

Bingkun Zhang

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EDUCATION

University of Hong Kong

Hong Kong, China

Ph.D. in Strategic Management

2021-2025

Dissertation: Firm strategy in response to sustainable institutional pressure

Committee: Kevin Zhou, Shipeng Yan.

Xi'an Jiaotong University

Xi'an, China

M.Sc. Business Administration, *Outstanding Graduate of XJTU*

2018-2021

B.A. Mechanical Engineering, B.A. Economics, *Outstanding Graduate of XJTU*

2014-2018

RESEARCH INTERESTS

Non-market strategy, Environmental Sustainability, International Business, Organization Theory

PUBLICATION

1. Zhe Zhang*, **Bingkun Zhang*** and Ming Jia (2022). The military imprint: The effect of executives' military experience on firm pollution and environmental innovation. *The Leadership Quarterly*, 33(2), 101562. (*equal contribution)
2. **Bingkun Zhang**, Kevin Zhou, and En Xie. Effort Redirection across Multiple Career Tracks: Salary-Cut Policy and State-Owned Enterprises in China. *Conditional acceptance at Journal of Management*.

PAPERS UNDER REVISE-AND-RESUBMIT

3. Milo Wang, **Bingkun Zhang**, Shipeng Yan, and Don Lange. [Reputation and sustainability]. *3rd round review at Academy of Management Journal*.
4. Xuan Bai, Kevin Zhou, and **Bingkun Zhang**. [Global supply chain]. *3rd round review at Journal of International Business Studies*.
5. Wei Jiang, **Bingkun Zhang**, and Kevin Zhou. [Corporate environmental investment]. *2nd round revise and resubmit at Management and Organization Review*.

PAPERS UNDER REVIEW

6. Wei Jiang, Kevin Zhou, and **Bingkun Zhang**. [Corporate sustainable innovation]. Under review.

PREPARE FOR SUBMISSION

7. **Bingkun Zhang** and Shipeng Yan. [ESG rating]. Prepare for submission.
8. **Bingkun Zhang** and Kevin Zhou. [Climate change exposure]. Prepare for submission.

9. **Bingkun Zhang** and Wei Guo. [ESG reporting]. Prepare for submission.

WORKING PROJECTS

1. **Bingkun Zhang** and Shipeng Yan. [Green skill hiring]. (Writing stage). Target journal: *Strategic Management Journal*.
2. **Bingkun Zhang**, Cathy Lu, Shipeng Yan, and Lisha Liu. [Green credit policy]. (Writing stage). Target journal: *Academy of Management Journal*.
3. **Bingkun Zhang** and Kevin Zhou. [Social skill hiring]. (Writing stage). Target journal: *Management Science*.

ACADEMIC AWARD

2024 HKU Business School PhD Research Progress Award (~USD 2,000).

ACADEMIC SERVICE

Reviewing: Journals

Management and Organization Review, Journal of Business Research, Long Range Planning

Reviewing: Conferences

Academy of Management Annual Conference (reviewer for divisions of STR, OMT, & ONE)

TEACHING EXPERIENCE

University of Hong Kong

2024:

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

2023:

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Business Communications (IMBA core by Dr. Xie Xiaoying), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

2022:

Spreadsheet Modelling in Finance (Finance master core by Dr. Jinghan Meng), *Teaching assistant and tutorial instructor*.

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

CONFERENCE PRESENTATION

Paper Presentations

2024: Inaugural HKU Innovation and Entrepreneurship Conference (Hong Kong), CUHKSZ Symposium (Shenzhen China), SMS PDW (Seoul, Korea), AIB (Seoul, Korea), AOM Annual Meeting (Chicago)

2023: AOM Annual Meeting (Boston), Inaugural HKU ESG Conference (Hong Kong)

2021: IAMCR Biennial Conference (Xi'an China)