

Chapter 10: The ₹1 Lakh System

Your complete blueprint to building a sustainable income system that generates ₹1 lakh per year through digital platforms.

Your Final Blueprint

This is your complete system for reaching ₹1 lakh per year. Every element works together to create sustainable income with just 1-2 hours of daily effort.

Followers

5,000-10,000 engaged

Offers

3-5 products/services

Price Points

₹99, ₹499, ₹999

Clients

20-30 paying customers

Time

1-2 hours daily

Monthly Income Breakdown

Here's exactly how the numbers work to reach your ₹1 lakh annual goal:

₹3K

Digital Product Sales

30 sales at ₹99

₹2K

Affiliate Income

2% of ₹1 lakh sales

₹3.3K

1-on-1 Services

4 clients at ₹833

Total: ₹8,333/month = ₹99,996/year

The Maintenance Mode

Once at ₹1 lakh/year:

- Reduce to 30 minutes/day maintenance
- Focus on highest-paying activities
- Outsource repetitive tasks (use free tools)
- Enjoy the income while building next level

Day 90 Task: Calculate your current monthly run rate. Project next 3 months.

The 90-Day Action Calendar

Month 1: Foundation (Days 1-30)

01

Week 1

Choose niche, create accounts, post 3 times

02

Week 2

Daily posting, engage 30 min/day

03

Week 3

Create first offer, make first ₹500

04

Week 4

Systemize, analyze what works

Success Metric: ₹2,000/month run rate

Month 2: Monetization (Days 31-60)

01

Week 5

Launch 2 income streams

02

Week 6

Sales system, messaging scripts

03

Week 7

Client delivery system

04

Week 8

Feedback & improvement

Success Metric: ₹5,000/month run rate

Month 3: Scale (Days 61-90)

01

Week 9

Add 3rd income stream

02

Week 10

Increase prices

03

Week 11

Batch creation system

04

Week 12

₹1 lakh system optimization

Success Metric: ₹8,333/month run rate (₹1 lakh/year)

Tracking & Accountability

Daily Tracker

Use this simple format to track your progress every single day:

Date:	_____
Time Spent:	_____ minutes
Content Created:	_____ pieces
Engagement:	_____ comments/DMs
Sales:	₹ _____
Learned:	_____

Weekly Review (Every Sunday)

1. Total income this week: ₹ _____
2. Best-performing content: _____
3. What worked: _____
4. What to improve: _____
5. Next week's goal: ₹ _____

Monthly Milestones



Month 1 Goal

First ₹2,000

Month 2 Goal

Consistent ₹5,000/month

Month 3 Goal

₹8,333/month system

Common Obstacles & Solutions

"I have no time"

Solution: Wake up 1 hour earlier or use lunch break. 1 hour is 4% of your day.

"I'm not creative"

Solution: Steal like an artist. See what works in your niche, put your spin on it.

"Nobody is buying"

Solution: Lower price to ₹99. Get first 10 sales at any cost. Social proof matters.

"I feel overwhelmed"

Solution: Focus on ONE task daily. Today just post. Tomorrow just engage.

"What if I fail?"

Answer: The only failure is not trying. Even if you make ₹500/month, that's ₹500 more than before.

Success Stories (Real Examples)

Case Study 1: Arjun, 17, Mumbai

Starting Point: ₹0, basic Android phone

Action: Started posting coding tips

Month 1

₹1,500 (affiliate links)

Month 3

₹9,000 (1-on-1 tutoring added)

1

2

3

4

Month 2

₹4,000 (digital products + affiliate)

Now

₹12,000/month consistently

Case Study 2: Sneha, 15, Bangalore

Starting Point: Loved art, no money

Action: Started digital portrait service

Month 1

₹0 (practiced for free)

Month 3

₹7,000 (systemized with templates)

1

2

3

4

Month 2

₹3,000 (first paid clients)

Now

₹10,000/month, 2 hours daily

Final Certification Project

To complete this course and receive your "₹1 Lakh Earner" certificate:

Requirements

1. Show 90 days of consistent action (tracking sheets)
2. Demonstrate ₹8,333 in one month OR ₹25,000 over 3 months
3. Create a case study of your journey
4. Help one other person start their journey

Submission

- Screenshots of income
- Content portfolio
- Client testimonials (if any)
- 500-word "What I Learned"

Your Lifetime Access Includes



Private Community

Connect with other students



Monthly Q&A

Live problem-solving sessions



Template Library

Ready-to-use Canva templates, scripts, trackers



Success Swipe File

100+ examples of what works



Advanced Modules

Free access to next levels

Start Today Checklist

■ Create dedicated social media account

■ Choose ONE path from Chapter 2

■ Set daily reminder for your 1-hour work block

■ Join the Biluxe10 community (link in resources)

■ Commit publicly: "I'm starting my ₹1 lakh journey today!"

■ Do Day 1 task RIGHT NOW

Remember: ₹1 lakh per year = ₹8,333 per month = ₹277 per day = about 2-3 hours of minimum wage work daily.

But here's the secret: Once you build your system, those 2-3 hours can eventually make you ₹2,774 per day (₹1 lakh/month). That's the power of digital leverage.

Your journey starts with one post. One DM. One offer.

The world is waiting for what only YOU can create.

Let's begin.



**From Zero to 1
Lakh, One Skill
at a Time**

- Biluxe10 Team