

instruction sets for strangers

BELLA WU

RAY LC



bryant park

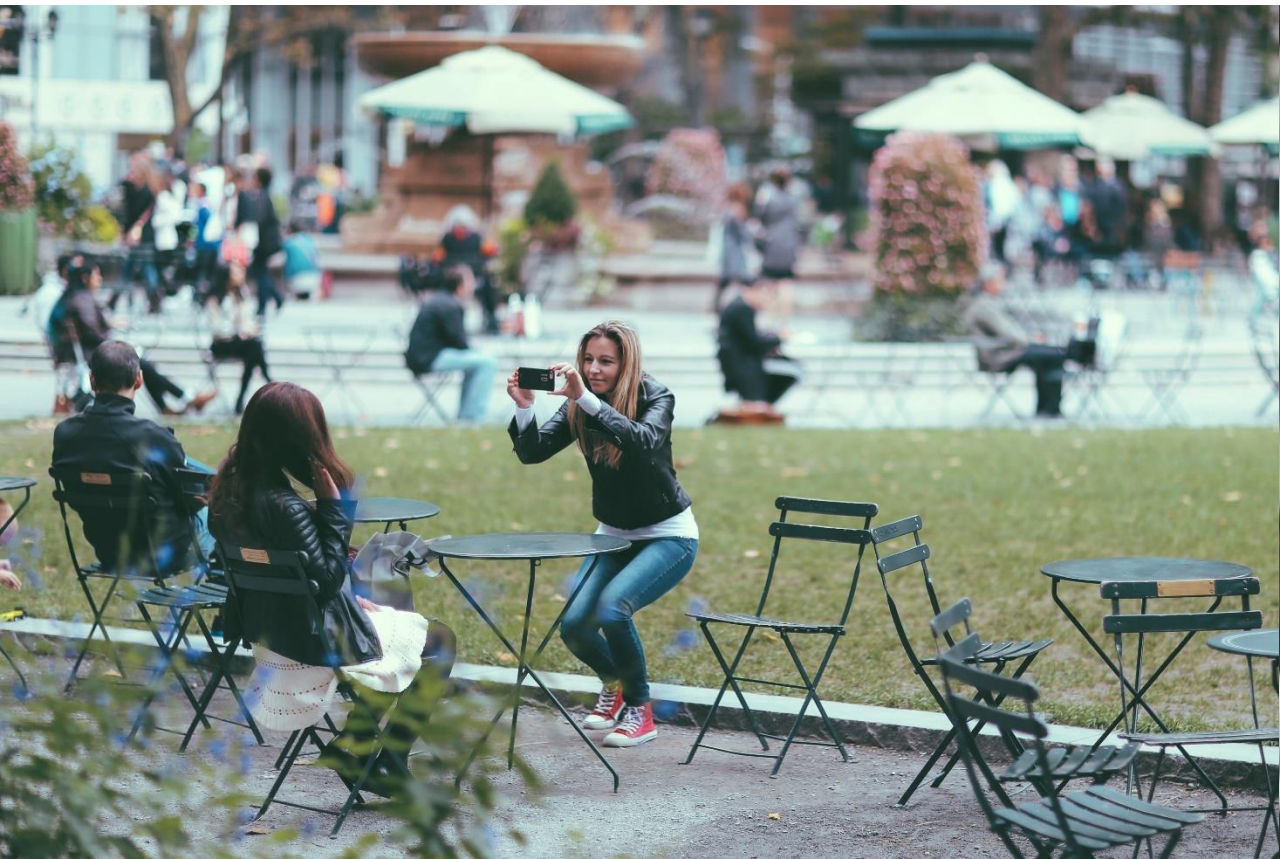
is a patch of greenery in the center of New York city with a compact space loaded with opportunities for physical activities, social interaction, and games.

3 to know

1. tourists and New Yorkers share the space.
2. free public games, sports, books.
3. compartmentalized space for diff occasions.



tourists dominate the fountain



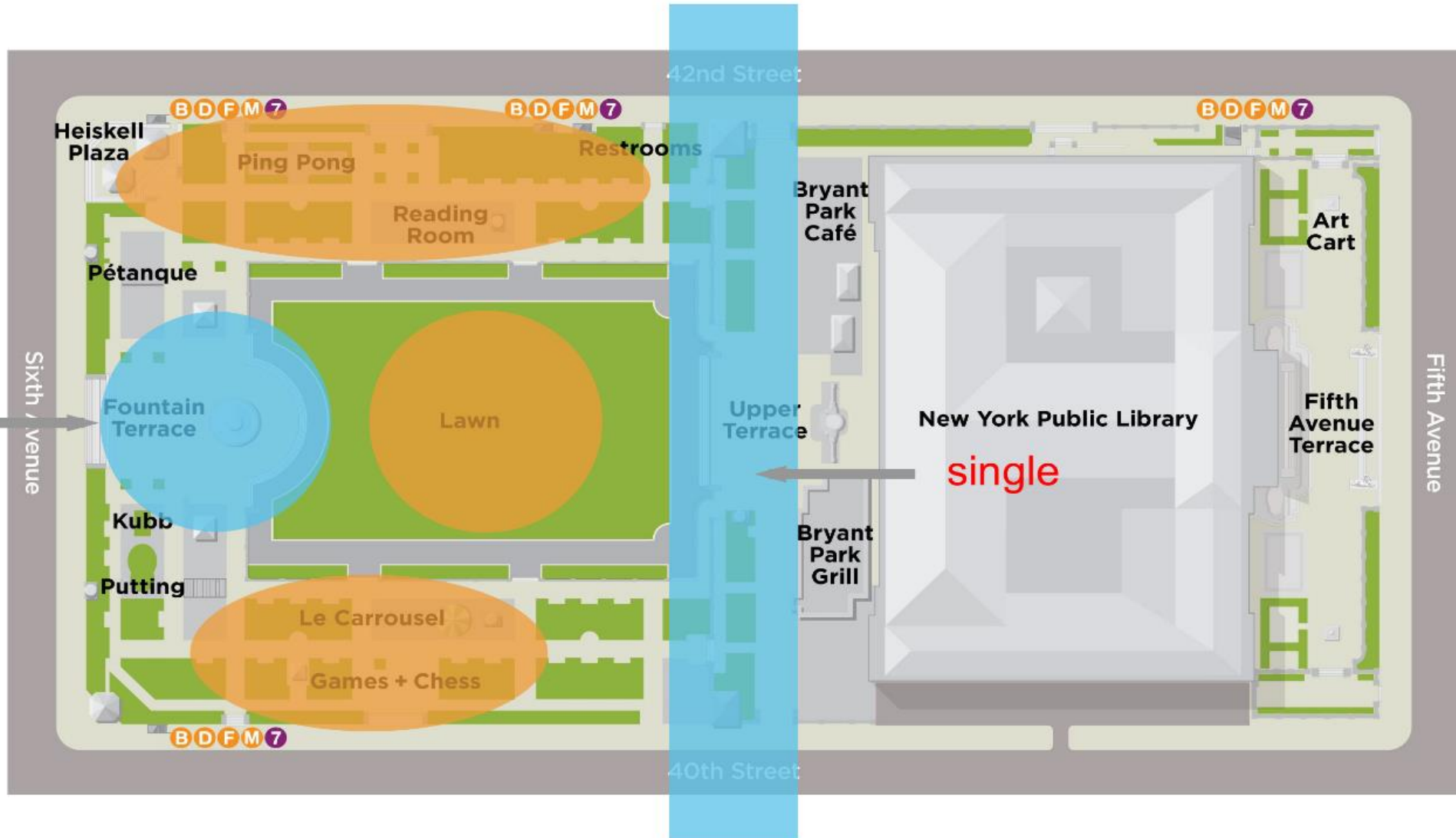
new york participants on the lawn



Where people assemble for certain activities...

Where people are waiting/going sightseeing...

in groups/
pairs

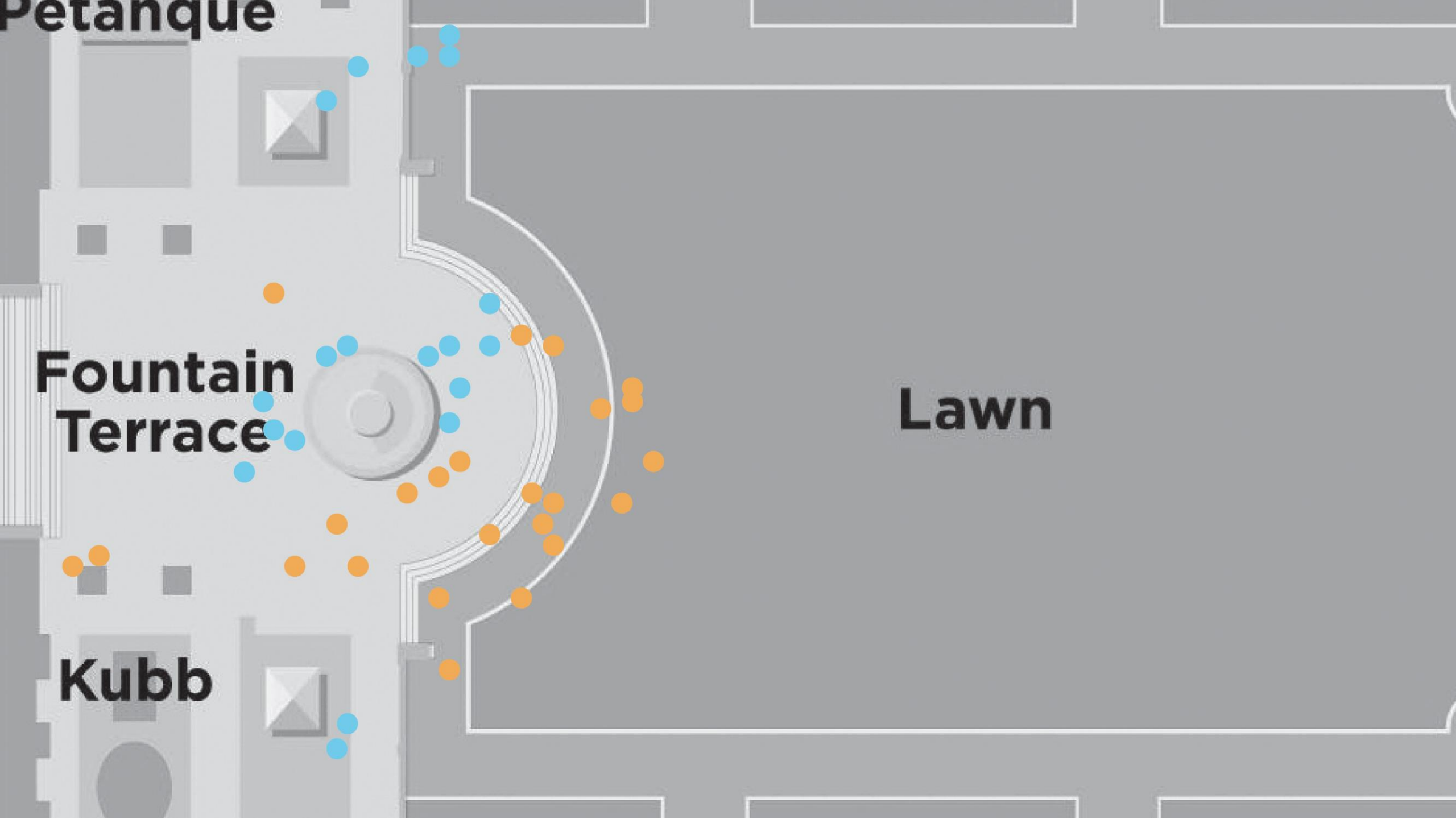


Pétanque

**Fountain
Terrace**

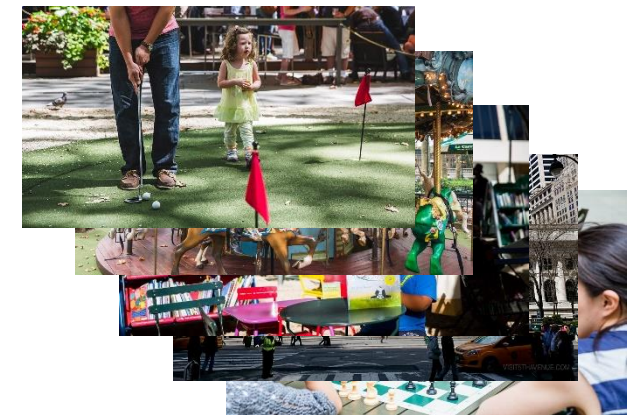
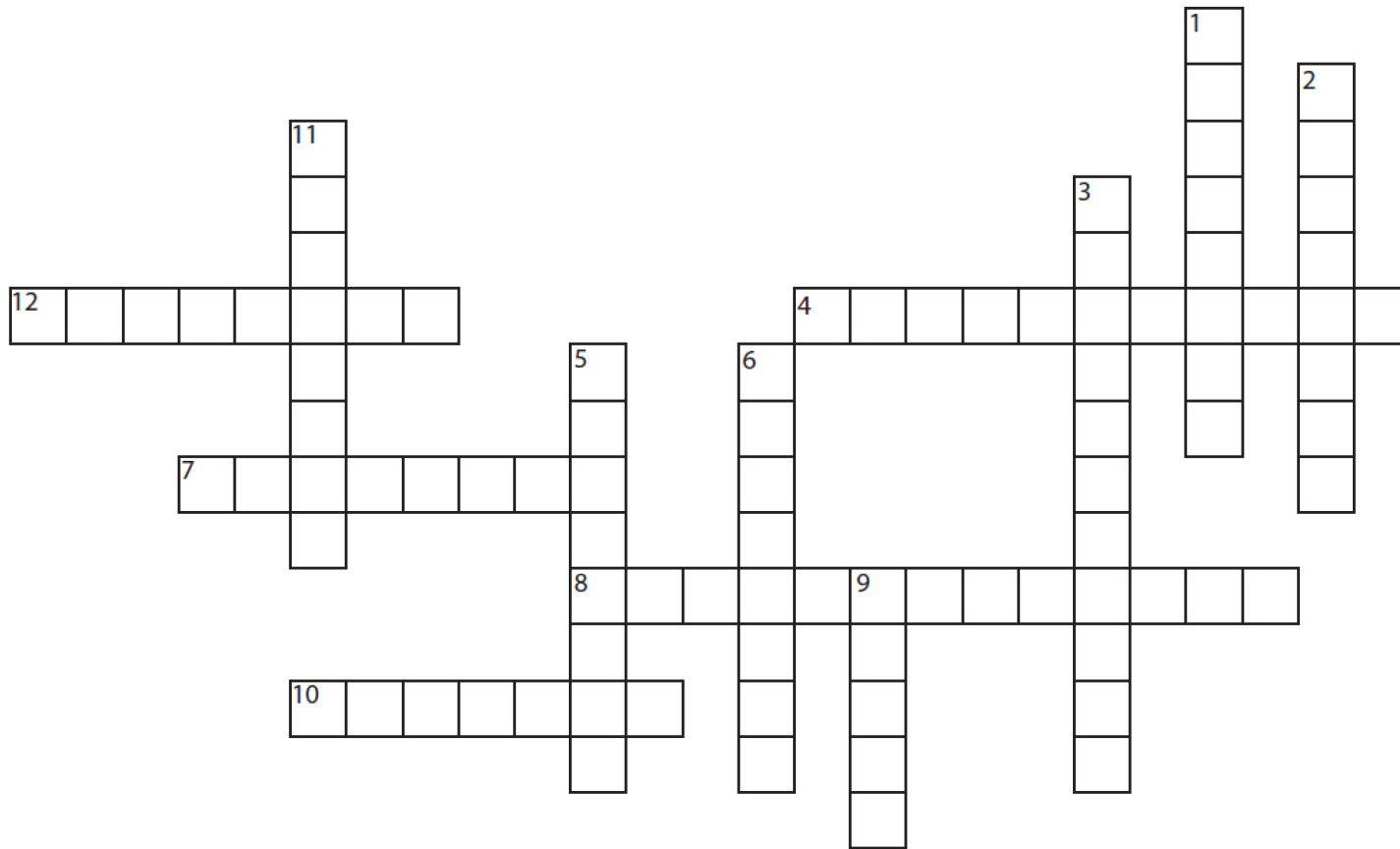
Kubb

Lawn



prototype one: setup

A booklet of images (with numbers) attached, no board



prototype one: interactions (lacking)



- “Gone With the Wind” flimsy
- Lack of colors / amazingness
- Hard to flip through clues
- Not clear it’s to be filled out
- Locations often congested
- Tuesday: busy lunch crowd
- No engagement

- + Got lots of looks / intrigue
- + Helped by park service people
- + Didn’t get arrested
- + Romantic

prototype one: interactions (lacking)



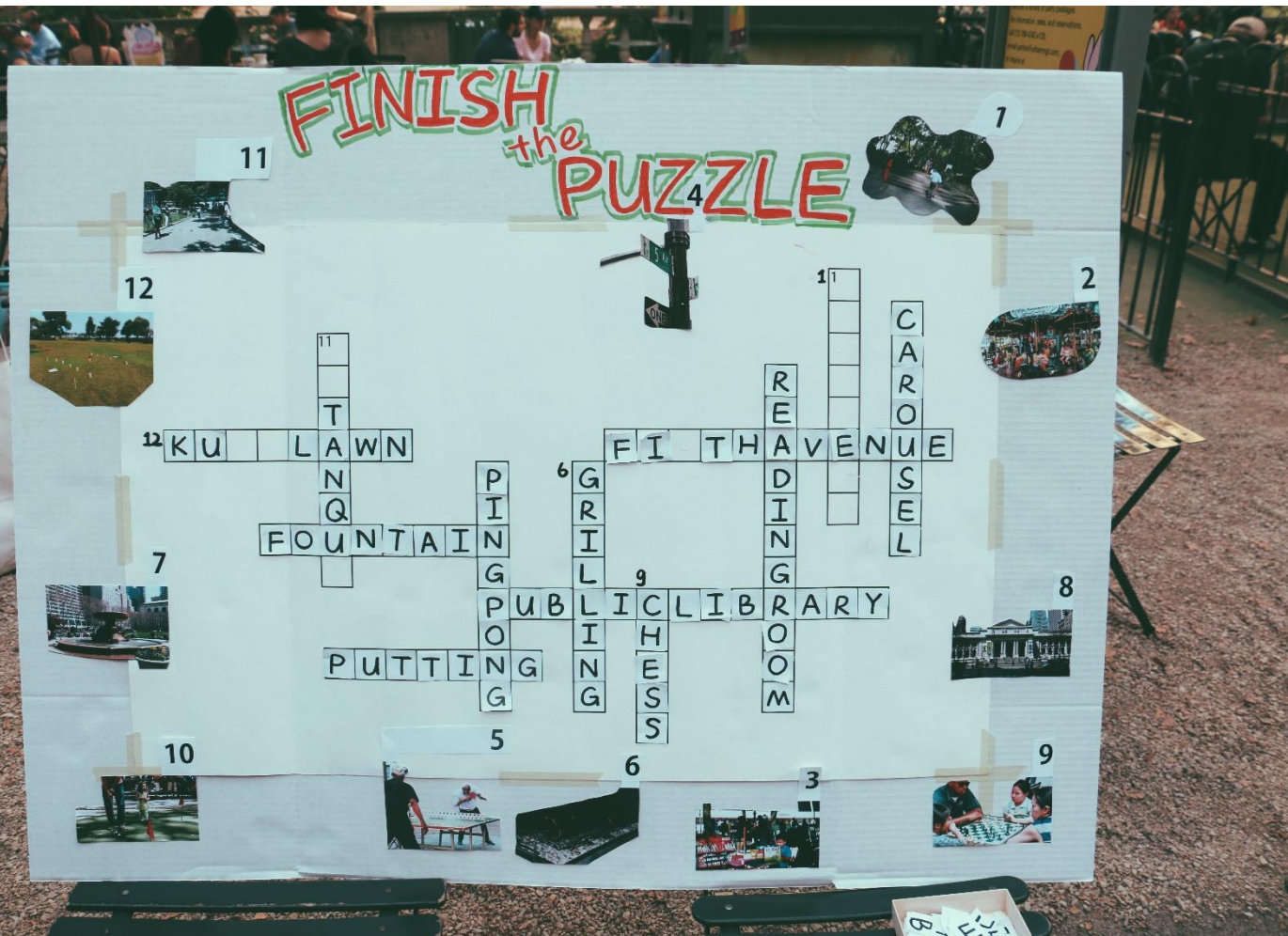
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prototype episode two: a new hope



- + Partially filled out to start
- + Used stick-on letters
- + Got lots of looks + interaction
- + Some ppl worked really hard!
- + Post interview: “caught my eye”
- + Interview: easy to pick up pieces
- + Didn’t get arrested
- + Romantic
- Had to use some text
- Post interview: petanque “hard”
- Changed solution 1 because “we need the letters”

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Second Public Prototype

-designed for Bryant Park-

Bella & Ray
6 Oct. 15:30-16:30

bryant park: where strangers meet

