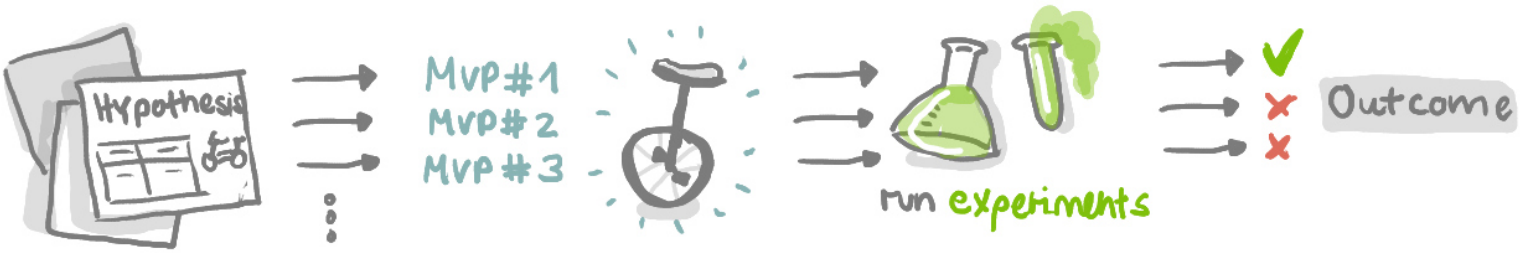
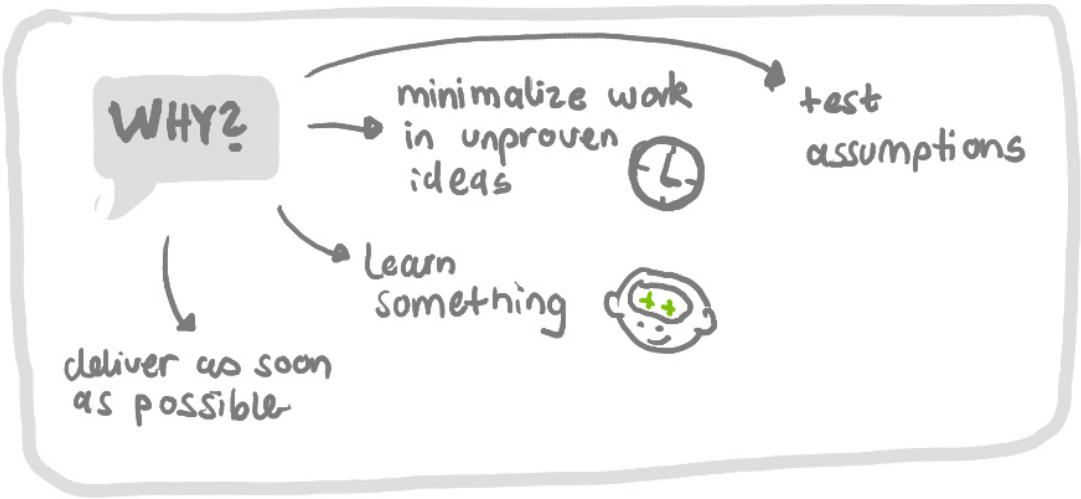
MVP's & Experiments

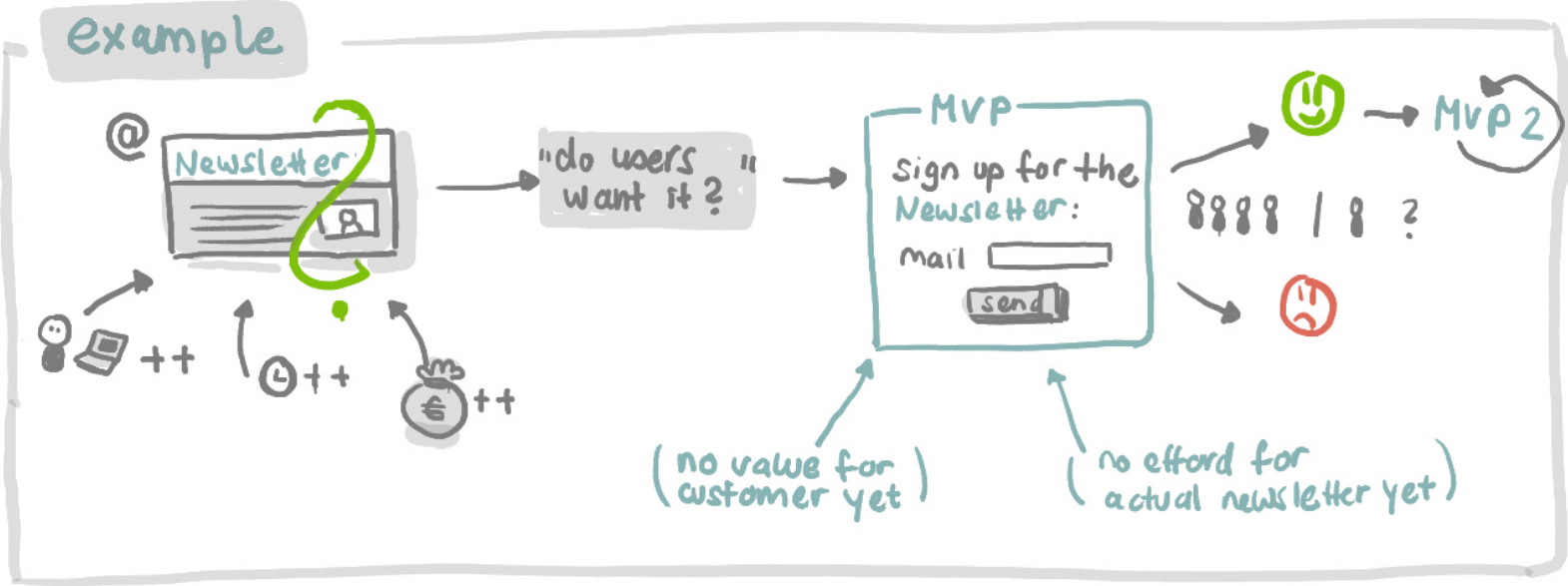
↳ Minimal Viable Product

„Build the smallest MVP possible!"
↳ it's for learning,
↳ iterating,
↳ modifying,
↳ throwing away





example



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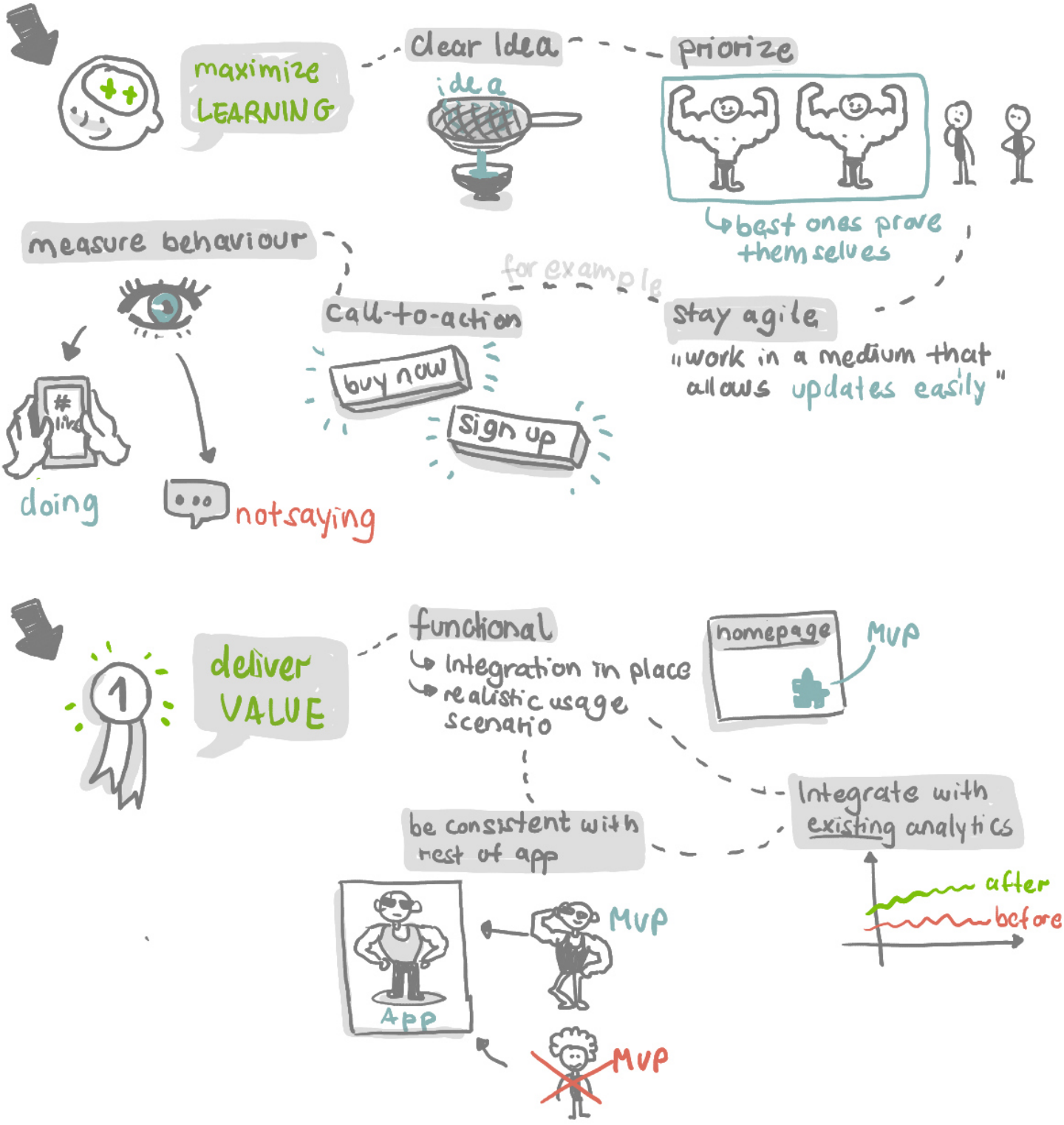

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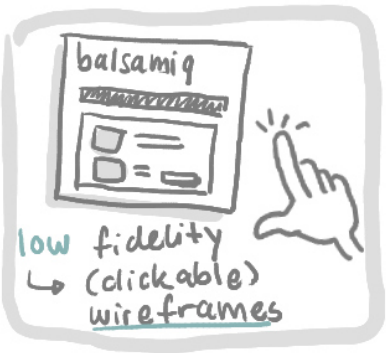
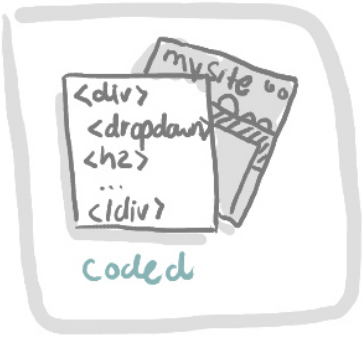
CREATE the MVP

PROTOTYPES



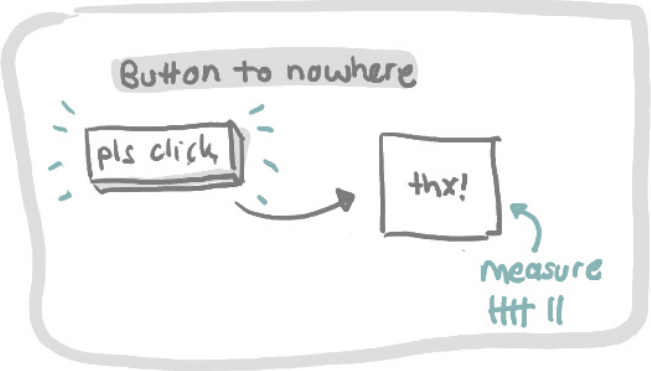


TEST IT
- → Stakeholder
- → colleagues
- → team members
- → [...]

NON PROTOTYPES

- What trying to learn?
- Market main signals for validating?
- Other signals as indicator?
- Fastest Way?

examples



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