LONDON
WEB STANDARDS

STATE OF THE BROWSER (SOTB) #6
16 September 2017 - LONDON

SPONSOR PACK

KEY SUMMARY

Where:	Conway Hall, Holborn
When:	16 September 2017
Who:	400 web designers, developers, students and other web professionals.
Online:	stateofthebrowser.com

A full-day conference for everyone interested in where the web is heading and how to keep it open.

All our previous SOTB conferences sold out very quickly.

EVENT OUTLINE

The theme, for State of the Browser 6, is going to be "**Rise of the Browsers**".
We are looking for talks which outline the best and most adventurous ways of working in browsers.

■ HISTORY

London Web Standards

London Web Standards brings together web professionals who are working for a better web. Our monthly meetups provide them with an opportunity to teach, inspire, learn, network and debate. Each meetup features a speaker drawn from our membership or the wider standards community. The talks cover a range of topics including HTML5, JavaScript, YQL, accessibility, web fonts, UX and front-end performance.
londonwebstandards.org

Browser Event

In 2011 London Web Standards organised a one day conference focusing on the 'State of the Browser' at Ravensbourne. The Event was attended by 140 web professionals. The event was streamed live over the internet and at its peak was watched by over 200 people. The conference was then repeated in 2012 and 2013, with 175 delegates. In 2014 we moved to Conway Hall, Red Lion Square Holborn and was attended by almost 400 people.
The videos from the 2014 event are available at:
http://browser.londonwebstandards.org/category/speakers/

We have run SOTB each year since then.

Our 2014 speakers were:
- Microsoft, Martin Beeby (@thebeebs)
- Opera, Andreas Bovens (@andreasbovens)
- Google, Jake Archibald (@jaffathecake)
- Mozilla, Chris Heilmann (@codepo8)
- Fernando Campo and Borja Salguero (@ferkhamp and @borjasalguero)
- Dan Donald (@hereinthehive)
- Ruth John (@Rumyra)
- Yoav Weiss (@yoavweiss)
- Dan Appelquist (@torgo) chairing a panel sessions with all the speakers

Feedback

"Honestly I think that was one of the best conferences I've been a part of"

"I felt the talk slots were timed and scheduled well and it was an honour to be part of the panel at the end"

"I'm trying really hard to think of what you could do better next time!"

◼ SPONSORSHIP

Sponsoring SOTB #6 will give you access to 400 web professionals at the event, more via our mailing list (2000+) and more via our twitter account (3000+), event website and talks posted on Vimeo (all talks are filmed).

CONTACT

If you are interested or have any questions regarding sponsorship please contact Dave Letorey:

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twitter: @webstandards

SPONSORSHIP PACKAGES

HEADLINE £1,500 (1 place available)	MAJOR £1000 (3 places available)	MEDIUM £500 (3 places available)	SMALL £250 (5 places available)
Sponsors after party food	Sponsors Speakers Dinner	Help pay for the after party drinks	Pays for Diversity tickets
6 free conference passes	3 free conference passes	2 free conference passes	1 free conference pass
Thank you to your company or product on stage	Thank you to your company or product on stage	Thank you to your company or product on stage	Thank you to your company or product on stage
Logo on SOTB6 website with hyperlink	Logo on SOTB6 website with hyperlink	Logo on SOTB6 website with hyperlink	Name on SOTB6 website with hyperlink
Logo and text on introductory slide deck	Logo and text on introductory slide deck	Logo on introductory slide deck	Logo on introductory slide deck
Logo and text paragraph in mail-outs	Logo and text paragraph in mail-outs	Logo in mailouts	Name in mailouts
Large Logo on Top of badges	Logo on badges	Name on name badges	
2 Tickets for Speakers Pre-Conference meal	1 Ticket for the Speakers Pre-Conference meal		
2 tweets about your company to LWS followers	1 tweet about your company to LWS followers		
Logo on screen during breaks	Logo on screen during breaks		
Logo on Conference T-Shirt			