Binh Hoang

Experience

DailyPay Data Analyst Jan. 2021 - Current New York, NY

• Skills used frequently: SQL, Python, Git/GitHub, dashboarding/data visualizations, project management, writing documentation, and more

Metis

June 2020 - Sept. 2020

Data Scientist New York, NY

 Completed 12-week accredited data science bootcamp, demonstrating skills in Python, SQL, data wrangling, machine learning, and data visualizations

D. E. Shaw & Co.

Aug. 2015 - Mar. 2020 New York, NY

Treasury Associate/Data Analyst

- Managed financing and securities lending for \$30 billion US, Canadian, and Brazil equity strategies, driving improvements in reporting, connectivity with trading desks, and relationships with equity finance and delta one brokers
- Modeled financing and margin costs on Excel when launching new trading strategies or expanding set of banking providers, helping senior managers make decisions on which banks to do business with
- Designed and productionized weekly FX PB allocation report, reducing daily margin posted by \$10-50 mn
- Developed borrow rates monitoring report, saving \$4 mn/year in borrow costs from 2018 to 2020
- Co-authored analysis based on lend income modeling on whether to start lending equities in D. E. Shaw's institutional asset management arm
- Oversaw dev projects to create financing metrics dashboard, build rate negotiation savings calculator, and update securities lending UI

Projects

Forecasting Monthly Superstore Sales with SARIMA Time Series Model

Trained, validated, and tested a (0, 0, 0) (0, 1, 1, 12) SARIMA time series model, achieving a
test RMSE of \$15k (equivalent to 0.57 std. dev.)

A User-Empowered Anime Recommender System

- Utilized content-based and collaborative filtering techniques to make anime recommendations
- Productionized recommender system on Flask app, built with Python, HTML, and CSS, where user can control adventurous level of recommendations
- Built Docker container to deploy web scraping script across multiple Google Cloud instances

From Despair to Hope: A Sentiment Analysis of Queer and Trans Asian Pacific Islander Blogs

- Performed NMF topic modeling and VADER sentiment analysis to uncover sentiment trends between beginning, middle, and end of blog posts
- Stored text and metadata scraped from tumblr on MongoDB database
- Visualized document-topic clusters using t-SNE and Plotly

Optimizing Flight Choices for Punctuality

- Modeled flight delay probabilities using logistic regression, optimized for precision and recall
- Wrote tips to help travelers choose flights with highest probability of being on-time based on logistic regression model coefficients
- Created SQL database to store and query 5 million+ rows of 2015 U.S. flight data

Predicting Global Box Office Revenue of Japanese v. American Animated Films

- Built separate linear regression models for Japanese and American animated films to predict global box office revenue
- Scraped imdb.com data on 3,000 Japanese and American animated films using Beautiful Soup

Expanding NYC Subway Station Accessibility

 Combined NYC subway turnstile data with Google Maps API and census data to recommend top 5 Manhattan subway stations to prioritize elevator installation

Contact

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Education

Yale University

B.A. Humanities (with distinction) 2015

GPA: 3.86/4.00 Cum Laude

Skills

Languages

SQL

Python

HTML CSS

Experimentation

A/B Testing

Machine Learning

Regression

Classification

Natural Language Processing

Data Tools

dbt

Google Cloud

Docker

Pandas

Numpy

Ski-kit Learn

Statsmodels

Git/GitHub

Spacy

NLTK

Gensim

VADER

BeautifulSoup

Selenium

Data Visualizations

Tableau

Metabase

Flask

Plotly

Seaborn

Matplotlib

Databases/Data Warehouses

Snowflake

PostgreSQL

MongoDB