



SHIFT your sleep,  
SHIFT Your business

JOIN US AT THE MARKET



LAS VEGAS FAIR  
Booth: C-1565 #14  
24th July - 28th July

BOOK YOUR VISIT



Meet me in Vegas!

AND SHIFT YOUR BUSINESS WITH OUR LATEST  
ADAPTABLE SLEEP INNOVATION



## Emma is a founder-managed company

Emma is a founder-managed company and the worlds leading Direct-to-consumer sleep brand, founded in 2015 by Dr. Dennis Scholtzi and Manuel Mueller in Germany.

## Starting with the Emma Original mattress,

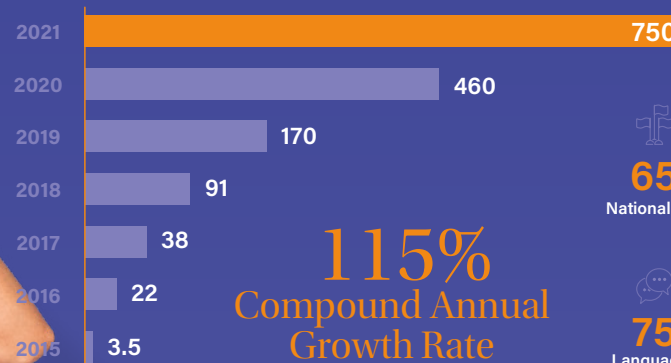
Starting with the Emma Original mattress, which was designed in painstaking detail by our in-house sleep experts, moulded to perfection in our sleep lab and manufactured in Europe, Emma began the journey to disrupt the global sleep industry.

Today, the company is active in more than 30 countries and archives a turnover of USD 750 million in 2021, a growth rate of 59% from the previous year.

Emma products are sold via an omnichannel approach, including D2C/online, marketplace and more than 3,500 brick-and-mortar stores.

## Net Revenue

IN MILLION DOLLARS



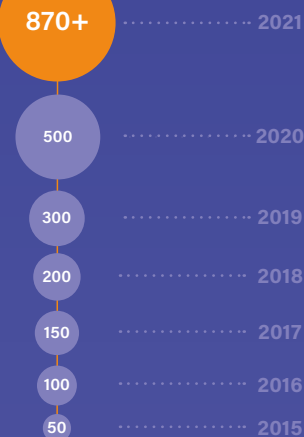
**115%**  
Compound Annual  
Growth Rate

**65**  
Nationalities

**75**  
Languages

## Employees

WORLDWIDE



**4,000,000+** Mattresses Sold

