

Chapter 10: The ₹1 Lakh System

Your complete blueprint to building a sustainable income system that generates ₹1 lakh per year through digital platforms.



Your Final Blueprint

This is your complete system for reaching ₹1 lakh per year. Every element works together to create sustainable income with just 1-2 hours of daily effort.

Followers

5,000-10,000 engaged

Offers

3-5 products/services

Price Points

₹99, ₹499, ₹999

Clients

20-30 paying customers

Time

1-2 hours daily

Monthly Income Breakdown

Here's exactly how the numbers work to reach your ₹1 lakh annual goal:

₹3K

Digital Product Sales

30 sales at ₹99

₹2K

Affiliate Income

2% of ₹1 lakh sales

₹3.3K

1-on-1 Services

4 clients at ₹833

Total: ₹8,333/month = ₹99,996/year

The Maintenance Mode

Once at ₹1 lakh/year:

- Reduce to 30 minutes/day maintenance
- Focus on highest-paying activities
- Outsource repetitive tasks (use free tools)
- Enjoy the income while building next level

📅 **Day 90 Task:** Calculate your current monthly run rate. Project next 3 months.

The 90-Day Action Calendar

Month 1: Foundation (Days 1-30)

01	02
Week 1	Week 2
Choose niche, create accounts, post 3 times	Daily posting, engage 30 min/day
03	04
Week 3	Week 4
Create first offer, make first ₹500	Systemize, analyze what works
Success Metric: ₹2,000/month run rate	

Month 2: Monetization (Days 31-60)

01	02
Week 5	Week 6
Launch 2 income streams	Sales system, messaging scripts
03	04
Week 7	Week 8
Client delivery system	Feedback & improvement
Success Metric: ₹5,000/month run rate	

Month 3: Scale (Days 61-90)

01	02
Week 9	Week 10
Add 3rd income stream	Increase prices
03	04
Week 11	Week 12
Batch creation system	₹1 lakh system optimization
Success Metric: ₹8,333/month run rate (₹1 lakh/year)	

Tracking & Accountability

Daily Tracker

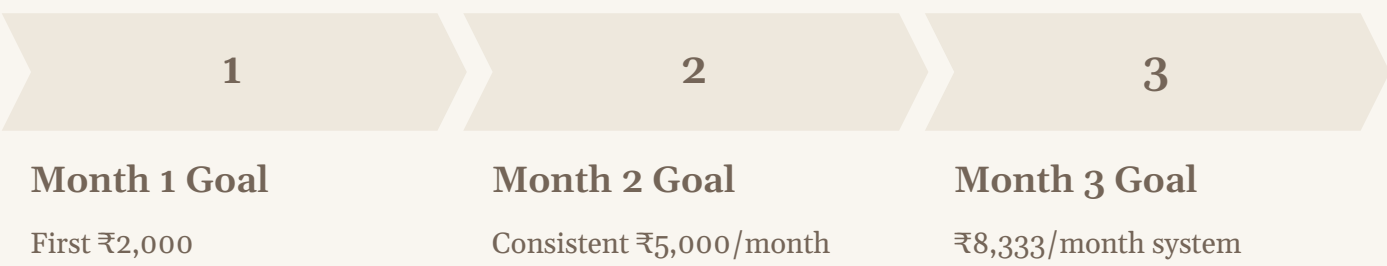
Use this simple format to track your progress every single day:

Date:	_____
Time Spent:	_____ minutes
Content Created:	_____ pieces
Engagement:	_____ comments/DMs
Sales:	₹ _____
Learned:	_____

Weekly Review (Every Sunday)

- 1. Total income this week: ₹ _____
- 2. Best-performing content: _____
- 3. What worked: _____
- 4. What to improve: _____
- 5. Next week's goal: ₹ _____

Monthly Milestones



Common Obstacles & Solutions

"I have no time"

Solution: Wake up 1 hour earlier or use lunch break. 1 hour is 4% of your day.

"I'm not creative"

Solution: Steal like an artist. See what works in your niche, put your spin on it.

"Nobody is buying"

Solution: Lower price to ₹99. Get first 10 sales at any cost. Social proof matters.

"I feel overwhelmed"

Solution: Focus on ONE task daily. Today just post. Tomorrow just engage.

"What if I fail?"

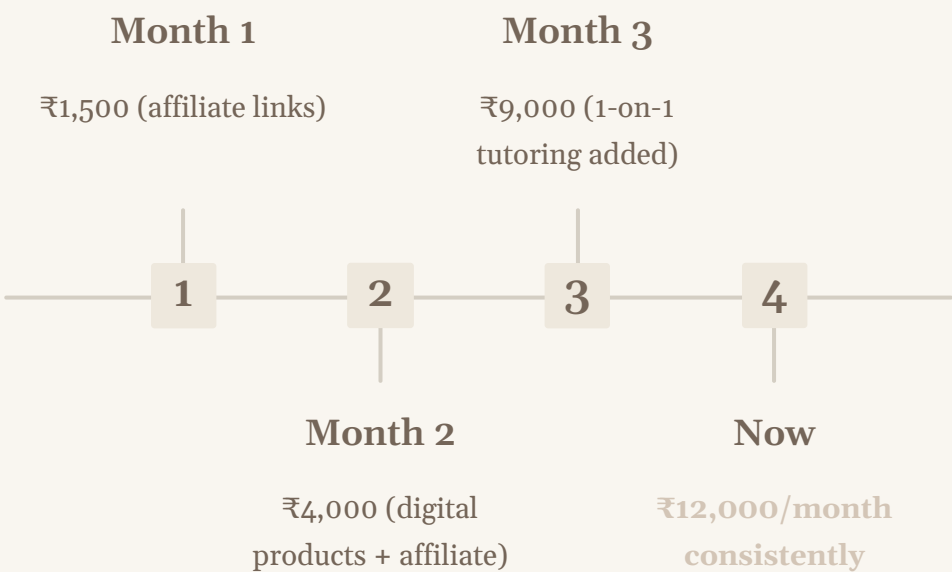
Answer: The only failure is not trying. Even if you make ₹500/month, that's ₹500 more than before.

Success Stories (Real Examples)

Case Study 1: Arjun, 17, Mumbai

Starting Point: ₹0, basic Android phone

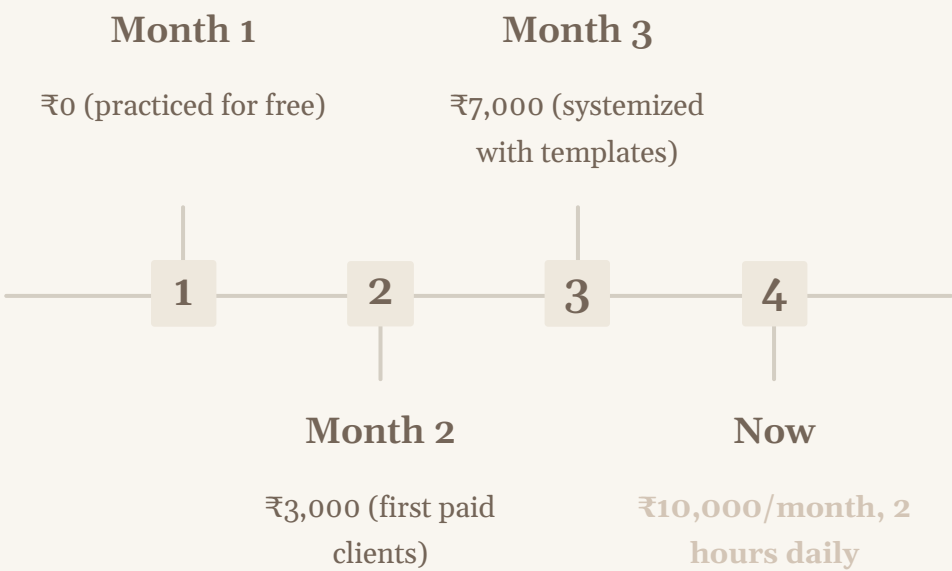
Action: Started posting coding tips



Case Study 2: Sneha, 15, Bangalore

Starting Point: Loved art, no money

Action: Started digital portrait service



Final Certification Project

To complete this course and receive your "₹1 Lakh Earner" certificate:

Requirements

1. Show 90 days of consistent action (tracking sheets)
2. Demonstrate ₹8,333 in one month OR ₹25,000 over 3 months
3. Create a case study of your journey
4. Help one other person start their journey

Submission

- Screenshots of income
- Content portfolio
- Client testimonials (if any)
- 500-word "What I Learned"

Your Lifetime Access Includes



Private Community

Connect with other students



Monthly Q&A

Live problem-solving sessions



Template Library

Ready-to-use Canva templates, scripts, trackers



Success Swipe File

100+ examples of what works



Advanced Modules

Free access to next levels

Start Today Checklist

- ☐ Create dedicated social media account
- ☐ Choose ONE path from Chapter 2
- ☐ Set daily reminder for your 1-hour work block
- ☐ Join the Biluxe10 community (link in resources)
- ☐ Commit publicly: "I'm starting my ₹1 lakh journey today!"
- ☐ Do Day 1 task RIGHT NOW

Remember: ₹1 lakh per year = ₹8,333 per month = ₹277 per day = about 2-3 hours of minimum wage work daily.

But here's the secret: Once you build your system, those 2-3 hours can eventually make you ₹2,774 per day (₹1 lakh/month). That's the power of digital leverage.

Your journey starts with one post. One DM. One offer.

The world is waiting for what only YOU can create.

Let's begin.



From Zero to 1 Lakh, One Skill at a Time

- Biluxe10 Team