

BINDU BHARTI

BUSINESS ANALYST



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EDUCATION

Shri Mata Vaishno Devi University, Katra (7.9 CGPA)

Bachelor of Technology ECE

July 2018 - May 2022

SKILLS

- **Technical Skills:** Advance Excel, Powerpoint, SQL, Power BI(DAX), Python, SAP MM
- **Analytical Skills:** Data Analysis, Data Modelling, Data Visualization
- **Soft Skills:** Communication, Presentations, Story telling, Project Management

WORK EXPERIENCE

GetLook Noida, Business Consultant

July 2023 - Present

- Analyzed sales data using Excel & Power BI, leading to a **15%** increase in monthly revenue by identifying key growth opportunities.
- Utilized Excel for detailed financial modeling & forecasting, enhancing business decision-making processes & improving budget accuracy by **25%**.
- Implemented data-driven strategies achieving a **10%** reduction in operational costs.
- Conducted market research and competitor analysis to refine service offerings, boosting customer retention rates by **18%**.

JSW Steel Salem, Graduate Engineer Trainee

July 2022 - June 2023

- Utilized SQL to gather and manage data, resulting in a **20%** improvement in data accuracy.
- Developed and presented detailed PowerPoint reports on energy consumption trends, identifying key KPIs and business process improvements, which led to a **15%** increase in operational efficiency.
- Analyzed trends to identify digital gaps and cost-saving opportunities, contributing to a **10%** reduction in energy expenses.
- Collaborated with cross-functional teams to enhance data reporting and analysis, improving overall project performance and stakeholder communication by addressing critical KPIs.

Waffle Bytes, Data Management Intern

- Collaborated with team members to collect and compile data from different sources, ensuring accuracy and completeness.
- Used tools like spreadsheets and databases to organize the data in a structured manner, making it supported the data analysis process by assisting in the preparation and cleaning of datasets for analysis.

PROJECTS

Credit Card Transaction Dashboard | Power BI

- Developed Credit card Customer and Transaction dashboard using Power BI to see the insights
- Utilized technical skills including data cleaning, Power Query, Data modelling, KPIs, data visualisation techniques including charts resulting in **20%** customer retention

Layoff Cleaning and EDA | SQL

- Utilized SQL to clean and preprocess recent layoffs data, improving data quality and consistency by **40%**, facilitating more accurate analysis.
- Conducted comprehensive exploratory data analysis (EDA) to identify key trends and patterns in layoff data, leading to actionable insights that improved reporting accuracy by **30%**.

Account Sales Data Analysis | Excel

- Analyzed account sales data utilizing MS Excel to identify formula errors, missing values and top 10% sales
- Conducted data cleaning and utilized advance Excel features like pivot tables, Macros, VBA.
- Developed detailed sales report and dashboard resulting in **10%** increment in sales.

Python project for Data Analysis | Python

- Utilized Python and data analysis libraries (Pandas, Matplotlib, Seaborn) to evaluate conducting EDA and data cleaning for improvement insights

CERTIFICATIONS

- Google Data Professional Data Analytics : **Coursera**
- Six Sigma - Quality tools : **JSW Learning Academy**
- Excel Skills Job Simulation: **JP Morgan Chase & co**