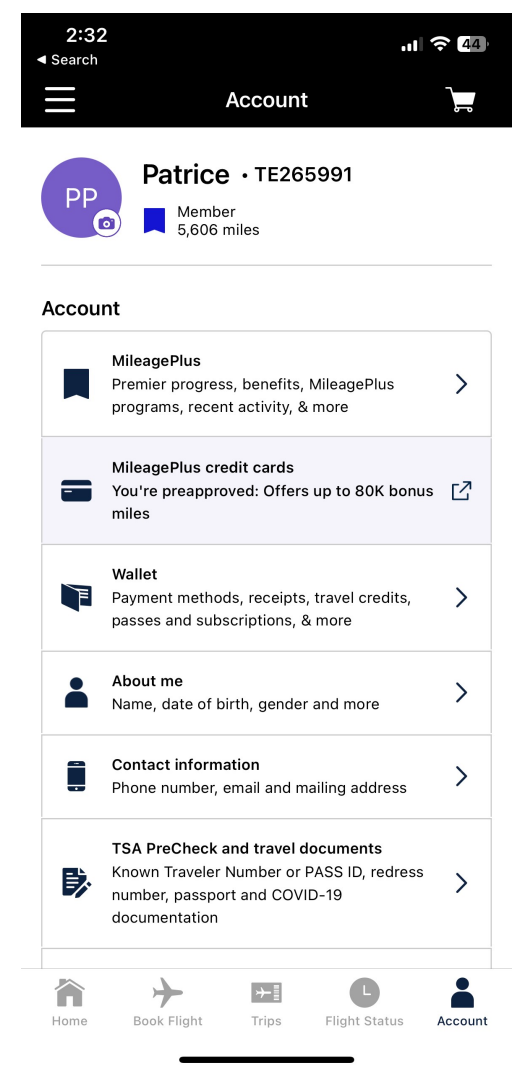


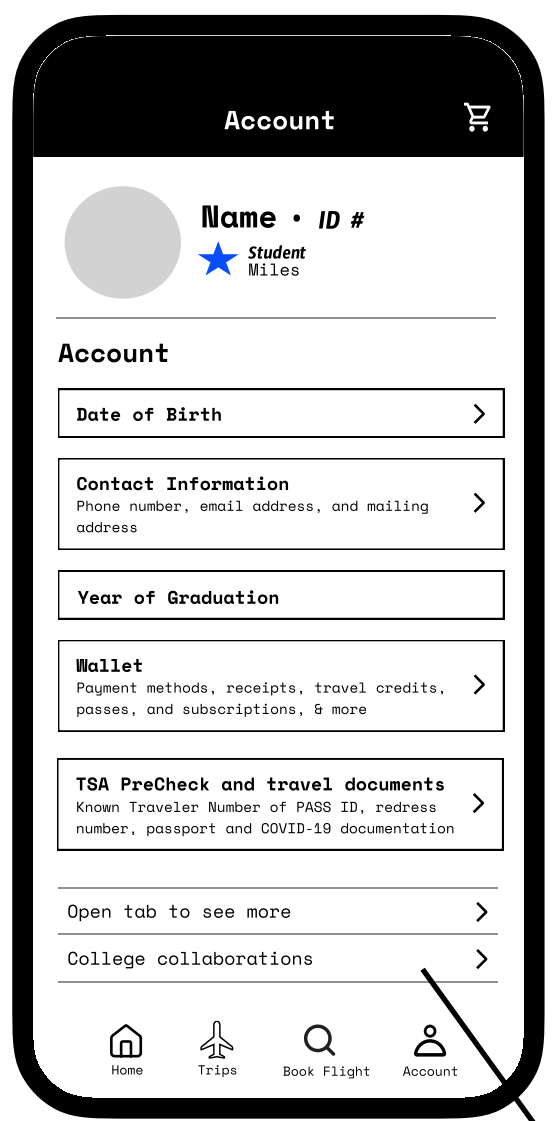
Changes made:

- discounted prices for Economy seats

Reasoning:
These seats are usually offered at a lower price and have highest seating amount



Before



After

Changes made:

- less buttons
- college information
- college collaborations

Reasoning:
less information on the page to reduce overwhelmed students
make it easier to read
have opportunities for school collaborations and incentives for students

College collaborations

- Link to be United Ambassador >
- Partnerships with college clubs/programs >