the same public adds. I found it really boring so I've been thinking how I could make my commute more interesting.

Every day I take 2 subways in my school commute, which means I spend a long time looking

# 3D

illegal, so I thought it would be better to do something digital, in order to not getting so exposed.

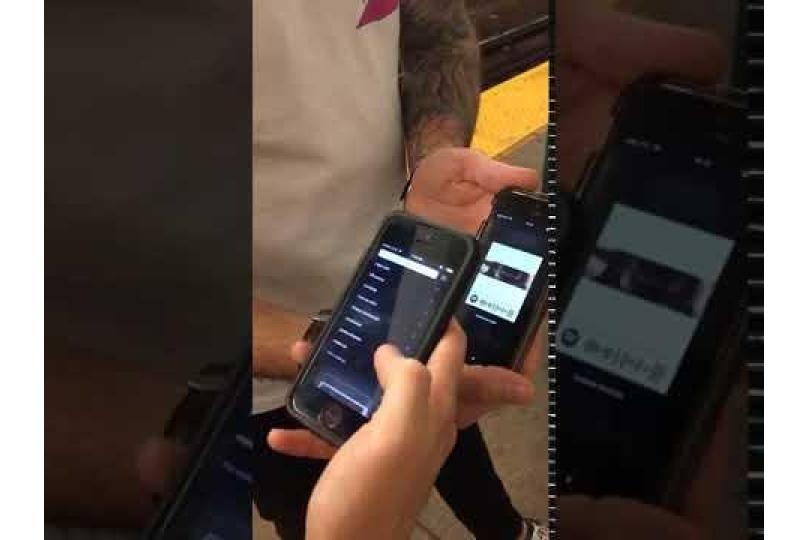
I have been doing some research in AR and I found out this app: Zappar.

I first started doing some collage with the ads, but then I felt uncomfortable doing something



Most people are with headphones, and I use to wonder about what music are they listening, and how cool would it be to be able to share music between people in the train, and to create a playlist for each train line and see each one's style.

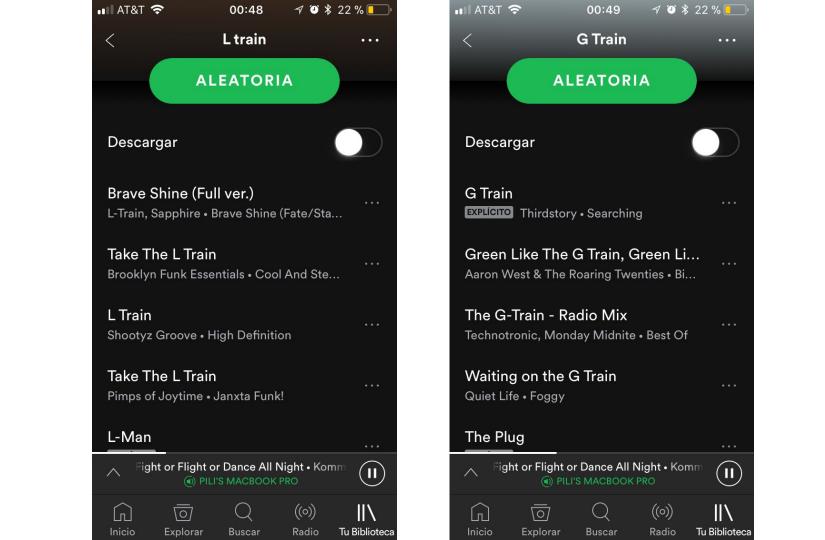












## 4D



Using Social media apps only during downtimes.

Inspirations: Portlandia episode and my personal experience.



Time measure: subway, laundry, market lines, uber, doctor waiting, etc

### **TRAIN**

## **LAUNDRY**

## **LINES**



ORGANIZING AN ACTIVITY

#### STATION



**TRAIN** 

- CATCHING UP WITH
FRIENDS YOU HAVE NOT
SPEAK FOR A WHILE
- WHATASAPP GROUP
- CATCHING UP WITH
- FUN VIDEOS / ACTIVISM
- LOOKING FOR AN
APARTMENT / BUYING
SOMETHING IN AMAZON



#### WASHING

O.

- WATCH STORIES - Upload Content
- ANSWER MESSAGES



#### **DRYING**

- READING CHAIN Emails from School
- UNSUSCRIBE Marketing emails
- SUBSCRIBE TO Workshops and Activities.



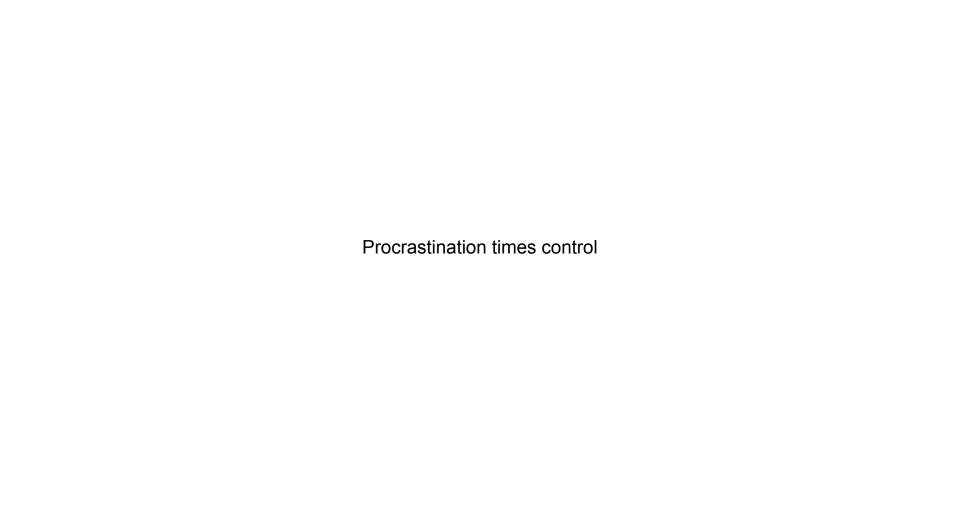
#### **ELEVATOR**

#### - READ - Post



#### **MARKET**

- CHECK GROUPS MESSAGES



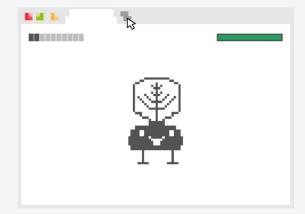




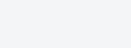
## TABAGOTCHI













Find your focus with fewer distractions. Try Breather.

### Thank you

