

# SEO TUTORIAL

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<http://www.tutorialspoint.com/seo/index.htm>

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SEO (Search Engine Optimization) is the activity of optimizing Web pages or whole sites in order to make them more search engine friendly, thus getting higher positions in search results.

This tutorial will teach you simple SEO techniques to improve visibility of your web pages for different search engines specially for Google, Yahoo and Bing.

## AUDIENCE

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This tutorial has been prepared for the beginners to help them understand simple but effective SEO characteristics. After completing this tutorial you will find yourself at a moderate level of expertise in using simple but effective SEO techniques from where you can take yourself to next levels.

## PREREQUISITES

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We assume you are aware of simple web technologies like HTML, XHTML, Style Sheet etc. If you already have developed any website then it is an added advantage and it will help you understand SEO concepts very easily.

### 1 - SEO Useful Resources

A collection of *SEO* Sites, Books and Articles is given at this page.

[SEO Useful Resources](#)

### 2 - SEO Tools

A list of great SEO tools available freely to help you to improve your website.

[SEO Tools](#)

### 3 - HTML Tutorial

If you are willing to learn HTML to start developing webpages then you can start with.

[HTML Tutorial](#)

### 4 - SEO Tutorial in PDF

Download a quick SEO tutorial in PDF format.

[SEO Tutorial in PDF](#)