

# 3. History of generative music

## *Generative Music AI*

THE **SOUND** OF AI



Universitat  
Pompeu Fabra  
Barcelona

**MTG**  
Music Technology  
Group

# Overview

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- 5 eras of generative music
- Notable examples

Pre-computer era (1700 - 1956)

Pre-computer era (1700 - 1956)



Academic era (1957 - 2009)

Pre-computer era (1700 - 1956)



Academic era (1957 - 2009)



First startup wave (2010 - 2016)

Pre-computer era (1700 - 1956)



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Big tech experiments (2017 - 2022)

Pre-computer era (1700 - 1956)



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Big tech experiments (2017 - 2022)



Music AI hype (2023 - ?)

# Pre-computer era (1700 - 1956)

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- Manual algorithms
- Composers lead the charge
- Randomness
- Re-combination
- Algorithms derive various musical parameters



## *Mozart Dice Game* (1787)

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- Random recombination
- 176 pre-composed bars
- Roll dice to select bars

## *Mode de valeurs et d'intensités* (Messiaen, 1949)

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- Parametrization of dynamics, articulation, pitch, duration
- Algorithm to select musical elements

## *Mode de valeurs et d'intensités* (Messiaen, 1949)

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Pre-computer era (1700 - 1956)



Academic era (1957 - 2009)

# Academic era (1957 - 2009)

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- Research activity
  - Lots of experimentation
  - Incremental advancements
  - Scattered community

# Academic era (1957 - 2009)

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- Research activity
  - Lots of experimentation
  - Incremental advancements
  - Scattered community
- Musical output
  - Full-piece generation is rare
  - No focus on audio production quality
  - Score generation (symbolic)
  - Classical music

## *Illiac Suite* (Hiller & Isaacson, 1957)

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- First computer-generated piece
- String quartet
- Four movements
- Different generative techniques

## *Illiac Suite* (Hiller & Isaacson, 1957)

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Lejaren Hiller - *Illiac Suite for String Quartet* (1956)

First experiment: presto, andante, allegro



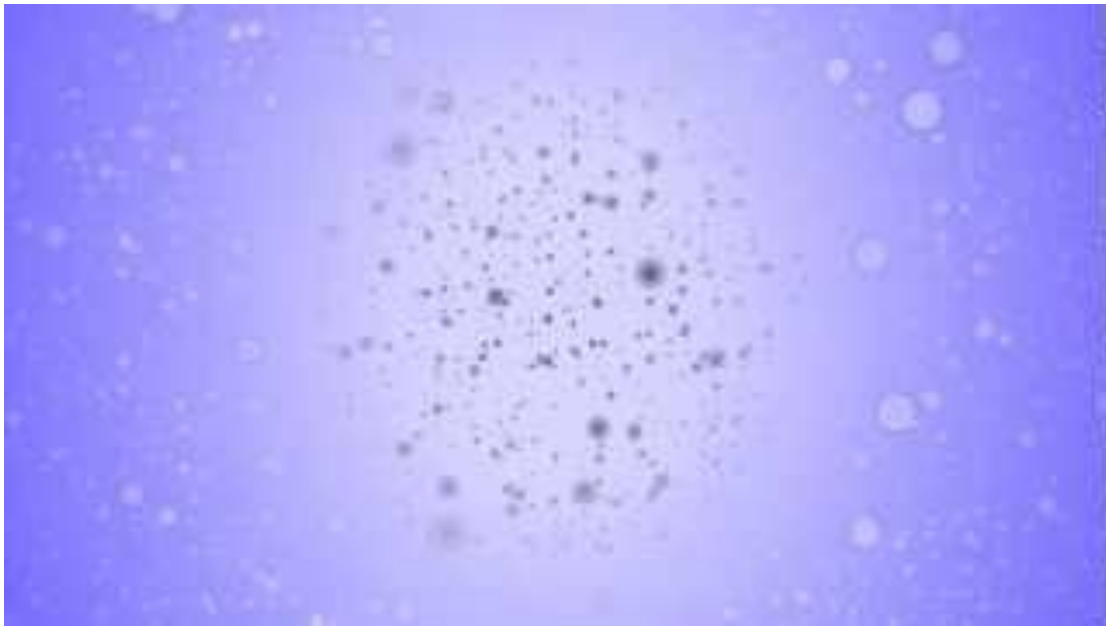
## *Experiments in Musical Intelligence* (Cope, 1981)

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- Invented because of composer's block
- Generate full piece
- Recombination approach
  - a. Analyse corpus
  - b. Extract signatures
  - c. Re-combine

## *Experiments in Musical Intelligence* (Cope, 1981)

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Pre-computer era (1700 - 1956)



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First startup wave (2010 - 2016)

# First startup wave (2010 - 2016)

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- Product focus
- Full-piece generation
- High-quality music datasets
- Machine learning

# First startup wave (2010 - 2016)

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Endel



# Melodrive (2016)

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- Real-time video game music generation
- Music adapts to emotional context
- Unity SDK for indie game devs

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Big tech experiments (2017 - 2022)

# Big tech experiments (2016 - 2022)

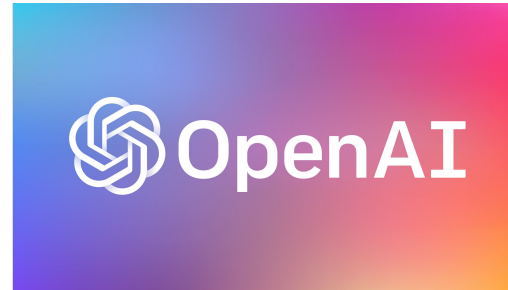
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- Deep learning focus
- Massive datasets
- Massive computational power
- No commercial end goal



# Big tech experiments (2016 - 2022)

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# *AWS DeepComposer (Amazon, 2019)*

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## Jukebox (OpenAI, 2020)

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- Raw-audio generation
- Advanced Deep Learning
- Full piece + lead vocals
- Performance details

## Open Source Research (The Sound of AI, 2020)

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- Community-driven research project
- 150+ people
- 2 years
- Voice-to-sound synthesizer
- [Paper](#) published at AIMC 2022

generative music in 2023



generative  
music before 2023



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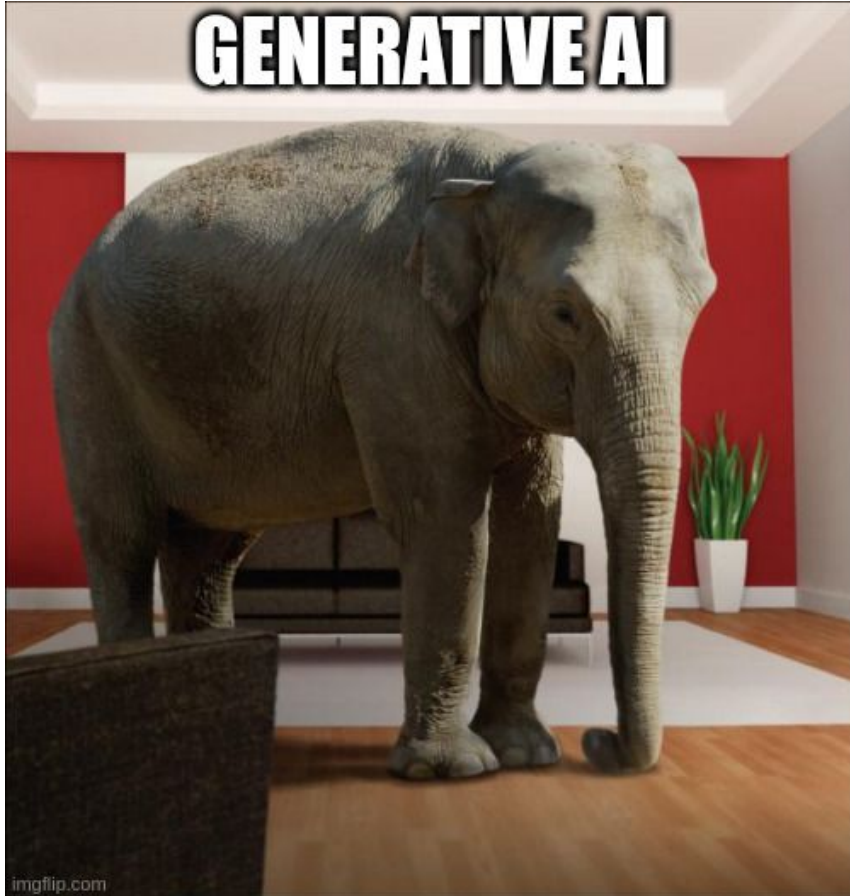
Music AI hype (2023 - ?)

# Music AI hype (2023 - ?)

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- Music industry is on fire
- Big tech explores commercial opportunity
- Scalable technology
- Really massive music datasets
- New startup wave

**GENERATIVE AI**







# Text-to-image generation

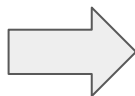
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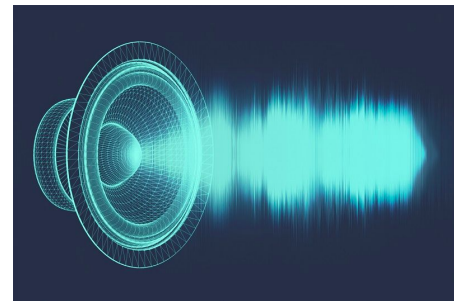
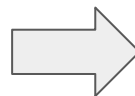
# Text-to-music generation

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*A fusion of reggaeton  
and electronic dance  
music, with a spacey,  
otherworldly sound.*

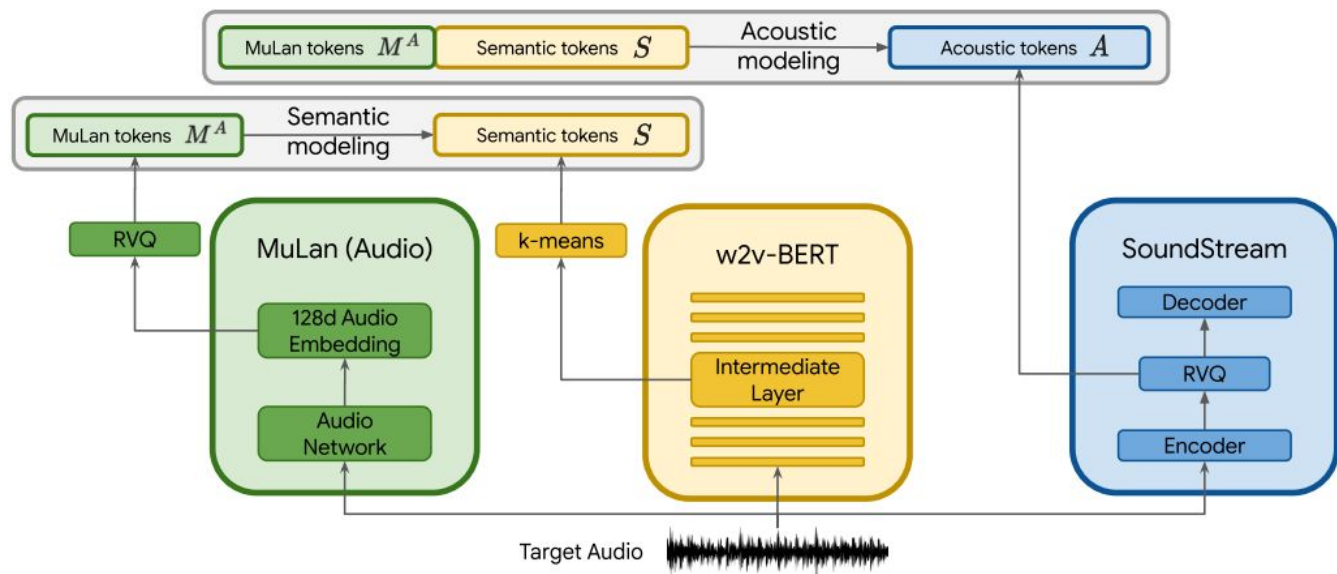


**Music model**



# MusicLM (Google, 2023)

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# MusicGen (Meta, 2023)

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## Simple and Controllable Music Generation

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Gabriel Synnaeve ◇ Yossi Adi ◇ Alexandre Défossez ◇

✳ equal contributions, ◇ core team

Meta AI

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### Abstract

We tackle the task of conditional music generation. We introduce MUSICGEN, a single Language Model (LM) that operates over several streams of compressed discrete music representation, i.e., tokens. Unlike prior work, MUSICGEN is comprised of a single-stage transformer LM together with efficient token interleaving patterns, which eliminates the need for cascading several models, e.g., hierarchically or upsampling. Following this approach, we demonstrate how MUSICGEN can generate high-quality samples, while being conditioned on textual description or melodic features, allowing better controls over the generated output. We conduct extensive empirical evaluation, considering both automatic and human studies, showing the proposed approach is superior to the evaluated baselines on a standard text-to-music benchmark. Through ablation studies, we shed light over the importance of each of the components comprising MUSICGEN. Music samples, code, and models are available at [github.com/facebookresearch/audiocraft](https://github.com/facebookresearch/audiocraft).

## 1 Introduction

Text-to-music is the task of generating musical pieces given text descriptions, e.g., “90s rock song with a guitar riff”. Generating music is a challenging task as it requires modeling long range sequences. Unlike speech, music requires the use of the full frequency spectrum [Müller, 2015]. That means sampling the signal at a higher rate, i.e., the standard sampling rates of music recordings are 44.1 kHz or 48 kHz vs. 16 kHz for speech. Moreover, music contains harmonies and melodies from different instruments, which create complex structures. Human listeners are highly sensitive to disharmony [Fedorenko et al., 2012, Norman-Haignere et al., 2019], hence generating music does not leave a lot of room for making melodic errors. Lastly, the ability to control the generation process in

## Generative audio models launched in Jan '23

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- Mousai
- AudioLDM
- SingSong
- RAVE 2
- Riffusion (Dec '22)
- ...

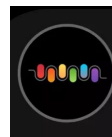
## Second startup wave

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 **SOUNDRAW**

 **Riffusion**

 **boomy**

 **beatoven.ai**

**WAVEAI**





UNIVERSAL MUSIC GROUP

# YOUTUBE ANNOUNCES AI MUSIC PRINCIPLES AND LAUNCHES YOUTUBE MUSIC AI INCUBATOR WITH ARTISTS, SONGWRITERS AND PRODUCERS FROM UNIVERSAL MUSIC GROUP

[Home](#) > [News](#) > [YouTube Announces AI Music Principles And Launches YouTube Music AI Incubator With Artists, Songwriters and Producers from Universal Music Group](#)



[New York, August 21, 2023] Today YouTube published a first ever set of AI music principles and launched the **YouTube Music AI Incubator**, kicking off with artists, songwriters and producers from **Universal Music Group**. YouTube's three fundamental AI music principles are rooted in its commitment to collaborate with the music industry alongside bold and responsible innovation in the space.





# THE SOUND OF AI

ACCELERATOR

# Key takeaways

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- It started with manual algorithms
- It became an academic niche in the 1950s
- Startups developed GM products from 2010
- Tech giants initially used GM as an AI testground
- In 2023, GM exploded

# What next?

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## Generative music use cases