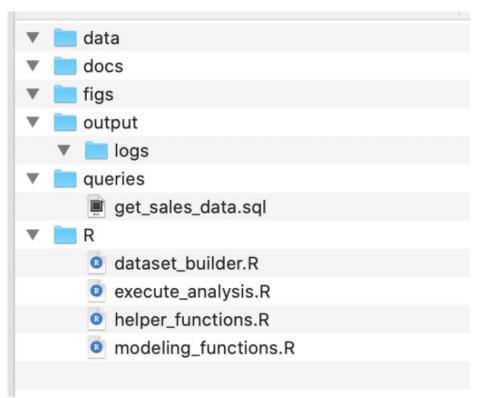
#### A. Introduction

Having completed some sort of data analysis, we often want to automate that process so that it will be executed at regular intervals. What that means is that code must to generated so that data acquisition, data cleaning, model development, document creation, and other components are fully executed from start to finish without any intervention from a human. In this post, I will share a very simple pipeline example that shows how we can use the R programming language to automate an analysis.

The underlying analysis that we are trying to automate in this post involves extracting data from a SQL database, running a couple time series forecasting models, and exporting the results as a csv file. For this task, there are several components that need to be created. The following R files will split the pipeline into very specific components that will execute particular parts of the process.

- helper\_functions.R: This file would contain a number of functions for extracting the raw data, cleaning data, modifying strings, and so forth.
- modeling\_functions.R: This file would contain a number of functions for each time series forecasting model that we plan on using.
- dataset\_builder.R: This would contain the process for extracting the raw data from SQL and turn it into the processed
  data that we can feed into our forecasting models. Within this file, we would source in the contents of the helper
  functions file to execute particular tasks.
- execute\_analysis.R: This would contain the main code to execute all the code. It would import the desired packages, construct the data set, perform modeling, and export the results to a directory. Within this file, we would use the helper functions, modeling functions, and dataset builder code to complete the task.

The file structure for such an endeavor would look as follows. Note that there is a queries sub directory that will contain a sql file that will be used in the dataset\_builder file to pull the raw data from the database.



### **B. Code Overview**

To better understand what goes into our simple pipeline, let us go over every file and its contents.

## B1. helper\_functions.R

The main contents of this file are two user defined functions that will be used to parse through a sql file and then use it to export data from a database. The first of these user defined functions is get\_sql\_query, which parses through a .sql file and collects its contents as a string variable. That parsed query will be used as an argument in get\_sql\_data, which connects to a sql server database and extracts the desired data.

```
get sql query <- function(filepath) {</pre>
 con = file(filepath, "r")
 sql.string <- ""
 while (TRUE) {
   line <- readLines(con, n = 1)</pre>
   if (length(line) == 0){
     break
   line <- gsub("\\t", " ", line)</pre>
   if(grepl("--",line) == TRUE) {
      line <- paste(sub("--","/*",line),"*/")
   sql.string <- paste(sql.string, line)</pre>
 close(con)
 return(sql.string)
### FUNCTION TO EXTRACT DATA FROM SQL
get sql data <- function(driver = "SQL Server",
                     server = "sd102-vm161",
                     db_name = "OpsDW",
                     query_text = which_query) {
   con = dbConnect(odbc(),
                 Driver = driver,
                 Server = server,
                 Database = db name,
                 Trusted_Connection = "True")
   temp <- dbSendQuery(con, which query)</pre>
   dat <- dbFetch(temp)</pre>
   return(dat)
```

## B2. modeling\_functions.R

The main contents of this file are user defined functions that will be used to train the univariate forecasting models on our data. For each algorithm that we plan to use, I have created separate functions that take a variety of arguments. The functions require the user to specify the training and test data, how many values to forecast, the columns of the date values, and so forth.

```
dim_name = dim_name,
                        dim_value = dim_value,
                        date column = "date",
                        data column = "value",
                        train and test = TRUE,
                        run_full_model = TRUE
    message(paste0("Executing forecast: ", mod name))
    if (use seed) set.seed(master seed)
    if(train and test){
        # train and test
        fit_ses <- ses(train_data[, get(data_column)], h=forecast_test_for,</pre>
initial="simple")
       ses_test_fcast <- forecast(fit_ses)</pre>
        forecast test results[[mod name]] <<- data.table(</pre>
                         forc_test_dates = seq.Date(
                           DescTools::AddMonths(train data[.N, get(date column)], 1),
                           DescTools::AddMonths(train data[.N, get(date column)],
forecast test for),
                           by = "month"),
                           forc ses = as.numeric(ses test fcast$mean),
                         model = mod_name,
                         dim name = dim name,
                         dim_value = dim_value)
        forecast test accuracy results[[mod name]] <<- data.table(</pre>
                           accuracy(ses_test_fcast$mean[1:forecast_test_for], test_data[,
get(data_column)]),
                           model = mod name,
                           dim name = dim name,
                           dim value = dim value)
    }
    if(run full model){
        # run full forecast
        fit_ses <- ses(full_data[, get(data_column)], forecast_for, initial="simple")</pre>
        ses_full_forecast <- forecast(fit_ses, h=forecast_for)</pre>
        dat[.N, get(date_column)]
        forecast_full_results[[mod_name]] <<- data.table(</pre>
                            forc dates = seq.Date(
                                 DescTools::AddMonths(full_data[.N, get(date_column)], 1),
                                 DescTools::AddMonths(full data[.N, get(date column)],
forecast for),
                                 by = "month"),
                           forc ses = as.numeric(ses full forecast$mean),
                           model = mod name,
                           dim name = dim name,
                           dim value = dim value)
### AUTO ARIMA
AA_Forecast <- function(full_data = dat,
                        train data = train dat,
                         test data = test dat,
                         forecast test for = nrow(test dat),
```

mod name = "forc ses",

```
forecast for = 12,
                          use seed = TRUE,
                          mod name = "forc aa",
                          dim name = dim name,
                          dim_value = dim_value,
                          date column = "date",
                          data_column = "value",
                          train_and_test = TRUE,
                          run_full_model = TRUE
) {
  message(paste0("Executing forecast: ", mod name))
  if (use seed) set.seed(master seed)
  if(train and test){
      # train and test
      fit_aa <- auto.arima(train_data[, get(data_column)])</pre>
      aa_test_fcast <- forecast(fit_aa, h=forecast_test_for)</pre>
      forecast test results[[mod name]] <<- data.table(</pre>
        forc_test_dates = seq.Date(
          DescTools::AddMonths(train data[.N, get(date column)], 1),
          DescTools::AddMonths(train data[.N, get(date column)], forecast test for),
          by = "month"),
        forc aa = as.numeric(aa test fcast$mean),
        model = mod name,
        dim name = dim name,
        dim value = dim value)
      forecast test accuracy results[[mod name]] <<- data.table(</pre>
        accuracy(aa test fcast$mean[1:forecast test for], test data[, get(data column)]),
        model = mod name,
        dim_name = dim_name,
        dim_value = dim_value)
  if(run full model){
      # run full forecast
      fit_aa <- auto.arima(full_data[, get(data_column)], forecast_for)</pre>
      aa full forecast <- forecast(fit aa, h=forecast for)</pre>
      forecast full results[[mod name]] <<- data.table(</pre>
        forc dates = seq.Date(
        DescTools::AddMonths(full_data[.N, get(date_column)], 1),
        DescTools::AddMonths(full_data[.N, get(date_column)], forecast_for),
        by = "month"),
        forc aa = as.numeric(aa full forecast$mean),
        model = mod name,
        dim name = dim name,
        dim value = dim value)
  }
}
```

# 

### B3. dataset\_builder.R

This file will be an 'analytics script' that extracts the raw data and produces the processed data set that will be used in our algorithms. To do that, we will source in the contents of the helper functions file and use the sql file in the queries sub directory.

Let's say that there is a table in SQL Server that contains data on each sale at an automotive dealership. The raw data looks like the following.

```
sale_id sale_date make model year
                                             units
                                      cost
101 2020-01-01 Honda Civic 2019
                                      20000
                                             1
102
       2020-01-01 Honda CRV
                              2019
                                      25000
                                             1
103
       2020-01-01 Honda Pilot
                               2019
                                      15000
                                             1
...
```

The get\_sales\_data file contains the following SQL snippet. All it does is aggregates the total number of units sold by date for each make and model.

To use this SQL code within out dataset\_builder file, we will import the SQL script using the two user defined functions from the helper functions file.

This will generate a data frame that contains the following data.

```
        sale_date
        make
        model
        sales_cnt

        2020-01-01
        Honda
        Civic
        10

        2020-01-02
        Honda
        Civic
        15

        2020-01-03
        Honda
        Civic
        12

        2020-01-04
        Honda
        Civic
        18
```

The dataset builder file would also contain code that cleans values, aggregates by month, and other necessary actions. For example, the dataset builder may also contain the following code so that we only have monthly sales data for Subaru Forester sales.

## B4. execute\_analysis.R

This final file will execute the entire process from start to end. It should start with a number of parameters that will determine how the script will run. For example, we would want to specify the packages that need to be imported, a logical variable to determine whether the output should be saved, and so forth.

```
"stringr", "forecast")

GET_LATEST_DATA <- TRUE

SAVE OUTPUT = TRUE
```

These type of parameters will dictate how our main script will execute. For example, the vector with packages will be fed into an if else statement whereby uninstalled packages will be installed and then all required packages will be imported. Once this parameter has been created with the abstracted code, things can be modified and the script will still run as desired.

Another parameter was get\_latest\_data, which is a logical variable that will be used to used to run the dataset\_builder file when it is set to TRUE. When the get latest data parameter is set to true, the dataset\_builder.R file will be sourced in and produce the final processed data that we plan to use in

our analysis. The resulting data set will then be saved as a csv file with the date within the file name.

```
**************************************
######
### IMPORT DATA
log info("execute analysis: Importing raw data....")
if (GET LATEST DATA) {
 source("./R/dataset builder.R")
 fwrite(mydat_base, paste0("./data/final_contact_data_NY_", TIMESTAMP_SAVE, ".csv",
sep=""))
} else {
 mydat base <- fread("/Users/abrahammathew/Desktop/work stuff/consent/</pre>
final contact data NY 20200707.csv")
mydat base[1:2]
dim(mydat base) # 5823378
log_info("execute_analysis: The dataset includes {nrow(mydat_base)} rows")
log info("execute analysis: The dataset includes data on {length(unique(mydat base$
MemberACESID))} members")
data_to_score <- copy(mydat_base)</pre>
```

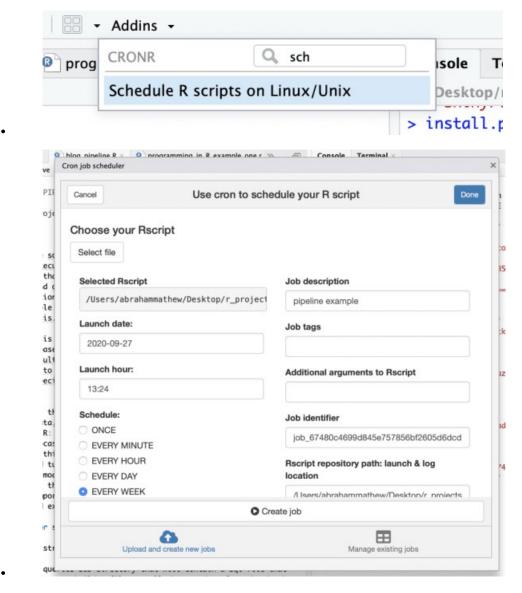
Later in the execute analysis script, we would run each of the forecasting models and export the results as a csv file. Since the goal is to execute the process and save the results, the script will conclude with the following lines.

### C. Schedule Script

Now that we have constructed the desired code and process, we need to schedule this code. Remember, the goal is to have this process run every week without having any intervention from a human. For those using Windows computers, the simplest approach would be to use the task scheduler addin that is available

via RStudio. Mac users can run cron jobs via the cronR package or 'cron job scheduler' addin in RStudio.

Here are screenshots of the cron job scheduler in RStudio and how a process can be scheduled.



This post will not dive deeper into CronR, but basic steps to use the package are available here .

## D. Conclusion

This post provided an example of how to build a very basic pipeline using the R programming language. ...