1. Navigate to the Adobe Experience Platform Launch interface.
2. Click on the "Data Streams" tab on the left-hand side of the interface.
3. Click on the "Add Data Stream" button.
4. Fill in the required information for your new data stream. This includes the name, description, and environment of the data stream.
5. In the "Data Collection" section, select "Web" as the platform.
6. In the "Data Collection URL" field, paste the provided URL.
7. In the "Adobe Target" section, click on the "Add" button.
8. Fill in the required information for Adobe Target. This includes the client code, organization ID, and whether or not you want to use the global mbox.
9. Click on the "Save" button to save your changes.
10. Once the data stream is created, you can view and manage it from the "Data Streams" tab.
11. To fetch information from the data stream, you can use the "Fetch Data" button. This will retrieve the latest data from the data stream and display it in the interface.
12. You can also use the "Fetch Data" API to programmatically retrieve data from the data stream. The API endpoint is the same as the data collection URL you provided when creating the data stream.
Remember, you need to have the necessary permissions to create and manage data streams in Adobe Experience Platform Launch.