cohort analyst

Cohort analyst

0.39% 5.56%

Retention Month No											
First Month	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11
1	0.67%	2.24%	1.57%	2.01%		1.57%	3.36%	2.68%	2.46%		5.15%
2	1.05%	1.84%		2.89%	1.31%	2.62%	3.41%	3.41%	2.89%	3.41%	
3	0.39%	3.11%	2.92%	1.75%							
4	2.38%		2.38%	3.37%		2.58%					
5	3.11%	1.80%	2.13%		2.95%		2.62%				
6	1.49%	2.61%		2.11%	2.98%	3.98%					
7	2.30%	2.71%	1.67%		2.92%						
8	4.51%	3.01%	3.14%	4.23%							
9	2.75%		3.35%								
10	3.69%	2.61%									
11	2.89%										