

FOR WHAT?

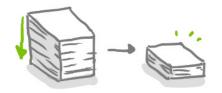
## incleases design 1Q



designers: much broader set of ideas



less documents



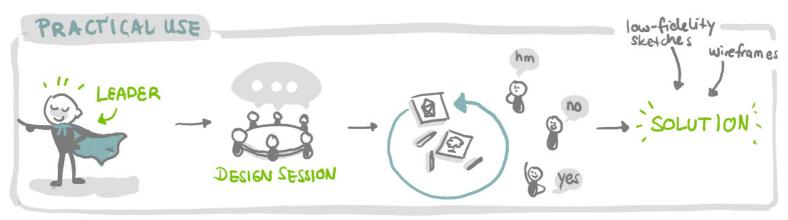
## every member articulate

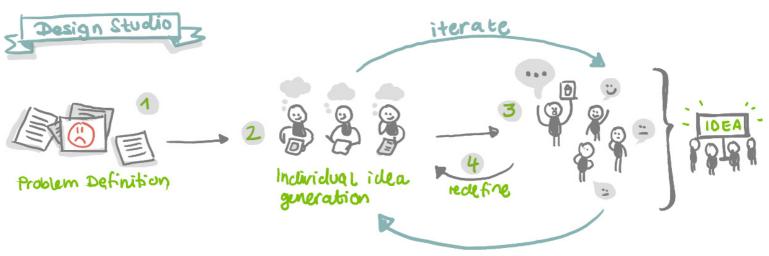


feelings of ownership

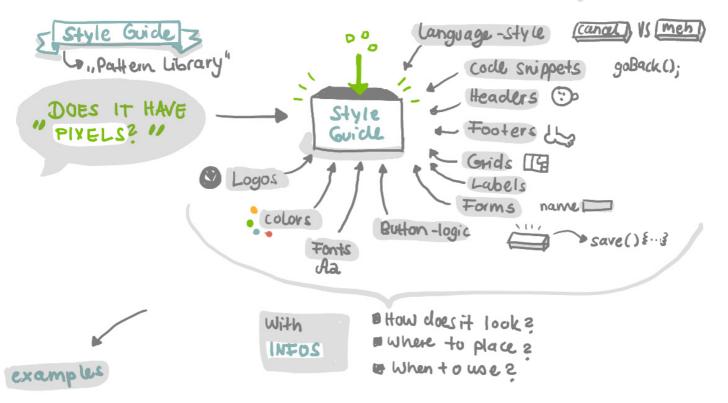








Where to collect all this stuff??



- **WIKI**
- ..Live Style Guides" (repos with {coole})

