

# Bingkun Zhang

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## EDUCATION

### University of Hong Kong

Hong Kong, China

Ph.D. in Strategic Management

2021-2025

Dissertation: Firm strategy in response to sustainable institutional pressure

Committee: Kevin Zhou, Shipeng Yan.

### Xi'an Jiaotong University

Xi'an, China

M.Sc. Business Administration, *Outstanding Graduate of XJTU*

2018-2021

B.A. Mechanical Engineering, B.A. Economics, *Outstanding Graduate of XJTU*

2014-2018

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## RESEARCH INTERESTS

Non-market strategy, Environmental Sustainability, International Business, Organization Theory

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## PUBLICATION

1. Zhe Zhang\*, **Bingkun Zhang**\* and Ming Jia (2022). The military imprint: The effect of executives' military experience on firm pollution and environmental innovation. *The Leadership Quarterly*, 33(2), 101562. (\*equal contribution)

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## PAPERS UNDER REVISE-AND-RESUBMIT

2. Milo Wang, **Bingkun Zhang**, Shipeng Yan, and Don Lange. [Reputation and sustainability]. *3<sup>rd</sup> round review at Academy of Management Journal*.
3. Xuan Bai, Kevin Zhou, and **Bingkun Zhang**. [Global supply chain]. *2<sup>nd</sup> round revise and resubmit at Journal of International Business Studies*.
4. **Bingkun Zhang**, Kevin Zhou, and En Xie. [Salary-cut policy]. *2<sup>nd</sup> round revise and resubmit at Journal of Management*.
5. Wei Jiang, **Bingkun Zhang**, and Kevin Zhou. [Corporate environmental investment]. *2<sup>nd</sup> round revise and resubmit at Management and Organization Review*.

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## PAPERS UNDER REVIEW

6. Wei Jiang, Kevin Zhou, and **Bingkun Zhang**. [Corporate sustainable innovation]. Under review.
7. Kevin Zhou, Lu Shen, and **Bingkun Zhang**. [Robotization]. Under review.

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## PREPARE FOR SUBMISSION

8. **Bingkun Zhang** and Shipeng Yan. [ESG rating]. Prepare for submission.

9. **Bingkun Zhang** and Kevin Zhou. [Climate change exposure]. Prepare for submission.
10. **Bingkun Zhang** and Wei Guo. [ESG reporting]. Prepare for submission.

## WORKING PROJECTS

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1. **Bingkun Zhang** and Shipeng Yan. [Green skill hiring]. (Writing stage). Target journal: *Strategic Management Journal*.
2. **Bingkun Zhang**, Cathy Lu, Shipeng Yan, and Lisha Liu. [Green credit policy]. (Writing stage). Target journal: *Academy of Management Journal*.

## ACADEMIC AWARD

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2024 HKU Business School PhD Research Progress Award (~USD 2,000).

## ACADEMIC SERVICE

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### Reviewing: Journals

*Management and Organization Review, Journal of Business Research, Long Range Planning*

### Reviewing: Conferences

*Academy of Management Annual Conference (reviewer for divisions of STR, OMT, & ONE)*

## TEACHING EXPERIENCE

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### University of Hong Kong

2024:

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

2023:

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Business Communications (IMBA core by Dr. Xie Xiaoying), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

2022:

Spreadsheet Modelling in Finance (Finance master core by Dr. Jinghan Meng), *Teaching assistant and tutorial instructor*.

Strategic Management (IMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Competitive Strategy (EMBA core by Prof. Kevin Zhou), *Teaching assistant*.

Behavioral Research Methods (DBA core by Prof. Kevin Zhou), *Teaching assistant*.

## CONFERENCE PRESENTATION

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### Paper Presentations

2024: Inaugural HKU Innovation and Entrepreneurship Conference (Hong Kong), CUHKSZ Symposium (Shenzhen China), SMS PDW (Seoul, Korea), AIB (Seoul, Korea), AOM Annual Meeting (Chicago)

2023: AOM Annual Meeting (Boston), Inaugural HKU ESG Conference (Hong Kong)

2021: IAMCR Biennial Conference (Xi'an China)

## REFERENCES

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**Kevin Zhou, Ph.D.**

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Chair of Strategy and IB  
HKU Business School  
University of Hong Kong  
Pokfulam, Hong Kong  
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Entrepreneurship  
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