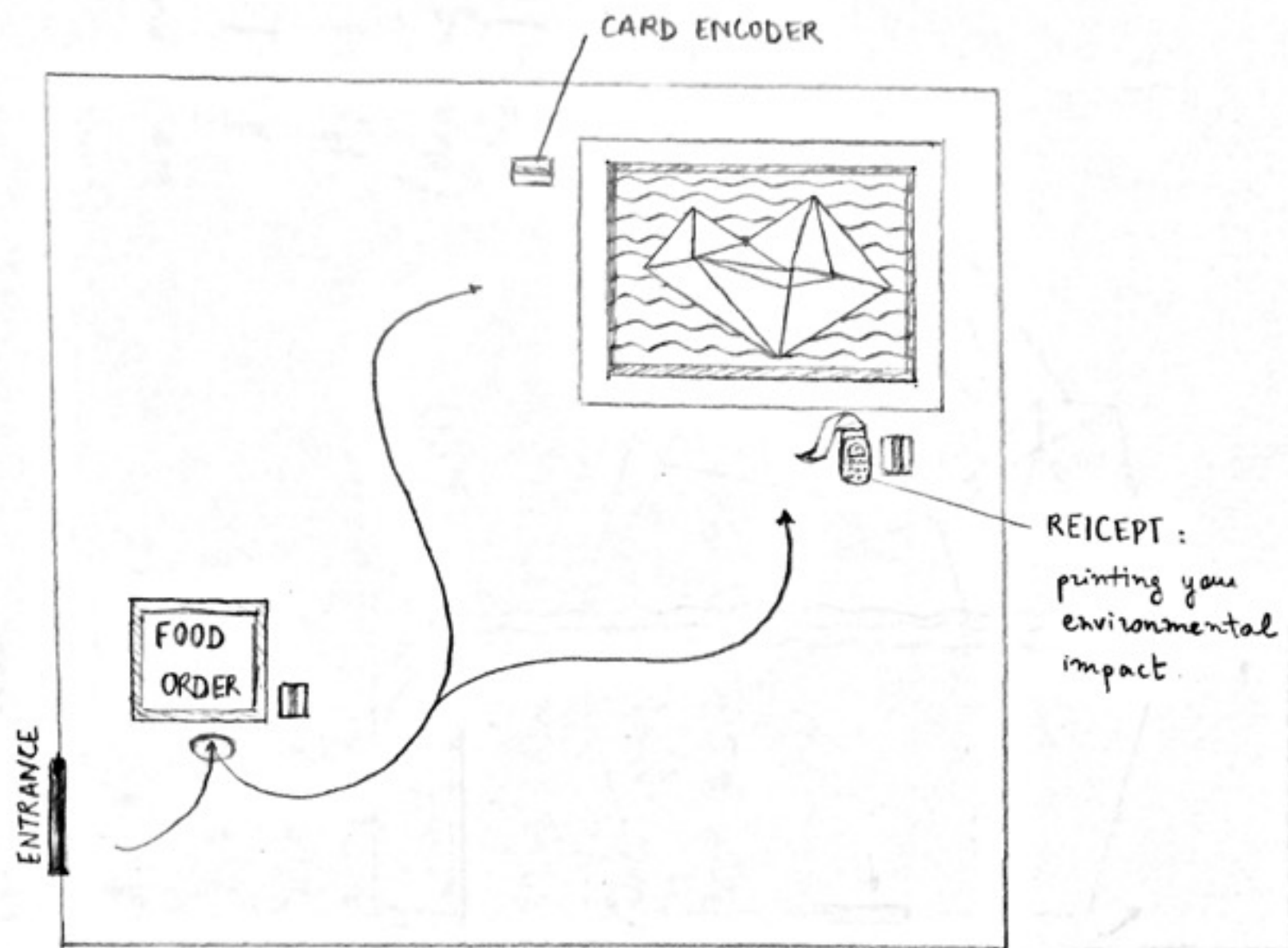


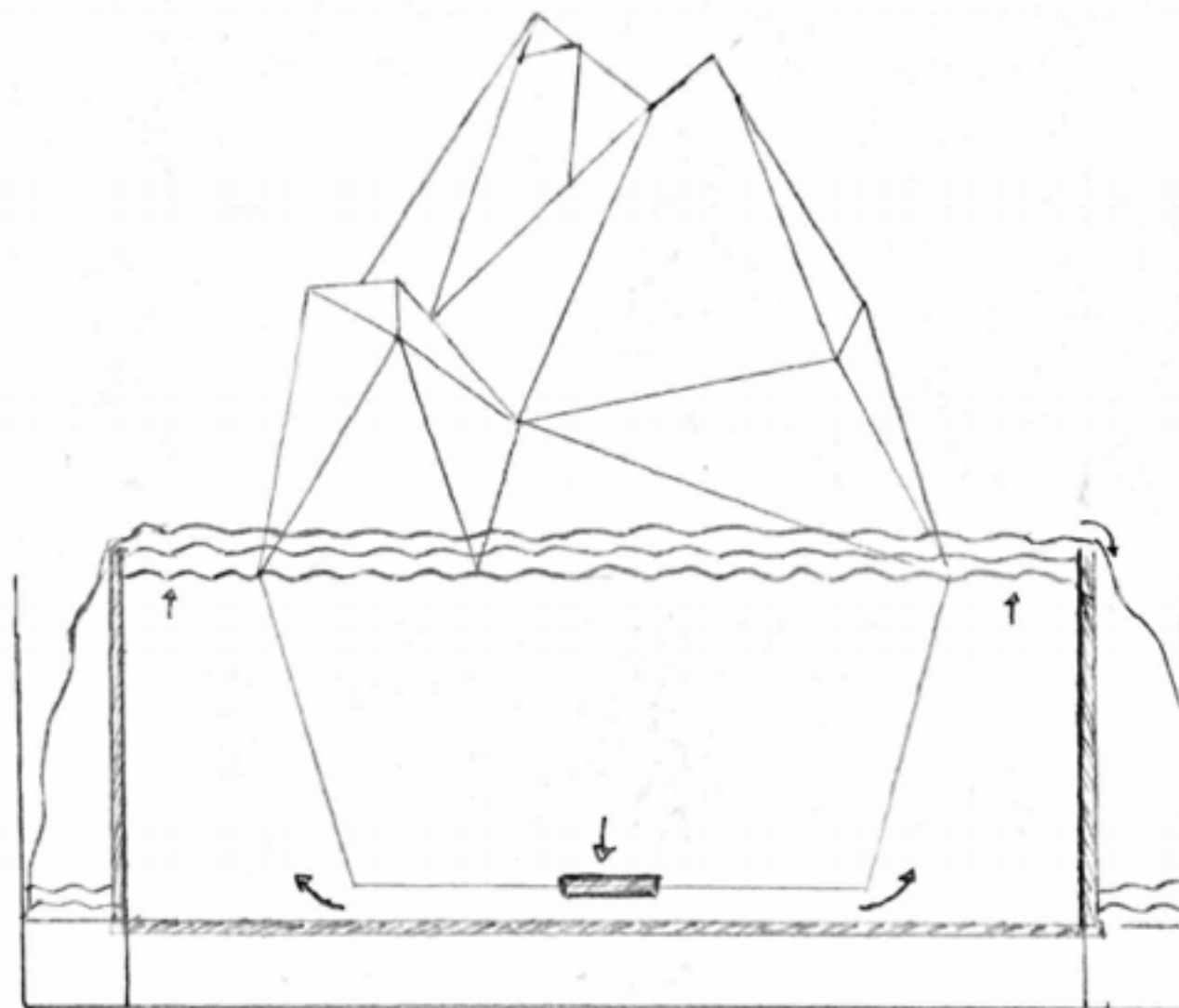
untitled
iceberg
shopping
project

alexandria alcancia-shaw
thomas gauthier-caron
vsevolod ivanov
marie pontais
sebastien g

concept

- A physical/virtual shopping environment in which one can shop for consumables and didactically learn about the costs of these choices via visual representations of climate change as sculpture and print.





purpose

- To critique our consumption of goods in new forms and quantify its hidden costs in a visual and tangible manner (co2 levels, loss of jobs to mechanization, etc)

setup

Station 1:

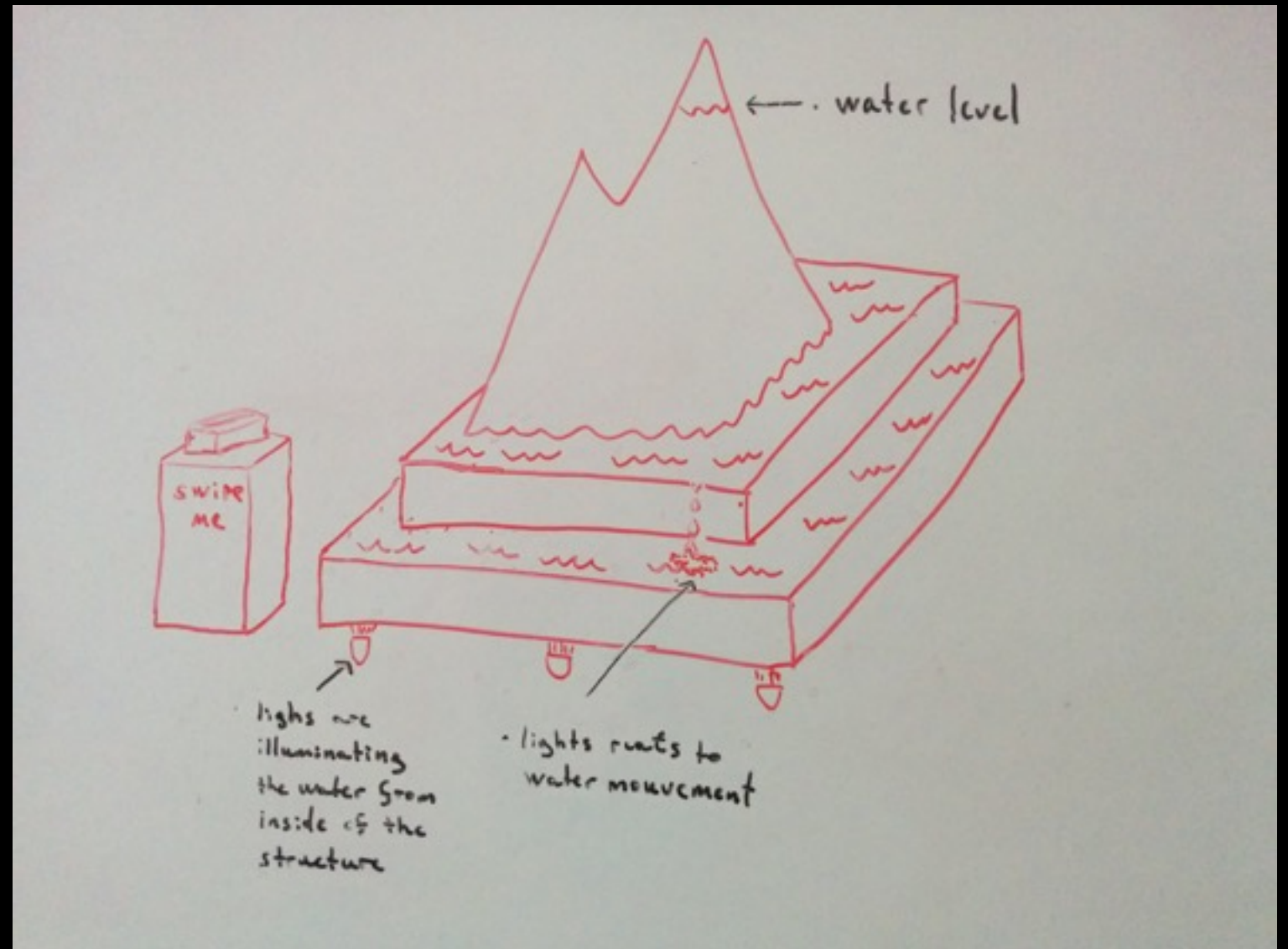
- A touchscreen interface to “shop for items with” that loads your order on a screen



setup

Station 2:

- An iceberg sculpture where the water level responds as the information from the card is read + a receipt of your consumption is fed out



technical requirements

- HTML/CSS/Js for designing the interface and defining the user experience
- javascript/node.js programming for the back end of the touch screen interface
- c++ programming for programming the reading/writing of the shopping cards
- 3d modeling/CAD renderings and building for the iceberg design
- arduino/C programming for the receipt printer

relevant
artworks:
print

212702

This number must appear
on all packages, invoices
and correspondence.

TO: BARBARA FISHER c/o JEFFREY M. GARDNER GALLERY (HART HALL)
UNIVERSITY of TORONTO ATN: B. Fisher DATE: SEPT 9/07
VA: 7 HART HOUSE CIRCLE, TORONTO RECEIVED COLOR FOR TERM: 30 DAYS
416-978-2453

Please supply the following goods subject to the conditions specified below.

DATE REQUIRED:

ID#	QUANTITY	DESCRIPTION	PRICE
		LABOUR CHARGE *** re: PAINTING GALLERY WALLS (STUDIO HEAVEN)	
		\$20.00 per hour x 7.5 hrs ————	\$ 150.00
		PAY TO THE ORDER OF: Kelly March 109 MIDLAND ST #41 TORONTO, ONT. M5V 1G3 416-203-0072	
			\$ 150.00

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1. Do not deliver goods without a purchase order.
2. Acknowledge receipt of the order specifying dates and a definite shipping date.
3. Make no substitutions or changes without our authorization.
4. We reserve the right to cancel this order if it cannot be delivered as ordered.
5. The order may not be filled at higher prices than quoted.

PURCHASE ORDER

SIGNED: _____

Invoice - Kelly Mark (2007)



I Shop Therefore I Am - Barbara Kruger (1987)

relevant artworks



Pharmacy - Damien Hirst (1992)
The Feud