed client demo sites that helped land some of our largest clients including Expedia, Honda, and KOWA.
- Created the company's video department, which led to an increase in leads as well as higher client engagement.

Key Responsibilities

- Created mobile responsive websites for a large pool of clients including Mitsubishi, Expedia, and Carnival.
- Designed print collateral for outwards bound marketing as well as all collateral for our travel partners trips.
- Directly worked with our Software Department to build a more intuitive and better experience.
- Developed relationships with both Account Managers and clients, to figure out pain points to help better market the software.

Interim Art Director   May 2020 – September 2020
Incentive Solutions | Atlanta, GA

- Exceeded monthly lead goals by updating the branding and implementing more modern design.
- Updated company creative processes to be more stream lined and effective.

Key Responsibilities:

- Managed the entire creative department of the organization from marketing to client side.
- Determined and monitored production schedules, while providing direction for the team.
- Oversaw the companies Wordpress site and implemented new guidelines for better coding practice.

Web & UX Designer   January 2019 – August 2019
Team Uniform Orders | Atlanta, GA

- Designed client websites based on the company's SASS based templates.
- Refreshed the company's client facing UI by working with their software developers.

EDUCATION

Georgia Southern University | Bachelor of Science in Multimedia Communications   Graduated 2018

SKILLS

Languages: HTML, CSS, JavaScript, PHP, SASS

Technical: WordPress, Photoshop, Illustrator, XD, Sketch, After Effects, Premiere Pro

Soft Skills: Project Management, Attention to Detail, Time Management, Problem Solving