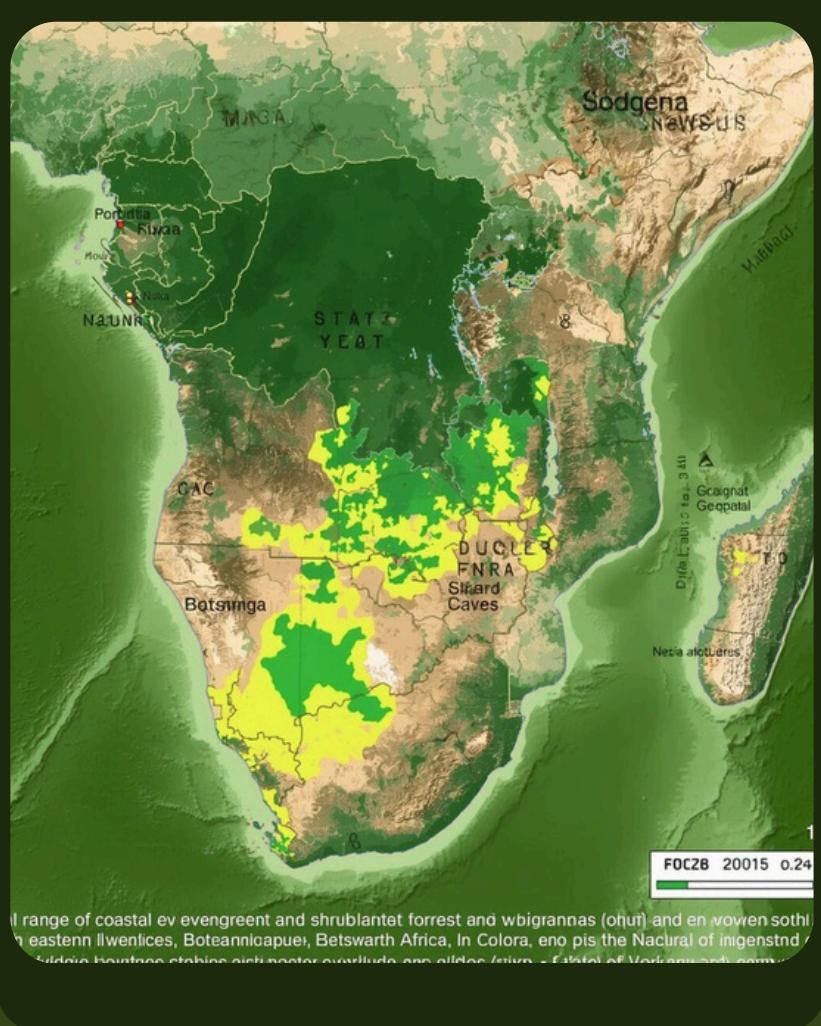


STRELITZIA AUGUSTA



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Strelitzia augusta, commonly known as the White Bird of Paradise Flower or Giant Bird of Paradise, is a large evergreen perennial plant in the family Strelitziaceae, native to South Africa.



It has large, oval to elliptical leaves, giving it a tropical appearance similar to a banana plant. It can reach up to 10 meters tall in tropical climates, but is generally shorter indoors.

Its most distinctive feature is its white, feathery flowers and nearly black bracts (leaf-like structures that encircle the flower stem). The flowers are shaped like the birds of paradise, from which it derives its name.

It is a fast-growing and easy-care plant.

Cultivation and Uses

It prefers bright locations with plenty of direct sunlight. It requires well-drained, rich soil. Keep the soil moist during the growing season and reduce watering in winter. It prefers warm environments (18-24°C is ideal) but is intolerant to frost. It requires moderate to high humidity.



It is grown for its exotic, lush, tropical foliage and unique white flowers. It adds drama to gardens, parks, and large indoor spaces. It can be grown alone, in groups, along walls, or in large pots. Like other *Strelitzia* species, the long-lasting flowers of *S. augusta* are popular in the floriculture industry for creating exotic bouquets and floral arrangements.