The link you provided is a guide on how to set up Adobe Target using the Adobe Experience Platform Web SDK. Here are the key steps:
1. \*\*Install the SDK\*\*: The first step is to install the Adobe Experience Platform Web SDK on your website. This can be done by adding a script tag to your HTML.
2. \*\*Configure the SDK\*\*: After installing the SDK, you need to configure it. This involves setting your org ID, specifying the dataset ID, and enabling the services you want to use (in this case, Adobe Target).
3. \*\*Set up Adobe Target\*\*: To set up Adobe Target, you need to create an at.js library in Adobe Target, configure your at.js settings, and then implement the at.js library on your website.
4. \*\*Send a Target request\*\*: Once everything is set up, you can send a Target request. This involves creating a Target request object, setting the parameters for the request, and then sending the request.
5. \*\*Handle a Target response\*\*: After sending a Target request, you need to handle the response. This involves creating a Target response object, extracting the content from the response, and then rendering the content on your website.
6. \*\*Test your implementation\*\*: Finally, you should test your implementation to make sure everything is working correctly. This involves sending a test Target request and then checking the response to make sure it contains the expected content.
Remember, the Adobe Experience Platform Web SDK is a powerful tool that allows you to leverage Adobe's suite of services, including Adobe Target, to create personalized experiences for your website visitors.