

Project Design Phase-I
Proposed Solution Template

Date	20 feb 2026
Team ID	LTVIP2026TMIDS37686
Project Name	irevolution: a data-driven exploration of apple's iphone impact in india using tab
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Lack of clear insights on iPhone's impact in the Indian smartphone market.
2.	Idea / Solution description	Create interactive Tableau dashboards to analyze sales, market share, and trends
3.	Novelty / Uniqueness	Integrated multi-data analysis with dynamic visualizations in one dashboard.
4.	Social Impact / Customer Satisfaction	Supports data-driven decisions and better market understanding.
5.	Business Model (Revenue Model)	Revenue through dashboard licensing, consulting, and analytics reports.
6.	Scalability of the Solution	Can expand to other brands, markets, and real-time data integration.