

Bimal chhetry

Kathmandu

Bimal.chhetry122@gmail.com

+977 982 5171228

Dedicated and results-driven professional with a diverse skill set in IT, graphic design, UI/UX, and content creation. Seeking a challenging role that leverages my expertise in ideation, programming, and design to contribute to the success of a dynamic organization.

Work Experience

Design and social media executive

yarsa tech - kaski

February 2022 to Present

- Spearheading the development and execution of comprehensive social media marketing strategies, resulting in a 30% increase in brand visibility and engagement.
- Collaborating with cross-functional teams to create captivating UI/UX designs, multimedia designs for web and mobile applications, product-related branding and packaging, and ensuring a seamless user experience.
- Managing content creation for various platforms, including blog posts, social media updates, and promotional materials, driving website traffic by 25%.

Personal Time Off

Work Gap - kaski

September 2021 to February 2022

During this period, I took a deliberate break to focus on personal and professional development, including:

- Education: Engaged in ongoing coursework to stay updated with the latest trends and technologies in the IT field.
- Content Creation: Launched and maintained a personal blog, sharing insights on emerging trends in technology, design, and programming.
- Family Care: Devoted time to family responsibilities, emphasizing the importance of work-life balance.

Graphic Designer

medicos international - chitwan

March 2021 to September 2021

- Contributed to the conceptualization and design of app and gaming interfaces, enhancing the overall user experience.
- Gained hands-on experience in graphic design tools and methodologies, applying creative solutions to real-world design challenges.

Education

Bachelors in Information Technology

La grandee international college - Kaski

November 2018 to Present

Skills

- Digital Marketing
- Graphic Design
- Adobe Illustrator
- Adobe Photoshop
- Social Media Management
- User Interface (UI)
- Branding
- Photography
- HTML5
- Computer Science
- Video Production
- Git
- User Experience (UX)
- SEO

Languages

- English - Intermediate
- Hindi - Intermediate

Links

<https://bimql.link/>

<https://dribbble.com/bimal28>

<https://ghoseyy.com/>

<https://www.behance.net/bimalchhetry>

Additional Information

- Increased Brand Visibility: Implemented social media strategies at Yarsa Tech, resulting in a 30% increase in brand visibility.

- Cost Efficiency: Identified and implemented cost-saving measures, leading to a \$5,000 reduction in operating costs within the first 60 days of a previous role.