Code

```
library(gtrendsR)
library(tidyverse)
res <- gtrends(c("zoom", "slack"))</pre>
iot <- res$interest over time</pre>
iot2020 <- iot %>%
  filter(date > as.Date("2020-01-01"))
iot2020 %>%
  ggplot() + geom line(aes(x = date,
                            y = hits,
                            color = keyword)) +
  theme minimal() +
  labs(title = "Zoom vs Slack - in 2020",
       subtitle = "Google Trends Report",
       caption = "Courtesy: gtrendsR package")
library(gtrendsR)
library(dplyr)
##
## Attaching package: 'dplyr'
## The following objects are masked from 'package:stats':
##
##
       filter, lag
## The following objects are masked from 'package:base':
##
       intersect, setdiff, setequal, union
##
library(ggplot2)
res <- gtrends(c("zoom", "slack"))</pre>
iot <- res$interest over time</pre>
iot2020 <- iot %>%
  filter(date > as.Date("2020-01-01"))
## Warning in mask$eval all filter(dots, env filter): Incompatible
## ("Ops.POSIXt", "Ops.Date") for ">"
iot2020 %>%
  ggplot() + geom_line(aes(x = date,
```

Zoom vs Slack - in 2020

