

NERIUM OLEANDER



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Nerium oleander, commonly known as Oleander, is an evergreen, profusely flowering shrub belonging to the Apocynaceae family. It is recognized for its vibrant flowers, which range in color from white to pink, red, and yellow, as well as for its lance-shaped leaves.



The species is native to the Mediterranean basin, North Africa, and Southwest Asia. It is exceptionally resistant to drought, saline soils, and extreme heat. Due to these characteristics, it grows naturally in Turkey—especially along the Aegean and Mediterranean coasts—and is among the most commonly preferred plants in landscape design.

Cultivation and Uses

Nerium oleander is widely cultivated along highways, in parks, and as garden hedges due to its rapid growth rate and minimal maintenance requirements. It thrives in full sunlight and develops a very dense form when pruned regularly. It can be easily propagated by cuttings.



It is well known in landscaping for its ability to create a barrier against noise and dust. However, as a very important warning, all parts of the plant (leaves, flowers, and sap) are highly toxic to both humans and animals. Therefore, it should be planted with great caution in areas where children and pets are present. It is recommended to wash hands after contact with the plant and never to burn pruning waste, as the smoke is also toxic.