

# Runshan Fu

runshan@cmu.edu  
(+1) 412-652-8102  
<https://runshanfu.com>

EDUCATION	<b>Carnegie Mellon University, Pittsburgh, USA</b> Ph.D., Marketing / Information Systems and Management	<b>2015 – present</b>
	<b>Shanghai University of Finance and Economics, Shanghai, China</b> Bachelor of Management, Information Management and Information Systems	<b>2011 – 2015</b>
	<b>University College London, London, UK</b> Visiting Student, Management Science and Innovation	<b>2013 – 2014</b>
RESEARCH INTEREST	<i>Topics:</i> Algorithmic Bias, Economics of AI, Fair Machine Learning, Fintech <i>Methodologies:</i> Structural Modeling, Analytical Modeling, Machine Learning	
WORKING PAPERS	<ul style="list-style-type: none"><li>• <b><i>Crowd, Lending, Machine, and Bias</i></b> Runshan Fu, Yan Huang, Param Vir Singh Under 2nd-round review at <b>Information Systems Research</b> Available at <a href="https://ssrn.com/abstract=3206027">https://ssrn.com/abstract=3206027</a></li><li>• <b><i>“Un”Fair Machine Learning Algorithms</i></b> Runshan Fu, Manmohan Aseri, Param Vir Singh, Kannan Srinivasan Under review at <b>Management Science</b> Available at <a href="https://ssrn.com/abstract=3408275">https://ssrn.com/abstract=3408275</a></li></ul>	
WORK IN PROGRESS	<ul style="list-style-type: none"><li>• <b><i>Do Machine Learning Algorithms Lead to Adverse Selection in the Housing Market?</i></b> Runshan Fu, Yan Huang, Param Vir Singh, Kannan Srinivasan</li></ul>	
CONFERENCE PRESENTATIONS	<b>“Un”Fair Machine Learning Algorithms</b> <ul style="list-style-type: none"><li>• INFORMS Annual Meeting 2019 (scheduled)</li><li>• INFORMS Marketing Science Conference 2019</li></ul> <b>Crowd Bias and Machine Learning: Evidence from Crowd Lending</b> <ul style="list-style-type: none"><li>• INFORMS Marketing Science Conference 2019</li><li>• Workshop on Information Systems and Economics 2018</li><li>• INFORMS Annual Meeting 2018</li></ul>	
TEACHING	<b>Teaching Assistant</b> <ul style="list-style-type: none"><li>• Machine Learning for Problem Solving (by Leman Akoglu)</li><li>• Business Intelligence &amp; Data Mining (by Beibei Li)</li><li>• Unstructured Data Analytics for Policy (by George Chen)</li><li>• Unstructured Data Analytics (by George Chen)</li><li>• Economic Analysis (by Karen Clay)</li><li>• Economic Analysis (by Alessandro Acquisti)</li><li>• Statistical Theory for Social and Policy Sciences (by Amelia Haviland)</li></ul>	Spring 2017, 2018 Spring & Fall 2018 Spring 2018 Fall 2017 Fall 2017 Fall 2017 Fall 2016
SELECTED COURSEWORK	<b>Economics &amp; Social Sciences</b> <ul style="list-style-type: none"><li>• Behavioral Economics (by George Loewenstein)</li><li>• Economining (by Dokyun Lee)</li><li>• Estimating Dynamic and Structured Models (by Param Vir Singh)</li><li>• Econometric Thoery and Methods II (by Matthew D. Baird)</li><li>• Introduction to Econometric Theory (by Edson Severnini)</li><li>• Research Methods in Behavioral Sciences (by Taya Cohen)</li></ul>	Fall 2017 Fall 2017 Spring 2017 Fall 2016 Spring 2016 Spring 2016

- Microeconomics (by Brian Kovak)

Fall 2015

### **Statistics & Machine Learning**

- Introduction to Machine Learning (by Roni Rosenfeld) Spring 2016
- Hidden Markov Models (by Jordan Rodu) Spring 2016
- Unstructured and Big Data (by Dokyun Lee) Spring 2016
- Intermediate Statistics (by Larry Wasserman) Fall 2016
- Statistical Theory for Social and Policy Sciences (by Amelia Haviland) Fall 2015

SERVICE Ad-hoc reviewer for: Conference on Information Systems and Technology (CIST), International Conference in Information Systems (ICIS).

SKILLS Python, Ruby, Matlab, SQL, MongoDB

### REFERENCES **Kannan Srinivasan (co-chair)**

H.J. Heinz II Professor of Management, Marketing and Business Technologies  
 Tepper School of Business  
 Carnegie Mellon University  
 kannans@cmu.edu

### **Param Vir Singh (co-chair)**

Professor of Business Technologies and Marketing  
 Tepper School of Business  
 Carnegie Mellon University  
 psidhu@cmu.edu

### **Yan Huang**

Assistant Professor of Business Technologies  
 Tepper School of Business  
 Carnegie Mellon University  
 yanhuang@cmu.edu