

Customer Sales Performance

All Values are in USD

Filters

region All
market All
division All

Customer	2019	2020	2021	21 vs 20
Nova		0.0M	0.4M	2664.9%
Integration Stores		0.2M	1.4M	887.2%
Chiptec		0.4M	3.0M	722.0%
Electricalsquipo Stores	0.2M	0.7M	3.6M	535.3%
Logic Stores	0.2M	0.9M	4.8M	515.2%
Electricalsbea Stores		0.1M	0.7M	504.6%
All-Out		0.2M	0.8M	495.7%
Elite	0.4M	0.8M	4.1M	495.5%
Boulangier	0.2M	0.8M	4.1M	492.9%
Neptune	1.0M	3.4M	16.1M	471.5%
Atlas Stores	0.2M	0.7M	3.2M	470.3%
Electricalslytical	1.8M	2.6M	11.9M	457.5%
UniEuro	0.6M	1.6M	7.3M	457.0%
Epic Stores	0.4M	0.9M	4.2M	446.1%
Euronics	0.4M	0.9M	3.9M	444.7%
Propel	1.6M	2.5M	10.8M	440.6%
Sorefoz	0.6M	1.1M	4.7M	433.6%
Girias	1.5M	2.1M	8.7M	419.3%
Chip 7	0.6M	1.3M	5.5M	416.1%
Relief	0.4M	1.0M	4.1M	403.6%
Surface Stores	0.1M	0.5M	2.1M	398.8%
Vijay Sales	1.7M	2.1M	8.5M	397.8%
Flawless Stores	0.1M	0.5M	1.8M	396.3%
Elkjøp	0.5M	1.3M	5.2M	391.9%
Ezone	1.5M	2.0M	7.9M	391.6%
Info Stores	0.1M	0.5M	1.8M	384.1%
Lotus	1.5M	2.1M	8.1M	382.6%
Acclaimed Stores	1.4M	2.9M	10.9M	378.1%
Reliance Digital	1.6M	2.6M	9.7M	377.9%
walmart	1.3M	2.6M	9.7M	370.4%
Expert	0.8M	1.8M	6.4M	364.0%
Radio Popular	0.5M	1.5M	5.3M	362.6%
Coolblue	0.5M	1.2M	4.2M	360.0%
Electricalsociety	2.3M	3.5M	12.4M	358.8%
BestBuy	0.9M	1.8M	6.3M	356.1%
Premium Stores	0.5M	1.1M	3.9M	353.1%
Fnac-Darty	0.5M	0.8M	2.9M	349.8%

AtliQ Hardwares



Control	0.9M	2.2M	7.7M	349.2%
Viveks	1.6M	2.2M	7.8M	348.1%
AtliQ Exclusive	9.6M	17.7M	61.1M	345.8%
Costco	1.1M	2.8M	9.3M	337.4%
Zone	0.3M	1.6M	5.3M	336.2%
Expression	1.7M	3.0M	9.8M	328.2%
Sage	4.8M	6.4M	20.7M	321.5%
Leader	4.7M	6.0M	18.8M	314.8%
ElectricalsIance Stores	0.1M	0.7M	2.3M	313.3%
Radio Shack	0.8M	1.7M	5.4M	311.5%
Saturn	0.2M	0.4M	1.2M	310.5%
Staples	1.2M	2.9M	8.8M	307.0%
Argos (Sainsbury's)	0.4M	0.7M	2.3M	306.0%
Croma	1.7M	2.5M	7.5M	305.1%
Otto	0.3M	0.4M	1.2M	298.6%
Notebillig	0.2M	0.4M	1.1M	287.4%
Electricalsara Stores	0.1M	0.6M	1.9M	286.0%
Synthetic	1.9M	4.4M	12.2M	276.0%
Forward Stores	0.6M	1.5M	4.1M	272.0%
Insight	0.4M	1.0M	2.8M	271.8%
Novus	1.9M	3.7M	9.9M	264.2%
Sound	0.6M	1.7M	4.4M	260.3%
Taobao	0.2M	1.3M	3.3M	248.7%
Currys (Dixons Carphone)	0.3M	0.8M	1.9M	246.9%
Nomad Stores	0.5M	1.6M	4.0M	246.9%
Ebay	2.6M	6.3M	15.2M	242.2%
Digimarket	0.8M	1.7M	4.1M	241.1%
Flipkart	2.9M	8.3M	19.3M	231.0%
Atliq e Store	7.2M	23.7M	53.0M	223.8%
Amazon	12.2M	37.5M	82.1M	218.9%
Grand Total	87.5M	196.7M	598.9M	304.5%



Market Performance vs Target

Fliters

region All
division All

All Values are in USD

Country	2019	2020	2021	21 vs 20	2021 - Target	%
Japan		1.9M	7.9M	421.1%	-0.3M	-4.1%
Portugal	0.7M	3.6M	11.8M	329.8%	-0.5M	-4.3%
India	30.8M	49.8M	161.3M	324.0%	-9.6M	-5.9%
Philippines	5.7M	13.4M	31.9M	238.4%	-2.5M	-7.8%
Netherlands	0.2M	3.4M	8.0M	237.9%	-0.7M	-8.2%
France	4.0M	7.5M	25.9M	347.2%	-2.2M	-8.4%
United Kingdom	2.0M	8.1M	34.2M	422.7%	-3.0M	-8.7%
South Korea	12.8M	17.3M	49.0M	283.3%	-4.4M	-8.9%
Italy	2.9M	4.5M	11.7M	262.5%	-1.0M	-9.0%
China	1.4M	5.4M	22.9M	422.0%	-2.1M	-9.0%
Pakistan	0.6M	4.7M	5.7M	120.5%	-0.5M	-9.3%
Bangladesh	0.5M	2.3M	7.0M	307.7%	-0.7M	-10.3%
Norway		2.5M	13.7M	551.8%	-1.4M	-10.5%
Australia	3.9M	10.7M	21.0M	196.2%	-2.2M	-10.5%
Sweden	0.1M	0.2M	1.8M	781.9%	-0.2M	-11.1%
USA	11.5M	31.9M	87.8M	275.0%	-10.2M	-11.7%
Austria		0.1M	2.8M	2401.3%	-0.3M	-11.7%
Newzealand		2.0M	11.4M	574.3%	-1.4M	-12.3%
Germany	2.6M	4.7M	12.0M	256.2%	-1.5M	-12.7%
Indonesia	2.5M	6.2M	18.4M	296.7%	-2.4M	-12.9%
Spain		1.8M	12.6M	711.4%	-1.8M	-14.1%
Canada	4.8M	12.2M	35.1M	288.1%	-5.1M	-14.5%
Poland	0.4M	2.8M	5.2M	185.8%	-0.9M	-18.1%
Grand Total	87.5M	196.7M	598.9M	304.5%	-54.9M	-9.2%



TOP 10 PRODUCTS

Filters

All Values are in USD

region All
division All

Products	2020	2021	2021 - 2020
AQ Mx NB	0.0M	1.4M	5723.5%
AQ Smash 2	0.4M	11.2M	2589.5%
AQ LION x3	0.1M	1.2M	1792.3%
AQ LION x2	0.1M	0.9M	1768.9%
AQ LION x1	0.0M	0.8M	1719.5%
AQ Home Allin1	0.7M	5.2M	769.0%
AQ Electron 4 3600 Desktop Processor	3.0M	19.4M	641.3%
AQ Pen Drive DRC	0.6M	3.8M	587.7%
AQ GT 21	0.8M	4.4M	561.1%
AQ Zion Saga	0.7M	3.6M	528.5%
Grand Total	6.4M	52.0M	808.0%



TOP 5 PRODUCTS

Filters

region	All
division	All
customer	All

All values are in USD

Products	Qty
AQ Master wired x1 Ms	4.2M
AQ Master wireless x1 Ms	4.1M
AQ Gamers Ms	4.0M
AQ Gamers	3.4M
AQ Master wireless x1	3.4M
Grand Total	19.0M

BOTTOM 5 PRODUCTS

Filters

region	All
division	All
customer	All

All values are in USD

Products	Qty
AQ HOME Allin1 Gen 2	8.9K
AQ Home Allin1	15.2K
AQ Smash 2	36.0K
AQ Gamer 1	51.7K
AQ GEN Z	63.1K
Grand Total	174.9K



Division Level Report

All Values are in USD

Filters

region All
customer All

Division	2020	2021	Growth %
N & S	51.4M	94.7M	184.4%
P & A	105.2M	338.4M	321.5%
PC	40.1M	165.8M	413.7%
Grand Total	196.7M	598.9M	304.5%



NEW PRODUCTS

Filters

region	All
division	All
customer	All

All Values are in USD

Products	2021
AQ Clx3	4.4M
AQ Electron 3 3600 Desktop Processor	14.2M
AQ Gen Y	19.5M
AQ GEN Z	11.7M
AQ HOME Allin1 Gen 2	3.5M
AQ Lumina Ms	4.2M
AQ Marquee P3	4.9M
AQ Marquee P4	1.7M
AQ Maxima Ms	13.7M
AQ MB Lito	2.8M
AQ MB Lito 2	2.3M
AQ Qwerty	22.0M
AQ Qwerty Ms	15.4M
AQ Trigger	20.7M
AQ Trigger Ms	17.9M
AQ Wi Power Dx3	17.2M
Grand Total	176.2M

**TOP 5 COUNTRY-2021****Filters**

region All
customer All

All Values are in USD

Country	2021
India	161.3M
USA	87.8M
South Korea	49.0M
Canada	35.1M
United Kingdom	34.2M
Grand Total	367.2M