

BILUXE10: EDITING MASTERY

From Beginner to Professional Editor - The Complete System

The Ultimate Editing Course for Everyone. In just 60 days (2 months), go from complete beginner to pro. Become top 1% of editors in your field. This course is designed so a 7th grader can understand, yet professional enough that experts can use it. All you need to start is a smartphone. Income potential: ₹20,000 - ₹2,00,000/month.

Made with **GAMMA**

Understanding Editing: The Foundation

What is Editing Really?

Editing is **removing the boring parts** and **keeping the interesting parts**.

Think of your favorite movie scene: Original shooting took 10 hours, but the final movie scene is just 2 minutes.

What happened? Editing!

Why Editing Matters

Without Editing: A 10-minute video of someone talking includes "Umm", "Ahh", mistakes, and boring parts.
Result: People leave in 30 seconds.

With Editing: Same video cut to 3 minutes, keeping only important points, funny moments, and key messages.
Result: People watch the full video and share it.

Time Control

Make slow parts fast,
fast parts slow

Story Control

Decide what story to tell

Emotion Control

Make people laugh, cry, or learn

Day 1 Assignment: Watch any 5-minute YouTube video. Note where you get bored. That's where editing was needed!

Types of Editing You Can Learn

1

Video Editing (Most Popular)

What: Cutting and arranging video clips

Used for: YouTube, Instagram, TikTok, Movies

Income: ₹500 - ₹50,000 per video

Example: Rohan, 16, edits gaming videos for ₹2,000 each

2

Photo Editing

What: Improving photos (colors, removing objects)

Used for: Instagram, advertising, websites

Income: ₹200 - ₹10,000 per photo

Example: Priya, 15, edits wedding photos for ₹500 each

3

Audio Editing

What: Cleaning and improving sound

Used for: Podcasts, songs, videos

Income: ₹1,000 - ₹20,000 per project

Example: Arjun, 17, edits podcasts for ₹3,000 each

Which Should You Learn First?

Start with: Video Editing

Why? Because it includes photo and audio editing basics

Platform to start: CapCut (Free, works on all phones)

Day 2 Assignment: Install CapCut on your phone. Open it and just explore for 10 minutes.

Your First Edit: The 5-Minute Challenge

Your First Editing Project

We'll edit a "Day in My Life" video in 5 minutes

Step-by-Step Guide

Step 1: Film 3 Clips (1 minute each)

1. Clip 1: You waking up (film for 1 minute)
2. Clip 2: You eating breakfast (1 minute)
3. Clip 3: You studying/working (1 minute)

Step 2: Open CapCut

1. Click "+ New Project"
2. Select your 3 clips
3. Click "Add"

Step 3: The Magic Cut

1. Watch your first clip
2. Where do you get bored? At 15 seconds?
3. Drag the timeline to 15 seconds
4. Click "Split" (scissors icon)
5. Delete the boring part (after 15 seconds)

Step 4: Repeat for All Clips

- Keep only interesting 15-20 seconds from each clip
- Delete the rest

Step 5: Add Music

1. Click "Audio"
2. Click "Music"
3. Choose any free song
4. Adjust volume so your voice can still be heard

Step 6: Export

1. Click export (arrow icon)
2. Choose 1080p
3. Save to phone

Congratulations! You just edited your first video.

Common Beginner Mistakes

1. **Keeping everything** → Solution: Be ruthless, cut more
2. **Music too loud** → Solution: Music at 30%, voice at 100%
3. **Jump cuts** → Solution: Add transitions (we'll learn later)

Day 3 Assignment: Complete the 5-minute edit challenge. Share with one friend.

Essential Editing Skills: Cutting, Transitions & Audio

The 3 Types of Cuts



Standard Cut

What: Simple cut from one clip to another

When to use: Most of the time

Example: You talking → Product showing

Jump Cut

What: Cutting within same scene

When to use: Removing pauses/mistakes

Example: You saying "Today... [cut] ...I will teach you"

Pro Tip: Change camera angle slightly between jumps

J-Cut (Audio First)

What: Audio of next scene starts before video

When to use: Smooth transitions

Example: Music starts before scene change

Where to Cut - The Secret Formula

Cut on ACTION, not after action.

Bad Cutting: Person finishes sentence → Cut → Next scene

Good Cutting: Person starts to stand up → Cut → Person already standing in next scene

The "3-Second Rule" for Beginners

If you watch your clip and get bored within 3 seconds → CUT

If nothing interesting happens in 3 seconds → CUT

Transitions That Don't Suck

Beginner Transition Rule

Use **ONE** transition type in your entire video. Don't use 10 different transitions.

The Only 3 Transitions You Need

- Cut (No transition):** Use for 90% of your edits. Clean, professional. Example: News channels, documentaries
- Fade to Black/White:** Use for scene endings, video endings. Duration: 0.5 seconds. Example: End of movie scenes
- Dip to Black:** Use for time passing, location change. Duration: 0.3 seconds. Example: Day to night transition

Transitions to AVOID as Beginner

- Spinning transitions
- Heart-shaped transitions
- Rainbow transitions
- **Why?** They look amateurish

Audio Editing Basics

Why Audio Matters MORE Than Video

People will watch bad video with good audio.

People will NOT watch good video with bad audio.

The 3 Audio Layers

01

Voice (Most Important)

Should be: Clear, understandable

Volume: 100%

How to improve: Record in quiet room, use basic mic

02

Music (Background)

Should be: Barely noticeable

Volume: 20-30%

Where to get: YouTube Audio Library, CapCut music

03

Sound Effects (Special)

Should be: Used sparingly

Volume: Match scene

Examples: "Whoosh", "Click", "Ding"

- Day 5-7 Assignments:** Film yourself talking for 1 minute. Edit to 30 seconds using jump cuts. Record a 30-second video with background noise. Practice noise reduction.

Text, Titles & Platform-Specific Editing

Adding Text Like a Pro

The Purpose of Text

1. **For silent viewers** (85% watch without sound)
2. **Emphasize key points**
3. **Explain complex ideas**

Text Placement Rules

Safe Zones:

- Top third of screen
- Bottom third of screen
- **Never** middle (covers important action)

Font Selection Guide

For YouTube/Educational: Use Roboto, Arial, Helvetica -
Easy to read, professional

For Instagram/TikTok: Use Montserrat, Poppins, Lato -
Modern, trendy

NEVER Use: Comic Sans, Curly handwriting fonts, More
than 2 fonts in one video

Subtitles/Captions That Get Views

Why Subtitles Increase Watch Time

- 85% watch without sound
- People read faster than they listen
- Helps non-native speakers

The Auto-Caption Secret

In CapCut (Free and Accurate):

1. Select your clip
2. Click "Text"
3. Click "Auto Captions"
4. Select language (Hindi/English)
5. Let it generate
6. **IMPORTANT:** Edit mistakes (auto-caption makes errors)
7. Style the captions

Caption Styling Rules

1. **Font:** Bold, Sans-serif
2. **Color:** White text, black background (shadow)
3. **Size:** Large enough to read on phone
4. **Timing:** Appears slightly before speaking

Editing for Different Platforms

YouTube Editing

Structure:

- 0-15 seconds: HOOK (Most important part)
- 16-60 seconds: Preview/tease
- 1-3 minutes: Main content
- Last 60 seconds: Conclusion & call to action

Settings: 1080p or 4K, 30fps,
16:9 aspect ratio, MP4 format

Instagram/TikTok Editing

Instagram Reels: 15-90 seconds,
9:16 vertical, trending audio, large
centered text

TikTok: 15-180 seconds, fast cuts
every 1-3 seconds, more creative
effects, follow trends exactly

The "3-Second Hook" Formula:

- Frame 1: Eye-catching visual
- Frame 2: Text with
question/problem
- Frame 3: You appearing with
solution

Settings: 1080x1920 vertical,
30fps, under 100MB for Instagram

Professional/Corporate Editing

Corporate Video Rules:

1. "Clean and professional" (no
flashy effects)
2. "Clear audio" (most important)
3. "Brand colors" (use company
colors)
4. "Lower third titles" (name and
designation)
5. "Subtitles" (for
meetings/presentations)

The B-Roll Method: Person
talking (A-roll) → Show what
they're talking about (B-roll) →
Cut between them

Corporate Rates: Beginner:
₹5,000-₹10,000 per video,
Intermediate: ₹15,000-₹30,000
per video, Professional: ₹50,000+
per video

- ☐ **Day 8-14 Assignments:** Create a 15-second video with 3 text elements. Take any video with speech and add styled auto-captions. Edit a 5-minute YouTube-style video with hook, chapters, and end screen. Create a 30-second Reel with 3-second hook and trending transition. Edit a mock interview video with A-roll and B-roll.

Advanced Techniques: Color, Effects & Workflow

Color Correction & Grading

Color Correction vs. Color Grading

Color Correction = Making colors look natural

Color Grading = Making colors look cinematic

The 3-Step Color Correction

01

Fix Exposure (Brightness)

Problem: Video too dark or too bright

Solution: Adjust "Exposure" or "Brightness" slider

Goal: Faces should be clearly visible

02

Fix White Balance

Problem: Video looks too blue or too yellow

Solution: Adjust "Temperature" slider

Goal: White should look white

03

Fix Contrast

Problem: Video looks flat

Solution: Adjust "Contrast" slider

Goal: Dark areas dark, bright areas bright

Simple Color Grading Presets

Cinematic Look (Orange/Teal): Shadows slightly blue/teal, Highlights slightly orange. Popular in movies, travel videos.

Bright & Clean Look: Increase brightness slightly, Reduce contrast slightly. Popular in vlogs, lifestyle content.

Moody Look: Reduce brightness, Increase contrast, Add blue tint. Popular in dramatic content, gaming.

How to Color Grade in CapCut

1. Select clip
2. Click "Adjust"
3. Adjust sliders
4. Click "Save as preset" (for consistency)

Special Effects That Actually Work

Good Effects (Use Sparingly)

- **Zoom In/Out** (for emphasis)
- **Glitch Effect** (for transitions)
- **VHS Effect** (for retro feel)
- **Light Leaks** (for dreamy feel)

Bad Effects (Avoid)

- Shaky camera effects
- Too many flash effects
- Rainbow effects
- Random fire/explosion effects

Professional Editing Workflow

The 5-Step Professional Workflow

Organization (30 minutes)

Create folders: Raw Footage, Audio, Graphics, Exports. Rename files: "Scene1_Take2", "Interview_John". Backup everything.

Assembly Edit (1-2 hours)

Put all clips in timeline in order. Don't edit yet, just arrange. Mark good takes (★).

Rough Cut (2-3 hours)

Remove bad takes. Basic trimming. Add music bed. First review.

Fine Cut (3-4 hours)

Color correction. Audio mixing. Text/graphics. Transitions. Second review.

Final Polish (1 hour)

Export test. Client review. Final adjustments. Final export.

Day 10-15 Assignments: Take a poorly lit video and practice 3-step color correction. Create a 30-second video using 2-3 appropriate special effects. Set up your professional folder structure and organize your next project.

Working with Clients & Building Your Business

How to Get Your First Editing Clients

Step 1: Create Portfolio (Free Work)

- Edit videos for 3 friends/family for free
- Get testimonials
- Create portfolio reel (1-2 minutes of best work)

Step 2: Pricing Your Services

Beginner (0-3 months experience): ₹500-₹1,000 per minute of final video, Or ₹2,000-₹5,000 per project

Intermediate (3-12 months experience): ₹1,000-₹2,000 per minute, Or ₹5,000-₹15,000 per project

Professional (1+ year experience): ₹2,000-₹5,000 per minute, Or ₹15,000-₹50,000+ per project

The Client Communication System

Before Project:

1. Get detailed brief (what they want)
2. Agree on price and timeline
3. Sign simple agreement

During Project:

1. Send daily updates
2. Share rough cut for feedback
3. Make revisions (agree on number upfront)

After Project:

1. Deliver final files
2. Ask for testimonial
3. Ask for referral

Handling Feedback

Client says: "Make it pop more"

You ask: "Do you mean brighter colors, faster cuts, or more effects?"

Client says: "I don't like it"

You ask: "Can you show me an example of what you do like?"

Payment Terms

- 50% upfront, 50% on delivery
- Payment via UPI, bank transfer
- Invoice using free tools (Zoho Invoice, PayPal)

Finding Clients

Platform 1: Fiverr (Beginner Friendly)

Create gig: "I will edit your YouTube video". Start at ₹500-₹1,000. Get 5-star reviews. Increase prices.

Platform 2: Upwork (Professional)

Bid on editing projects. Build profile with portfolio. Charge ₹1,000-₹5,000/hour.

Platform 3: Local Network

Tell friends/family you edit videos. Offer first video free/cheap. Ask for referrals.

Platform 4: Social Media

Post your edits. Use hashtags: #videoeditor #editing #freelanceeditor. Clients will find you.

Day 16 Assignment: Create your portfolio reel and decide your pricing.

Advanced Software Skills: DaVinci Resolve & CapCut Pro

Why DaVinci Resolve is FREE and Professional

- Used for Hollywood movies (Avengers, Star Wars)
- Completely free (no watermark)
- Professional color grading tools
- Fairlight audio editing
- Fusion visual effects

DaVinci Resolve Workspaces

			
Cut Page For: Quick edits, social media. Simple interface. Auto-editing features.	Edit Page For: Most projects. Timeline editing. Effects and transitions.	Color Page For: Color correction and grading. Advanced color tools. Used by Hollywood colorists.	Fairlight Page For: Professional audio editing. Sound effects library. Audio cleanup tools.
Fusion Page For: Visual effects. Compositing. Motion graphics.			

Essential DaVinci Resolve Tools

Magic Mask (NEW and AMAZING)

- Automatically tracks objects
- Example: Change color of someone's shirt automatically
- How: Right click clip → Color page → Magic Mask

Auto Subtitle Generator

- Generates accurate subtitles
- Multiple languages including Hindi
- How: Workspace → Subtitles

Noise Reduction

- Removes background noise
- Better than most paid software
- How: Fairlight page → Noise reduction

CapCut Pro Features (Free!)

1. Auto Reframe

Automatically crops videos for different platforms. Example: YouTube horizontal → Instagram vertical. How: Click clip → Auto reframe → Choose platform

2. AI Portrait

Background removal without green screen. How: Click clip → AI Portrait → Choose effect

3. Text-to-Speech

Converts text to natural-sounding voice. Multiple languages and voices. How: Text → Text-to-speech → Choose voice

4. Template Gallery

Ready-made templates for trending styles. Customize with your footage. How: Templates → Choose → Replace media

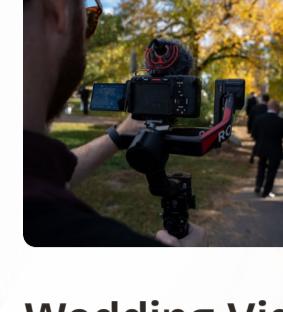
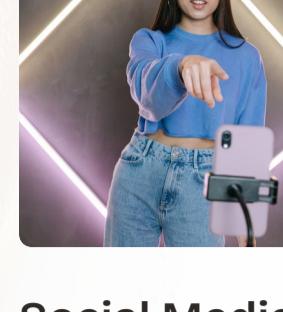
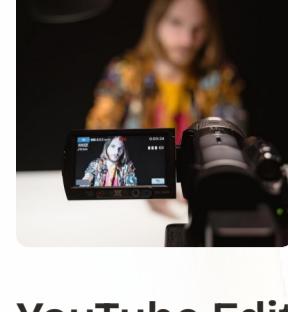
Export Settings for Best Quality

- Resolution: 1080p (or 4K if available)
- Frame rate: Match original (usually 30fps)
- Bitrate: Higher = better quality but larger file
- Format: MP4 (compatible with everything)

Day 17-18 Assignments: Download DaVinci Resolve. Practice Cut Page for 30 minutes. Try 3 CapCut Pro features you haven't used before.

Your 60-Day Action Plan & Success Path

Choosing Your Editing Specialty



YouTube Editor

Skills needed: Fast editing, retention optimization

Income: ₹20,000-₹1,00,000/month

Example: Editors for MrBeast earn \$50,000+/year

Social Media Editor

Skills needed: Trend awareness, quick turnaround

Income: ₹15,000-₹50,000/month

Clients: Brands, influencers

Corporate Video Editor

Skills needed: Professional style, attention to detail

Income: ₹30,000-₹80,000/month

Clients: Companies, startups

Wedding Video Editor

Skills needed: Emotional storytelling, color grading

Income: ₹25,000-₹1,00,000/month (seasonal)

Per wedding: ₹5,000-₹20,000

The 60-Day Action Plan

Month 1: Foundation & Basics (Days 1-30)

Week 1: Software familiarization, first edits

Income Goals

₹500

₹5K

Week 2: Cutting techniques, transitions

Month 1

Month 2

Week 3: Audio editing, text and titles

First earnings

Per month

Week 4: Color correction, effects

Goal: Edit 10 complete videos

₹15K

₹50K

Month 2: Professionalization & Business (Days 31-60)

Week 5: Platform-specific editing (YouTube, Instagram)

Month 3

Month 6

Week 6: Professional workflow, client management

Per month

Per month

Week 7: Advanced software features

₹1L+

Week 8: Specialization, business building

Year 1

Goal: First paid client, ₹5,000+ earned

Per month

Success Stories

Ankit, 17, Delhi: Started with phone and CapCut. Month 1: Edited for friends (free). Month 2: First paid project (₹500). Month 3: Regular clients (₹15,000/month). Now (6 months): Agency with 2 editors, ₹80,000/month

Sneha, 15, Mumbai: Specialized in Instagram Reels editing. Clients: Local businesses. Rate: ₹2,000 per Reel. Output: 10 Reels/week = ₹20,000/week. School hours: Edits 2 hours daily after school

Rahul, 19, Bangalore: Focus: YouTube editing for tech channels. Clients: International YouTubers. Rate: \$500/video (₹35,000). Works: 4 videos/month = ₹1,40,000/month. Tools: DaVinci Resolve, basic laptop

Start Today Checklist

- Download CapCut or DaVinci Resolve
- Complete 5-minute edit challenge
- Join Biluxe10 editing community
- Create portfolio folder structure
- Set up social media profiles as "editor"
- Commit: "I will become a top 1% editor in 60 days"

Final Truth

The difference between amateur and professional editor isn't talent. It's practice and systems.

Amateurs edit when inspired. **Professionals** edit daily.

Amateurs know one software. **Professionals** master their tools.

Amateurs work for free. **Professionals** get paid well.

This course gives you professional systems. Your first edit is waiting. Start now.

"Edit Like a Pro, Earn Like a CEO"

Your editing career starts with your next cut.

- Biluxe10 Team

Day 19-20 Assignments: Choose your specialization path. Create 3 sample pieces. Set up your Fiverr/Upwork profile. Apply for 3 projects.