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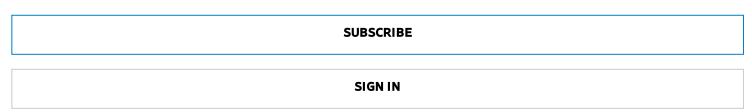
What's an Experience Worth? The Math Is Tricky

Increasingly, people are valuing experiences over things. But the hard part is knowing how to compare the two

By Kevin McAllister
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I recently faced a small spending decision that spoke volumes: I had to choose between buying a pair of tickets to a Major League Baseball playoff game or a new jacket for the fall. My budget wouldn't

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