

# Byron Imbaquingo

UI Designer & Frontend Developer

bimbaquingo.com  
freiheit1991@me.com  
linkedin.com/in/ibimba  
NY

## about me

I am a designer with a real eye for UI design and a passion for simplicity, I love everything about web development and animation. I work to create innovative solutions that inspire, and foster memorable relationships between brands and their clients. I believe that the only way to create awesome product is to love what you do.

## experience

Metrodigi - California | UI Designer & Frontend Developer

02/2017 - Present

Worked closely with frontend developers to quickly iterate and prototype. As designer, I drive the end-to-end user experience ensuring that we build the minimal viable product, incorporate user centered design techniques. From designing mockups in Sketch, static demos and then site maintenance created using HTML5, SCSS, Javascript and Vue.js

- Created UI elements to Knowbly project and ebook production for education publishers
- Maintained consistency and compatibility of UX across browsers and devices
- Cross development with Argentina, Ecuador and India using Git

Grupo Céntrico - Ecuador | UI Designer & Frontend Developer

11/2015 - 02/2017

My goal was to deliver intuitive design solutions that help people and Grupo Céntrico achieve their goals in their main projects. As the only designer, I worked closely with developers to find new ways of creating the best possible user experience, using HTML5, LESS, Javascript, AngularJS, AngularJS Materia, for layout and demos. Perform routine maintenance and content changes on client websites. Also design interaction flows and visual elements for cross-platform features for:

www.vive1.com , one of the Real Estate Portals from Ecuador.  
www.evaluar.com, a company dedicated to the development of tools for the Evaluation of Human Resources

Ariadna Communications Group - Ecuador | UI Designer

08/2015

Concept advertising campaigns for social media and e-commerce marketing and microsites. Coordinated art, UI and graphics creation for effective merchandising. Designed and developed dynamic websites CMS

www.movistar.com.ec/musica - Movistar Ecuador, www.aclimatic.net

Agencia Nación Digital - Ecuador | UI Designer & Web development

05/2015

The work focused on the development of digital marketing campaigns, developed wireframes, interface mockups and page prototypes. Development the frontend of the site using HTML5, CSS, Javascript, and JQuery

www.alvarezbravo.com.ec - www.atu.ec

## education

University of Palermo - School of Design and Communication | UP, Buenos Aires - Argentina

Bachelor of Arts Degree in Design

Instituto Metropolitano de Diseño | La Metro, Quito - Ecuador

Multimedia Design Technologist

## skills

Design: Paper, Wireframe, Prototyping, Branding

Development: Javascript, Vue.js, AngularJS, JQuery, HTML5/CSS3, Sass, Less, WordPress, Foundation, Bootstrap

Tools: Git, Github, Jira, Trello, Invision, Slack, Sketch, Photoshop, Illustrator, InDesign

Digging into *Vue.js*, *ThreeJS* and *AnimeJS*