

# Shiba Slap: A Reflection On Meme Religion And The Anti-Meme Meme Token

**Abstract.** Anti-meme meme coins (AMMC) are a derivative of the modern individual's reaction to a world of manufactured purpose, financial determinism, and existential nihilism. Plagued by the solutionless institutions that control monetary policies and following the coattails of Satoshi's peer-to-peer digital cash revolution, AMMC provide an escape from financial reason and manufactured purpose. The first iteration of this insurgence was the influence of meme coins, which imperfectly manifested this revolt—an inadequate quest, curtailed by false optimism and charitable purposes. Anti-meme meme coins preserve the integrity of what a meme coin was originally meant to be—just memes.

## 1. Introduction

The network of global consciousness has come to rely on information and virality. While the rapid spread of information worldwide has brought a wealth of enlightenment to many, this virus has inherent weaknesses for the common individual. For one, the collective thought of the majority is often imposed on the unwilling. Information, so easily attainable through an algorithmic transfer from one person to another, effectively controls one's perception of their own reality. There is little room for an individual to form independent thought or meaning for oneself as many of those thoughts are already predetermined—the result of which is an individual confronted with the reality that they either forgo the information web of collective thought and live in a place of solace or imprison themselves to causes, views, and meaning they did not discover for themselves. The result, compounded by this reality, is that one is living two separate lives: being present in the global consciousness and being present in their day-to-day existence.

Resentment toward this shepherding of purpose, which does not reflect the intention of the individual, has manifested in many pursuing unorthodox escapes from the collective consciousness and financial design: enter cryptocurrency. One needs only to look back thirteen years to Satoshi Nakamoto's whitepaper "Bitcoin: A Peer-to-Peer Electronic Cash System", which devised the first peer-to-peer electronic cash system in response to a growing distrust in financial institutions [1]. While Satoshi's whitepaper was derived from the immediate weakness of trusted third parties to process electronic payments, the vision spawned what we see today in the cryptocurrency market: digital assets, decentralized finance, non-fungible tokens, and meme coins.

The latter of the list, meme coins, rose to great prominence in the 2016 Bitcoin price bull cycle and again in 2020-2021, with the rise of cryptocurrencies such as Dogecoin (later Shiba Inu coin) and other meme coin clones. Unlike their predecessor cryptocurrencies, these cryptocurrencies lacked inherent value. This seemingly outlandish asset outside of an economic system dominated by large financial institutions, however, is precisely what gave these coins a deeper dwelling for the financially distraught and revolutionists of this time. They were a means to revolt against all orthodox reason in an economic system designed to privatize gains for institutions and social losses. Nonetheless, meme coins suffered from one fatal flaw, they were not the thing that they presented themselves to be - memes. Instead, once these

memecoin generated enough support, they needed (or so they thought) a purpose to rally behind and a community motive; thus, transforming, almost insidiously, to a charity focused or, in some cases, another decentralized finance protocol. The memecoin genre, itself, lost sight of the thing that brought about its existence.

## **2. Proposal**

What is needed instead is a memecoin that comes completely full circle—the anti-memecoin, a token that reflects only the thing that it presents itself to be and nothing more. Shiba Slap (SLAP) is an official proposal to create an anti-memecoin that represents the revolution that memecoins were spawned from, without false optimism or a charitable design—providing a voice for the unheard. SLAP is a community-driven token, incentivized and driven only by the power of self-generating content in the form of memes.

## **3. Conclusion**

SLAP![2]

## REFERENCES

[1] S. Nakamoto, "Bitcoin: A Peer-to-Peer Electronic Cash System."  
<https://bitcoin.org/bitcoin.pdf>, 2008.

[2] SLAP!

