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YOUR MONEY

Moira Forbes: Don't Get Weighted Down By Other People's Expectations

Granddaughter of Malcolm Forbes and daughter of Steve Forbes talks to Veronica Dagher in WSJ's 'Secrets of Wealthy Women' podcast



Moira Forbes, who says she was always taught to be financially independent, says women need to have more conversations about money. PHOTO: GARY GERSHOFF/WIREIMAGE

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When people hear the last name of Moira Forbes, they often make certain assumptions.

As the granddaughter of publishing icon Malcolm Forbes and daughter of former presidential candidate Steve Forbes, they may think she's entitled or doesn't have to earn her own money.

Ms. Forbes, who is executive vice president of Forbes Media and publisher of ForbesWoman, works hard to prove them wrong.

“For me, it was never a question of whether I would work or whether I could work. We were always taught to be financially independent,” says Ms. Forbes, in this week's Secrets of Wealthy Women podcast.



Moira Forbes: How to Make a Name For Yourself



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She also explains to host Veronica Dagher why women need to have more conversations about money and how they can tap into their social networks to learn about money and investing.

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