

"Let's shift to Disney+", said my wife desperately browsing Netflix on her phone. "Netflix has much more fresh content" I argued. And...I realized I need numbers to close these family debates...

I choose "2018 and later" criteria as "fresh" and "1999 and earlier" as "old". Those criteria are not strict but I needed certainty to have completely quantified arguments to keep my Netflix on the family throne.

Since I did not find such numbers on both streaming services websites I decided to scrape full lists of movies and TV shows and calculate % of "fresh" / "old" movies in entire lists.

Likely, there are different websites listing all movies and TV shows both on Disney+ and Netflix and updating them daily.

I choose one based on popularity (I checked it both with Alexa and Similar Web) and its architecture making my scraping job easy and predictable.

Disney + Content

Future releases

Marvel Phase 4 shows
release schedule

Full list of content

Movies

TV shows

```
library (tidyverse)
library (rvest)
disney0 <- read_html("https://www.finder.com/complete-list-disney-plus-movies-tv-shows-
exclusives/")
```

Locate proper CSS element using Selector Gadget

```
disney_year_0 <- html_nodes(disney0, 'td:nth-child(2)')
disney_year <- html_text (disney_year_0, trim=TRUE)
# list of release years for every title
length (disney_year) #1029
```

Now, let's create frequency table for each year of release

```
disney_year_table <- as.data.frame (sort (table (disney_year), decreasing =
TRUE), stringsAsFactors = FALSE)
colnames (disney_year_table) <- c('years', 'count')

glimpse (disney_year_table)
Rows: 89 Columns: 2 $ years  "2019", "2017", "2016", "2018", "2015", "2011",
"2014", "2012", "2010", "200... $ count  71, 58, 48, 40, 36, 35, 35, 34, 31, 28,
28, 27, 27, 25, 24, 24, 23, 23, 21,
```

Finally, count 'fresh' and 'old' % in entire Disney+ offer

```
disney_year_table$years <- disney_year_table$years %>% as.numeric ()

fresh_disney_years <- disney_year_table$years %in% c(2018:2020)
fresh_disney_num <- paste (round (sum (disney_year_table$count[
fresh_disney_years]) / sum (disney_year_table$count)*100), '%')
```

```
old_disney_years <- disney_year_table$years < 2000
old_disney_num <- paste (round (sum (disney_year_table$count[old_disney_years])
/ sum (disney_year_table$count)*100), '%')
```

So, I've got roughly 14% "fresh" and 33% "old" movie on Disney+. Let's see the numbers for Netflix. For Netflix content our source website does not have single page so I scraped movies and TV shows separately.

Content Lists

Netflix movies

Netflix TV shows

Netflix around the world

```
#movies
netflix_mov0 <- read_html("https://www.finder.com/netflix-movies/")
netflix_mov_year_0 <- html_nodes(netflix_mov0, 'td:nth-child(2)')
netflix_mov_year <- tibble (html_text (netflix_mov_year_0, trim=TRUE))
colnames (netflix_mov_year) <- "year"
```

```
#TV shows
netflix_tv0 <- read_html("https://www.finder.com/netflix-tv-shows/")
netflix_tv_year_0 <- html_nodes(netflix_tv0, 'td:nth-child(2)')
netflix_tv_year <- tibble (html_text (netflix_tv_year_0, trim=TRUE))
colnames (netflix_tv_year) <- "year"
```

Code for final count of the at Netflix 'fresh' and 'old' movies / TV shows portions is almost the same as for Disney

```
netflix_year <- rbind (netflix_mov_year, netflix_tv_year)
nrow (netflix_year)
netflix_year_table <- as.data.frame (sort (table (netflix_year), decreasing =
TRUE), stringsAsFactors = FALSE) colnames (netflix_year_table) <- c('years',
'count')
```

```
glimpse (netflix_year_table)
Rows: 68
Columns: 2
$ years 2018, 2019, 2017, 2016, 2015, 2014, 2020, 2013, 2012, 2010,
$ count 971, 882, 821, 653, 423, 245, 198, 184, 163, 127, 121, 108,
```

Count 'fresh' and 'old' % in entire offer

```
netflix_year_table$years <- netflix_year_table$years %>% as.numeric ()
```

```
fresh_netflix_years <- netflix_year_table$years %in% c(2018:2020)
fresh_netflix_num <- paste (round (sum (netflix_year_table$count[
fresh_netflix_years]) / sum (netflix_year_table$count)*100), '%')
```

```
old_netflix_years <- netflix_year_table$years < 2000
old_netflix_years <- na.omit (old_netflix_years)
old_netflix_num <- paste (round (sum (netflix_year_table$count[old_
netflix_years]) / sum (netflix_year_table$count)*100), '%')
```

So, finally, I can build my arguments based on numbers, freshly baked and bold

Netflix vs Disney+ (US subscription)*

Total titles Movies / TV Shows

Netflix	Disney+
5665	1029

<u>Fresh</u> movies/ TV Shows (less than 3 years old)	Old movies (before 2000)
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Netflix	37%	6%
Disney+	14%	33%

*As of June 15, 2020
