# BIN CHOI

Portfolio: binchoi.github.io/projects · GitHub: binchoi · LinkedIn: binchoi · Email: binchoi@u.yale-nus.edu.sg

## **EDUCATION**

#### National University of Singapore (Yale-NUS College)

**BSc** (Hons) in Computer Science · GPA: 4.85/5.00

July 2019 ~ May 2025\* Singapore, Singapore

- Yale-NUS Global Leader Scholar merit-based, full scholarship awarded to only eight students since inception.
- Liberal Arts and Medicine BS/MD Pathway one of four students offered early admission to postgraduate MD program.

\* Leave of Absence (2022-2024) for full-time employment

#### **Columbia University**

August 2024 ~ December 2024

**BSc** (Hons) in Computer Science (Exchange) · GPA: 4.0/4.0

New York, NY

• Teaching Assistant for Advanced Software Engineering (COMSW4156): grading assignments, leading office hours, and providing academic support to 160 graduate and senior undergraduate students.

## **EXPERIENCE**

# MedViz (Yale School of Medicine)

June 2024 ~ Present

Software Engineer · Internship

New Haven, CT

- Designed and deployed a data pipeline using Apache Airflow, Docker, Redis, and RabbitMQ to automate semantic map generation, increasing processing capacity by 25 times and reducing end-to-end latency by 70%. (link)
- Led the development of a multi-level topic discovery system for a biomedical literature visualization tool (JavaScript) and increased topic uniqueness by 45% with an innovative tree-based topic modeling algorithm.

Buzzvil June 2022 ~ June 2024 Seoul, South Korea

Software Engineer (Server) · Full-time

- Led the backend development of a novel offerwall product BuzzBenefit (Web), from identifying system requirements and dependencies to software implementation, load testing, configuring monitors, deployment, and production troubleshooting, driving \$30 million of revenue within the first-year post-launch. (link)
- Designed and developed scalable APIs on enterprise-level microservices (Python, Go), serving billions of daily ad requests across more than 95% of mobile devices in South Korea, while optimizing key advertiser metrics such as Return on Ad Spend and User Acquisition.
- Ported 10,000+ lines of legacy code to merge an under-maintained microservice into a modular monolith, enhancing code consistency, reliability, and maintainability. Collaborated with CTO and tech leads on RFCs, design docs, and test plans.
- Achieved a 60% reduction in budget overruns for high traffic burst campaigns by engineering an innovative budget pacing system inspired by Proportional–Integral–Derivative (PID) controllers.

#### SKILLS

Stakeholder Management: Direct engagement with internal stakeholders and external partners, from startups to big tech. Collaboration: Effective teamwork across departments and clients, driving success through cross-functional collaboration. **Project Management**: Establish product roadmaps and coordinate development schedules to meet business objectives. **Languages**: English, Korean – *native*; Mandarin – *elementary proficiency* 

#### TECHNICAL SKILLS

Programming Languages: Python, Java, Go, JavaScript, R Documentation: API Spec, PRD, RFC, SLA, Design Docs Databases: MySQL, DynamoDB, Elasticsearch DevOps & Infra: AWS, Docker, Kubernetes, Linux Messages & Streaming: Kafka, RabbitMQ, Redis Data Engineering & Analytics: Airflow, Redash, Athena Monitoring & Logging: Prometheus, Grafana, Loki, Datadog Misc: Microservices, Domain-Driven Design, Design Patterns

### AWARDS

- AWS 2024 All Builders Grant (\$4000) for demonstrating strong potential as a future technical leader
- Best Poster Award nomination at IEEE American Medical Informatics Association's 15th Visual Analytics workshop
- Yale College Dean's Research Fellowship (\$5000)
- Languages: Korean, English all native proficiency